

BBA Finance 4-yr Suggested Study Plan (indicative only, subject to course availability) with a Second Major in Information Management (Business Intelligence Stream)
Effective from Catalogue Term: Sem A 2019/2020

Yr/Sem							Offer Year	
1A	Sem A & B CB2100 Introduction to Financial Accounting	Sem A & B CB2601 Marketing	Sem A & B CB2400 Microeconomics	CB3410 Financial Management	Sem A & B GE1401 University English or EAP (Note 1)	GE (Note 2)	Sem A or B (Note 3) CHIN1001 University Chinese I	2018
1B	Sem A & B CB2201 Operations Management	Sem A & B CB2300 Management	Sem A & B CB2500 Information Management	GE (Note 2)	Sem A & B GE2402 English for Business Communication or EAP (Note 1)			
2A	Sem A & B CB2101 Introduction to Managerial Accounting	Sem A & B CB2200 Business Statistics	CB2402 Macroeconomics	EF3320 Security Analysis & Portfolio Management	GE (Note 2)	GE1501 Chinese Civilization – History & Philosophy	Sem A & B GE2402 English for Business Communication (for students taken EAP)	2019
2B	EF3333 Financial Systems, Markets and Instruments		EF4822 Financial Econometrics	IS Major Elective 1 (Note 4) EF4313 Corporate Finance	IS2505 e-Business	IS3430 Systems Analysis and Design		
3A	EF4321 Derivatives & Risk Management	College Elective (Area 1 - 4)	College Elective (Area 1 - 4)	IS3331 Database Management	IS Major Elective 2 (Note 4)	Stream in BI IS3230 Java Programming for Business		2020
3B	EF4314 Corporate Valuation	GE (Note 2)		College Elective (Area 1 - 4)	Stream in BI IS3100 Techniques for Big Data			
4A	FIN Major Elective 1		FIN Major Elective 2		Stream in BI IS4834 Business Intelligence and Analytics	IS4532 Global Project Management		2021
4B	Sem A & B CB4303 Strategy & Policy		EF4331 International Finance & Banking	FIN Major Elective 3	Stream in BI IS4335 Data Visualization			

Minimum Credits Required

GE: 4 GE courses + 3 College Electives (21 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 11 College Cores (33 CU)

FIN Home Major: 10 Major courses (30 CU)

IFMG (BI) 2nd Major: 9 Major courses (27 CU)

Note:

(1) English Language Requirement:

Students scoring below Level 4 in HKDSE English Language or Grade D in HKALE AS-level Use of English or students who do not possess an equivalent qualification are required to complete two 3-credit unit courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the GE English courses. Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B. The credit units of EL0200A and EL0200B will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of the cumulative grade point average (CGPA). However, they will be counted towards the maximum credit units permitted.

(2) Gateway Education Course Distributional Requirements

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

(4) Students will select 2 courses out of the IS electives pool below, from among the **Stream Core courses** of other IFMG Streams, or from among other IS courses as approved by the IFMG Major Leader.

FIN Major Elective: Choose 3 courses from the following course list.

EF2452 Mathematics for Economics and Finance

EF3331 Asia-Pacific Capital Markets and Standards of Practice

EF3520 Stochastic Calculus for Finance

EF4300 Project

EF4312 Mergers & Acquisitions

EF4323 Trading Room Workshop

EF4327 Fixed Income Securities

EF4328 Asset Management

EF4334 Regulation & Management of Financial Institutions

EF4600 Internship

XXXXXX Any one Core course from other BBA majors*

* except for courses on the College Elective List

IS Major Electives (Credit Units)

IS2239 Data Structure and Algorithms (3)

IS2240 Python Programming for Business (3)

IS3101+ Cryptocurrency and Blockchain (3)

IS4032 Mobile Apps (3)

IS4238 / IS4239 Internship I / II (3)

IS4333 Human-Computer Interaction for Business (3)

IS4636 Business Process and Service Management (3)

+ Subject to fulfilling pre-requisite requirements

IS4835 Information Management for Financial Services (3)

IS4837 Delivery Systems for Financial Services (3)

IS4861+ Machine Learning for Business (3)

IS4937+/IS4938+ Information Management Consulting Project I/II (3)

IS4940 Global Technology Entrepreneurship and Innovation (3)

CB3800+ Business Practice Internship (3)

XXXXXX Any one Core course from other BBA Majors (3)

**4-Year Suggested Study Plan for BBA Information Management (Business Intelligence Stream) with a Second Major in Finance
 for Normative 4-Year FIN 2nd Major Students of Catalogue Term of Sem A 2019/2020**

Yr/Sem							Offer Year	
1A	Either Sem A / B CB2201 Operations Management	Either Sem A / B CB2400 Micro-Economics	Either Sem A / B CB2500 Information Management	GE (Note 4)	GE1401 / EL0200A University English or EAP (Note 1)	CB3410 Financial Management	Either Sem A / B CHIN1001 University Chinese I (Note 2)	2018
1B	Either Sem A / B CB2100 Introduction to Financial Accounting	Either Sem A / B CB2300 Management	Either Sem A / B CB2601 Marketing	GE (Note 4)	GE2402 / EL0200B English for Business Communication or EAP (Note 1)			
2A	GE1501 Chinese Civilization – History and Philosophy	IS3331 Database Management	CB2402 Macro-Economics	CB2101 Introduction to Managerial Accounting	CB2200 Business Statistics		GE2402 English for Business Communication (for students taken EAP)	2019
2B	College Elective (Note 5)	IS2505 E-Business	IS3430 Systems Analysis and Design	IS Major Elective 1 (Note 3) EF4313 Corporate Finance	EF3333 Financial Systems, Markets and Instruments			
3A	GE (Note 4)	GE (Note 4)	Stream in BI IS3230 Java Programming for Business	EF3320 Security Analysis & Portfolio Management	FIN Major Elective 1			2020
3B	College Elective (Note 5)	Stream in BI IS3100 Techniques for Big Data	IS Major Elective 2 (Note 3)	EF4314 Corporate Valuation	EF4822 Financial Econometrics			
4A	College Elective (Note 5)	IS4532 Global Project Management	Stream in BI IS4834 Business Intelligence and Analytics	EF4321 Derivatives & Risk Management	FIN Major Elective 2			2021
4B	CB4303 Strategy & Policy		Stream in BI IS4335 Data Visualization	EF4331 International Finance & Banking	FIN Major Elective 3			

Minimum Credits Required (Credit Units)*

GE: 4 GE courses (12 CU) +
 3 College Electives (9 CU)
 GE English - 2 courses (6 CU)
 GE1501 - 1 course (3 CU)
 College: 11 College Core (33 CU)
 IFMG (BI) Home Major: 10 Major courses (30 CU)
 FIN 2nd Major: 9 Major courses (27 CU)

Min. Total: 40 courses (120 CU)
Max. Allowable: 48 courses (144 CU)

* CU = Credit Units

BI = Business Intelligence Stream
 FIN = Finance

Note

1. English Language Requirements

Students admitted with Level 3 or below in HKDSE English OR Grade E or below in HKALE AS in Use of English are required to complete two 3-credit EAP courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the 2 GE English courses (GE1401 University English and GE2402 English for Business Communication). EL0200A & EL0200B will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.

Note: Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B.

2. Chinese Language Requirements

(a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chin. Lang. & Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, it will be counted towards the maximum credit units permitted.

(b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chin. Lang. & Culture are NOT required to take CHIN1001.

(c) First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHIN1001.

3. Students will select 2 courses out of the IS electives pool, from among the **Stream Core courses** of other IFMG Streams, or from among other IS courses as approved by the IFMG Major Leader.

4. Gateway Education Course Distributional Requirements

Take **at least one course (3 CU)** from each of the areas below:

- Area 1: Arts and Humanities
- Area 2: Study of Societies, Social and Business Organizations
- Area 3: Science and Technology

5. Students are required to take **3 college elective courses (9 CU)** from the College elective list to fulfill the GE requirements in form of College-specified courses (**9 CU must be chosen from at least 3 subject areas below**).

- Area 1: Mathematics and Modeling
- Area 2: Programming and Technology
- Area 3: Law and Communications
- Area 4: Business (I)

+ Subject to fulfilling pre-requisite requirements

IS Major Electives (Credit Units)

IS2239 Data Structure and Algorithms (3)	IS4835 Information Management for Financial Services (3)
IS2240 Python Programming for Business (3)	IS4837 Delivery Systems for Financial Services (3)
IS3101+ Cryptocurrency and Blockchain (3)	IS4861+ Machine Learning for Business (3)
IS4032 Mobile Apps (3)	IS4937+ / IS4938+ Information Management Consulting Project I / II (3)
IS4238 / IS4239 Internship I / II (3)	IS4940 Global Technology Entrepreneurship and Innovation (3)
IS4333 Human-Computer Interaction for Business (3)	CB3800+ Business Practice Internship (3)
IS4636 Business Process and Service Management (3)	XXXXXX Any one Core course from other BBA Majors (3)

FIN Major Elective: Choose 3 courses from the following course list.

EF2452 Mathematics for Economics and Finance	EF4327 Fixed Income Securities
EF3331 Asia-Pacific Capital Markets and Standards of Practice	EF4328 Asset Management
EF3520 Stochastic Calculus for Finance	EF4334 Regulation & Management of Financial Institutions
EF4300 Project	EF4600 Internship
EF4312 Mergers & Acquisitions	XXXXXX Any one Core course from other BBA majors*
EF4323 Trading Room Workshop	* except for courses on the College Elective List

IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.