### Information Management with BBA and ISM Streams — "4 minus 1" Suggested Study Plan

#### Details:
- For Advanced Standing: Students of Catalogue Term: Sem A 2020/21 and Thereafter

#### Yearly Study Plan:

<table>
<thead>
<tr>
<th>Year (Yr/Sem)</th>
<th>Sem A</th>
<th>Sem B</th>
<th>Sem C</th>
<th>Sem D</th>
</tr>
</thead>
<tbody>
<tr>
<td>1A</td>
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<tr>
<td>Major:</td>
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<tr>
<td>8 IFMG Major Core (24 CU)</td>
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<tr>
<td>2 IFMG Major Electives (6 CU)</td>
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<td>College:</td>
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<tr>
<td>11 College Core (33 CU)</td>
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<tr>
<td>3 College Electives (9 CU)</td>
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<tr>
<td>GE:</td>
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<tr>
<td>2 GE courses (6 CU)</td>
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<td>GE1501 - 1 course (3 CU)</td>
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<tr>
<td>GE English - 2 courses (6 CU)</td>
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<tr>
<td>Minor/Electives: 5 courses (15 CU)</td>
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<td>Free Elective: 1 course (3 CU)</td>
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<tr>
<td>Credits Exempted:</td>
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<tr>
<td>CHIN1001 University Chinese I (Note 5)</td>
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<tr>
<td>3 CU of College Elective (Areas 1-4) and 6 CU of College Elective (Area 5) will be exempted. # For students declaring double major, 3 CU of College Elective (Areas 1-4) and 6 CU of College Elective (Area 5) will be exempted.</td>
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</table>

#### Note:
1. **English Language Requirements**
   - Students admitted with Level 3 or below in HKDSE English OR Grade E or below in HKALE AS in Use of English are required to complete two 3-credit EAP courses, EL0200A (English for Academic Purposes 1) and EL0200B (English for Academic Purposes 2), prior to taking the 2 GE English courses (GE1401 University English and GE4202 English for Business Communication). EL0200A & EL0200B will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.
   - Note: Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be required to fulfill pre-requirement for entry to the GE English course without needing to take EL0200B.

2. **Chinese Language Requirements**
   - All students admitted with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chinese Language & Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, it will be counted towards the maximum credit units permitted.
   - Note: Students who demonstrate that they have achieved a grade B or above in their overall course results for CHIN1001 will achieve 3 credits and also be required to fulfill pre-requirement for entry to the CHIN1001 course without needing to take CHIN1001.

3. **Seminars**
   - IS2101 Introduction to Business Information Systems
   - IS2201 University Chinese I
   - IS2301 Business Statistics
   - IS2505 E-Business
   - IS3001 Cybersecurity in Business
   - IS3101 Social Media and Social Networks
   - IS3201 Information Systems Management
   - IS3301 Data Structure and Algorithms
   - IS3402 Information Management (Note 2)
   - IS4246 Digital Marketing and Customer Relationship Management
   - IS4340 Search Engine Optimization
   - IS4435 Governance & Regulatory Compliance for Financial Information Systems
   - IS4537 Information Systems Audit
   - IS4538 Information Management with BI, ISA and ISSN Streams — "4 minus 1" Suggested Study Plan

4. **Curricular Elective Courses**
   - IS2101 Introduction to Business Information Systems
   - IS2201 University Chinese I
   - IS2301 Business Statistics
   - IS2505 E-Business
   - IS3001 Cybersecurity in Business
   - IS3101 Social Media and Social Networks
   - IS3201 Information Systems Management
   - IS3301 Data Structure and Algorithms
   - IS3402 Information Management (Note 2)
   - IS4246 Digital Marketing and Customer Relationship Management
   - IS4340 Search Engine Optimization
   - IS4435 Governance & Regulatory Compliance for Financial Information Systems
   - IS4537 Information Systems Audit
   - IS4538 Information Management with BI, ISA and ISSN Streams — "4 minus 1" Suggested Study Plan

5. **Total Credits Required**
   - 120 credit units
   - 93 CU for graduation

6. **Credits Exempted**
   - CHIN1001 University Chinese I
   - IS2101 Introduction to Business Information Systems
   - IS2201 University Chinese I
   - IS2301 Business Statistics
   - IS2505 E-Business
   - IS3001 Cybersecurity in Business
   - IS3101 Social Media and Social Networks
   - IS3201 Information Systems Management
   - IS3301 Data Structure and Algorithms
   - IS3402 Information Management (Note 2)
   - IS4246 Digital Marketing and Customer Relationship Management
   - IS4340 Search Engine Optimization
   - IS4435 Governance & Regulatory Compliance for Financial Information Systems
   - IS4537 Information Systems Audit
   - IS4538 Information Management with BI, ISA and ISSN Streams — "4 minus 1" Suggested Study Plan

7. **Suggested Study Plan**
   - 120 credit units
   - 93 CU for graduation
   - 38 courses (114 CU)
   - Min. Total: 31 courses (93 CU)
   - Max. Allowable: 38 courses (114 CU)

8. **Pre-Requisites**
   - CHIN1001 University Chinese I
   - IS2101 Introduction to Business Information Systems
   - IS2201 University Chinese I
   - IS2301 Business Statistics
   - IS2505 E-Business
   - IS3001 Cybersecurity in Business
   - IS3101 Social Media and Social Networks
   - IS3201 Information Systems Management
   - IS3301 Data Structure and Algorithms
   - IS3402 Information Management (Note 2)
   - IS4246 Digital Marketing and Customer Relationship Management
   - IS4340 Search Engine Optimization
   - IS4435 Governance & Regulatory Compliance for Financial Information Systems
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   - IS4538 Information Management with BI, ISA and ISSN Streams — "4 minus 1" Suggested Study Plan

### Catalogue Term: Sem A 2020/21 and Thereafter

- **2020**
- **2021**
- **2022**
- **2023**
- **2024**
### Information Management with D Stream — "4 minus 5" Suggested Study Plan for Advanced Standing I Students of Catalogue Term of SemA 2020/21 and Thereafter

<table>
<thead>
<tr>
<th>Yr/Sem</th>
<th>Stream</th>
<th>Offer Year</th>
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</thead>
<tbody>
<tr>
<td>1A</td>
<td>CB2201 Operations Management</td>
<td>2020</td>
</tr>
<tr>
<td>1B</td>
<td>CB2100/100 Introduction to Financial Accounting</td>
<td>2021</td>
</tr>
<tr>
<td>2A</td>
<td>CB3410 Financial Management</td>
<td>2022</td>
</tr>
<tr>
<td>2B</td>
<td>CB2500 Management</td>
<td>2023</td>
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<tr>
<td>3A</td>
<td>IS4834 Business Intelligence and Analytics</td>
<td>2024</td>
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<tr>
<td>3B</td>
<td>CB4303 Strategy &amp; Policy</td>
<td>2022</td>
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<tr>
<td>4A</td>
<td>CB4202 Macro-Economics</td>
<td>2023</td>
</tr>
<tr>
<td>4B</td>
<td>CB4303 Strategy &amp; Policy</td>
<td>2024</td>
</tr>
</tbody>
</table>

#### Minimum Credits Required (Credit Units)*

- GE: 2 GE courses (6 CU) + 1 College Elective (3 CU)
- GE English: 2 courses (6 CU)
- GE (Note 1): 1 course (3 CU)
- College: 11 College Core (33 CU) + 3 College Electives (9 CU)

#### Notes:

1. For students declaring double major, 3 CU of College Elective (Areas 1~4) and 6 CU of College Elective (Area 5) will be exempted.

2. Students may take up to 6 CU of College Elective from the College Elective list.

3. Minor/Electives: 5 courses (15 CU) from the College Elective list.

4. GE: 31 courses (93 CU) + Subject to fulfilling pre-requisite requirements

5. College-specified courses (6 CU) must be chosen from Areas 1~4 (below) and 3 college electives course (9 CU) are to fulfill the College requirement.

6. IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.

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### English Language Requirements

Students admitted with Level 3 or below in HKDSE English OR Grade E or below in HKALE AS in Use of English are required to complete two 3-credit EAP courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the 2 GE English courses (GE1401 University English and GE2402 English for Business Communication). EL0200A & EL0200B will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of GPA. However, they will be counted towards the maximum credit units permitted.

Note: Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B.

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### Gateway Education Courses Distributional Requirements

- Take 2 courses (6 CU) from any two of the three areas below:
  1. Area 1: Arts and Humanities
  2. Area 2: Study of Societies, Social and Business Organizations
  3. Area 3: Science and Technology

- Students who enrol a minor or additional electives will accumulate more credit units.

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### Chinese Language Requirements

- (a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chn. Lang. & Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, it will be counted towards the maximum credit units permitted.

- (b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chn. Lang. & Culture are NOT required to take CHIN1001.

- (c) First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHIN1001.

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### Credits Exempted

- GE: 2 GE courses (6 CU) + 1 College Elective (3 CU)
- GE English: 2 courses (6 CU)
- GE (Note 1): 1 course (3 CU)
- Minor/Electives: 5 courses (15 CU) (Note 3)
- Free Elective: 1 course (3 CU)

IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.