# BBA Finance 4-yr Suggested Study Plan (indicative only, subject to course availability) with a Second Major in Information Management (Business Intelligence Stream)

**Effective from Catalogue Term: Sem A 2019/2020**

<table>
<thead>
<tr>
<th>Yr/Sem</th>
<th>Area 1: Arts and Humanities</th>
<th>Area 2: Study of Societies, Social and Business Organizations</th>
<th>Area 3: Science and Technology</th>
<th>Area 4: History &amp; Philosophy</th>
<th>FIN - Finance</th>
<th>BI = Business Intelligence Stream</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1A</strong></td>
<td>CB2100 Introduction to Financial Accounting</td>
<td>CB3206 Marketing</td>
<td>CB3410 Financial Management</td>
<td>GE14001 University English or EAP (Note 1)</td>
<td>GE (Note 2)</td>
<td>FIN Home Major: 10 Major courses (30 CU)</td>
</tr>
<tr>
<td><strong>1B</strong></td>
<td>CB2200 Operations Management</td>
<td>CB3200 Management</td>
<td>GE</td>
<td>GE2402 English for Business Communication or EAP (Note 1)</td>
<td>FIN + IFMG 2nd Major: 9 Major courses (27 CU)</td>
<td></td>
</tr>
<tr>
<td><strong>2A</strong></td>
<td>CB2101 Introduction to Managerial Accounting</td>
<td>CB3200 Business Statistics</td>
<td>CB3402 Macroeconomics</td>
<td>IS4238/IS4239 Internship I/ II (3)</td>
<td>IS4346 Global Project Management</td>
<td>(Note 2)</td>
</tr>
<tr>
<td><strong>2B</strong></td>
<td>EF3313 Financial Systems, Markets and Instruments</td>
<td>EF4802 Financial Economics</td>
<td>IS Major Elective 1 (Note 4)</td>
<td>IS4335 Data Visualization</td>
<td>Stream in BI</td>
<td>(Note 4)</td>
</tr>
<tr>
<td><strong>3A</strong></td>
<td>College Elective (Area 1 - 4)</td>
<td>College Elective (Area 1 - 4)</td>
<td>IS3331 Database Management</td>
<td>IS Major Elective 2 (Note 4)</td>
<td>Stream in BI</td>
<td>(Note 4)</td>
</tr>
<tr>
<td><strong>3B</strong></td>
<td>GE</td>
<td>College Elective (Area 1 - 4)</td>
<td>Stream in BI Techniques for Big Data</td>
<td>IS2300 Java Programming for Business</td>
<td>(Note 2)</td>
<td></td>
</tr>
<tr>
<td><strong>4A</strong></td>
<td>FIN Major Elective 1</td>
<td>FIN Major Elective 2</td>
<td>IS4834 Business Intelligence and Analytics</td>
<td>Global Project Management</td>
<td>Stream in BI</td>
<td></td>
</tr>
<tr>
<td><strong>4B</strong></td>
<td>CB4330 Strategy &amp; Policy</td>
<td>CB4331 International Finance &amp; Banking</td>
<td>FIN Major Elective 3</td>
<td>IS4835 Data Visualization</td>
<td>Stream in BI</td>
<td></td>
</tr>
</tbody>
</table>

**Minimum Credits Required**

- GE: 6 GE courses + 3 College Electives (21 CU)
- FIN: 2 FIN + 3 CCIV (9 CU)
- College: 11 College Core (33 CU)
- FIN Home Major: 10 Major courses (30 CU)
- FIN + IFMG 2nd Major: 9 Major courses (27 CU)

**Min. Total: 40 courses (120 CU)**

**Max. Allowable: 46 courses (144 CU)**

**English Language Requirement:**

Students scoring Level 4 in HKDSE English Language or Grade D in HKALE AS-level English or students who do not possess an equivalent qualification are required to complete two 3-credit unit courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the GE English courses. Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B. The credit units of EL0200A and EL0200B will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of the cumulative grade point average (CGPA). However, they will be counted towards the maximum credit units permitted.

**Gateway Education Course Distributional Requirements**

Take at least 3 credits from each of the 3 areas:

- Area 1: Arts and Humanities
- Area 2: Study of Societies, Social and Business Organizations
- Area 3: Science and Technology
- Area 4: History & Philosophy

**Chinese Language Requirement**

Students scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

**Note:**

1. **English Language Requirement:**

   Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course, CHIN1001 University Chinese I.

2. **Gateway Education Course Distributional Requirements**

   Take at least 3 credits from each of the 3 areas:
   - Area 1: Arts and Humanities
   - Area 2: Study of Societies, Social and Business Organizations
   - Area 3: Science and Technology
   - Area 4: History & Philosophy

3. **Chinese Language Requirement**

   Students scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

4. **Students will select 2 courses out of the IS electives pool below, from among the Stream Core courses of other IFMG Streams, or from among other IS courses as approved by the IFMG Major Leader.**

**FIN Major Electives: Choose 3 courses from the following course list.**

- CB4325 Mathematics for Economics and Finance
- CB4331 Asia-Pacific Capital Markets and Standards of Practice
- CP3520 Stochastic Calculus for Finance
- CB4300 Project
- CB4312 Mergers & Acquisitions
- EF4323 Trading Room Workshop

**GE Major Electives: Choose 3 courses from the following course list.**

- CB4327 Fixed Income Securities
- CB4328 Asset Management
- CB4324 Regulation & Management of Financial Institutions
- CB4605 Internship

**Other Year**

<table>
<thead>
<tr>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN A</td>
<td>FIN B</td>
<td>FIN A</td>
<td>FIN B</td>
</tr>
<tr>
<td>CB3206 Marketing</td>
<td>CB3410 Financial Management</td>
<td>CB3410 Financial Management</td>
<td>CB3410 Financial Management</td>
</tr>
<tr>
<td>CB3400 Microeconomics</td>
<td>CB3410 Financial Management</td>
<td>CB3410 Financial Management</td>
<td>CB3410 Financial Management</td>
</tr>
<tr>
<td>GE2402 English for Business Communication</td>
<td>GE2402 English for Business Communication</td>
<td>GE1401 University English</td>
<td>GE1401 University English</td>
</tr>
<tr>
<td>IS4835 Information Management for Financial Services</td>
<td>IS4835 Information Management for Financial Services</td>
<td>IS4837 Delivery Systems for Financial Services</td>
<td>IS4837 Delivery Systems for Financial Services</td>
</tr>
<tr>
<td>IS4840 Information Management Consulting Project I</td>
<td>IS4840 Information Management Consulting Project II</td>
<td>IS4840 Information Management Consulting Project I</td>
<td>IS4840 Information Management Consulting Project II</td>
</tr>
<tr>
<td>IS4838 Information Management for Business (3)</td>
<td>IS4839 Information Management for Business (3)</td>
<td>IS4840 Information Management Consulting Project I</td>
<td>IS4840 Information Management Consulting Project II</td>
</tr>
<tr>
<td>IS4836 Business Process and Service Management (3)</td>
<td>IS4836 Business Process and Service Management (3)</td>
<td>IS4840 Information Management Consulting Project I</td>
<td>IS4840 Information Management Consulting Project II</td>
</tr>
</tbody>
</table>

**Stream Core courses**

- IS4329 Data Structure and Algorithms (3)
- IS4326 Information Management for Financial Services (3)
- IS4324 Python Programming for Business (3)
- IS4324 Information Management Consulting Project II (3)
- IS4333 Human-Computer Interaction for Business (3)
- IS4335 Data Visualization (3)
- IS4835 Data Visualization (3)
4-Year Suggested Study Plan for BBA Information Management (Business Intelligence Stream) with a Second Major in Finance
for Normative 4-Year FIN 2nd Major Students of Catalogue Term of Sem A 2019/2020

Minimum Credits Required (Credit Units)*

- GE: 4 GE courses (12 CU) +
  - 3 College Electives (9 CU)
  - GE English - 2 courses (6 CU)
  - GE1501 - 1 course (3 CU)
- College: 11 College Core (33 CU)
- IFMG (BI) Home Major: 10 Major courses (30 CU)
- FIN 2nd Major: 9 Major courses (27 CU)

Min. Total: 40 courses (120 CU)
Max. Allowable: 48 courses (144 CU)

* CU = Credit Units

Note:
1. **English Language Requirements**
   - Students admitted with Level 3 or below in HKDSE English OR Grade E or below in HKALE AS in Use of English are required to complete two 3-credit EAP courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the 2 GE English courses (GE1401 University English and GE2402 English for Business Communication). EL0200A & EL0200B will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.
   - Note: Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B.

2. **Chinese Language Requirements**
   - For students admitted with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chinese Language and Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, it will be counted towards the maximum credit units permitted.
   - (a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chinese Language and Culture are required to complete two 3-credit EAP courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the 2 GE English courses (GE1401 University English and GE2402 English for Business Communication). EL0200A & EL0200B will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.
   - (b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chinese Language and Culture are NOT required to take CHIN1001.

3. Students will select 2 courses out of the 5 electives pool, from among the Stream Core courses of other IFMG Streams, or from among other IS courses as approved by the IFMG Major Leader.

4. **Gateway Education Course Distributional Requirements**
   - (a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chinese Language and Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, it will be counted towards the maximum credit units permitted.
   - (b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chinese Language and Culture are NOT required to take CHIN1001.

5. Students are required to take 3 college elective courses (9 CU) from the College elective list to fulfill the GE requirements in form of College-specified courses (9 CU must be chosen from at least 3 subject areas below):
   - Area 1: Arts and Humanities
   - Area 2: Study of Societies, Social and Business Organizations
   - Area 3: Science and Technology
   - Area 4: Business (I)

- IS Major Electives (Credit Units)
  - IS4301 Business Intelligence for Business (3)
  - IS4302 Business Practice Internship (3)
  - IS4406 Business Process and Service Management (3)
  - XXXXXX Any one Core course from other BBA Majors (3)

BBAU4/2019 (IFMG-BI + FIN)
FIN 2nd Major Catalogue Term: Sem A 2019/2020
Updated on 10 Mar 2020