### BBAU4 (FIN + IFMG-BI) [Cohort: 2019]
#### IFMG 2nd Major Catalogue Term: Sem A 2020/21
Updated on 10 Mar 2020

#### BBA Finance 4-yr Suggested Study Plan *(indicative only, subject to course availability)* with a Second Major in Information Management (Business Intelligence Stream)

Effective from Catalogue Term: Sem A 2020/2021

<table>
<thead>
<tr>
<th>Year/Semester</th>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>1A</td>
<td>CB2100</td>
<td>Introduction to Managerial Accounting</td>
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<tr>
<td>1A</td>
<td>CB2201</td>
<td>CB2300</td>
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<td>CB2201</td>
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**Minimum Credit Required**
- GE: 4 GE courses (12 CU)
- GE: 2 ENG + CCIV (9 CU)
- College Core: 11 College Core (33 CU)
- FIN Home Major: 15 Major courses (45 CU)
- IFMG 2nd Major: 9 Major courses (27 CU)

**Minimum Total:** 40 courses (120 CU)

**Max. Allowable:** 48 courses (144 CU)

**FIN + Finance**

**BI = Business Intelligence Stream**

**Note:**
1. **English Language Requirement:**
   - Students scoring below Level 4 in HKDSE English Language or Grade D in HKALE AS-level English or students who do not possess an equivalent qualification are required to complete two 3-credit unit courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the GE English courses. Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B. The credit units of EL0200A and EL0200B will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of the cumulative grade point average (CGPA). However, they will be counted towards the maximum credit units permitted.

2. **Gateway Education Core Distribution Requirements**
   - Take at least 3 credits from each of the 3 areas:
     - Area 1: Arts and Humanities
     - Area 2: Study of Societies, Social and Business Organizations
     - Area 3: Science and Technology

3. **Chinese Language Requirement**
   - Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001. University Chinese I.

4. **FIN Major Elective:** Choose 3 courses from the following course list.
   - EF4327 Fixed Income Securities
   - EF4328 Asset Management
   - EF4329 Regulation & Management of Financial Institutions
   - EF4330 Internship
   - EF4331 International Finance & Banking
   - EF4340 Information Management for Financial Services (3)
   - EF4345 Information Management Consulting Project I (3)
   - EF4346+ Machine Learning (3)
   - EF4347+ Information Management Consulting Project II (3)
   - EF4348 Global Technology, Entrepreneurship and Innovation (3)
   - EF4349+ Business Practice Internship (3)
   - XXXXX Any one Core course from other BBA Majors (3)

**Effective from Catalogue Term: Sem A 2020/2021**

**Offer Year**

- 2019
- 2020
- 2021
- 2022
## 4-Year Suggested Study Plan for BBA Information Management (Business Intelligence Stream) with a Second Major in Finance

For Normative 4-Year FIN 2nd Major Students of Catalogue Term of Sem A 2020/2021

<table>
<thead>
<tr>
<th>Yr/Sem</th>
<th>Either Sem A / B</th>
<th>Either Sem A / B</th>
<th>Either Sem A / B</th>
<th>GE</th>
<th>GE1401 / EL0200A</th>
<th>GE2402 / EL0200B</th>
<th>CB3410</th>
<th>Offer Year</th>
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<tbody>
<tr>
<td>1B</td>
<td>CB2100 Introduction to Financial Accounting</td>
<td>CB2500 Business Statistics</td>
<td>CB2200 Introduction to Managerial Accounting</td>
<td>GE (Note 4)</td>
<td>University English or EAP (Note 1)</td>
<td>English for Business Communication or EAP (Note 1)</td>
<td>Chn/H1 University Chinese I (Note 2)</td>
<td>2019</td>
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<tr>
<td>2A</td>
<td>GE1401 Chinese Civilization – History and Philosophy</td>
<td>IS3331 Database Management</td>
<td>IS2402 Macro-Economics</td>
<td>IS Major Elective 1 (Note 3)</td>
<td>Corporate Finance</td>
<td>EF3333 Financial Systems, Markets and Instruments</td>
<td>GE1401 University English (for students taken EAP)</td>
<td>2020</td>
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<tr>
<td>2B</td>
<td>College Elective (Note 5)</td>
<td>IS2505 E-Business</td>
<td>IS3430 Systems Analysis and Design</td>
<td>IS Major Elective 2 (Note 3)</td>
<td>EF4313 Corporate Finance</td>
<td>GE1401 University English (for students taken EAP)</td>
<td>2021</td>
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<tr>
<td>3A</td>
<td>GE (Note 4)</td>
<td>GE (Note 4)</td>
<td>IS2400 Python Programming for Business</td>
<td>Stream in BI</td>
<td>EF3320 Security Analysis &amp; Portfolio Management</td>
<td>FIN Major Elective 1</td>
<td>2022</td>
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<tr>
<td>3B</td>
<td>College Elective (Note 5)</td>
<td>IS100 Techniques for Big Data</td>
<td>IS Major Elective 2 (Note 3)</td>
<td>EF4314 Corporate Valuation</td>
<td>EF4822 Financial Econometrics</td>
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<td>4A</td>
<td>College Elective (Note 5)</td>
<td>IS4332 Global Project Management</td>
<td>Stream in BI</td>
<td>IS4843 Business Intelligence and Analytics</td>
<td>EF4321 Derivatives &amp; Risk Management</td>
<td>FIN Major Elective 2</td>
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<td>4B</td>
<td>CB4303 Strategy &amp; Policy</td>
<td>Stream in BI</td>
<td>IS4335 Data Visualization</td>
<td>FIN Major Elective 3</td>
<td>EF4331 International Finance &amp; Banking</td>
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**Maximum Credits Required (Credit Units)**

- GE: 4 GE courses (12 CU) +
- IS College Electives (9 CU) +
- GE English - 2 courses (6 CU) +
- IS1401 - 1 course (3 CU) +
- College: 11 College Core (33 CU) +
- IS: Home Major: 10 major courses (30 CU) +
- FIN 2nd Major: 9 major courses (27 CU)

**Note**

1. **English Language Requirements**
   - Students admitted with Level 3 or below in HKDSE English OR Grade E or below in HKALE AS in Use of English are required to complete two 3-credit EAP courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the 2 GE English courses (GE1401 University English and GE2402 English for Business Communication). EL0200A & EL0200B will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.
   - Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B.

2. **Chinese Language Requirements**
   - First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chin. Lang. & Culture are required to take CHN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, it will be counted towards the maximum credit units permitted.
   - First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chin. Lang. & Culture are NOT required to take CHN1001.
   - Students who demonstrate that they have achieved a grade B or above in their overall course results for CHN1001 University Chinese I will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE Chinese courses without needing to take CHN1001.

**Minimum Credits Required (Credit Units)**

- Min. Total: 48 courses (144 CU)
- Max. Allowable: 48 courses (144 CU)

**Note**

- CU = Credit Units
- BI = Business Intelligence Stream
- FIN = Finance

**English Language Requirements**

- Students are required to take 3 college elective courses (9 CU) from the College elective list to fulfill the GE requirements in form of College-specified courses (9 CU) must be chosen from at least 3 subject areas below:
  - Area 1: Arts and Humanities
  - Area 2: Study of Societies, Social and Business Organizations
  - Area 3: Science and Technology
  - Area 4: Business (I)

**Chinese Language Requirements**

- Students are required to take 3 college elective courses (9 CU) from the College elective list to fulfill the GE requirements in form of College-specified courses (9 CU) must be chosen from at least 3 subject areas below:
  - Area 1: Mathematics and Modeling
  - Area 2: Programming and Technology
  - Area 3: Law and Communications
  - Area 4: Business (II)

**FIN Major Electives: Choose 3 courses from the following course list.**

- EF3420 Mathematics for Economics and Finance
- EF3331 Asia-Pacific Capital Markets and Standards of Practice
- EF3332 Stochastic Calculus for Finance
- EF4300 Project
- EF4203 Bank Finance and Management
- EF4332 Training Room Workshop
- EF4321 Derivatives & Risk Management
- EF4314 Corporate Finance
- EF4333 Financial Systems, Markets and Instruments
- EF4320 English for Business Communication (for students taken EAP)

**Programme Structure, Course Codes and Course Titles are subject to continuous review and changes without prior notice.**