### Information Management with BI, ISA and ISSN Streams — “4 minus 1” Suggested Study Plan

#### for Advanced Standing I Students of Catalogue Term of Sem A 2019/20 and Sem B 2019/20

<table>
<thead>
<tr>
<th>Year</th>
<th>Semester</th>
<th>Courses</th>
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| 2019 | 1A | Either Sem A / B  
II-0101 Chinese Civilization – History and Philosophy  
II-0204 Micro-Economics  
III-0311 Database Management  
GE-1401 / EL-0200B Business Communication (Note 1)  
GE-2402 / EL-0200A English for Business Communication (Note 1)  
CB-2505 E-Business |
|  | 1B | Either Sem A / B  
CB-0210 Introduction to Financial Accounting  
CB-0200 Introductory Marketing  
CB-0200 Information Management  
III-0340 Systems Analysis and Design  
GE-2402 / EL-0200A English for Business Communication (Note 1)  
GE-2401 / EL-0200B University English or EAP (Note 1)  
CB-0200 Business Statistics  
III-0301 Cybersecurity for Business (Note 6) |
| 2A | 2A | CB-03410 Financial Management  
Stream in BI & SSA  
IS-2501 Business Practice Internship (Note 3) |
|  | 2B | Either Sem A / B  
CB-02300 Management  
IS-2502 Social Media and Social Networks  
IS-2501 Introduction to Managerial Accounting  
IS-2503 Information Systems Audit (Note 2)  
IS-2504 IS252 Services |
|  | 3A | IS Elective 1 (Note 4)  
IS-4531 Global Project Management (Note 4)  
IS-4532 Business Intelligence and Analytics (Note 4)  
IS-4533 Search Engine Communication (Note 4)  
IS-4534 Data Management (Note 4) |
|  | 3B | CB-02302 Strategy & Policy  
IS-4535 Data Visualization  
IS-4536 Information Systems Auditing (Note 2)  
IS-4537 Database Management (Note 2)  
IS-4538 IS252 Services |
|  | 4A | Minimum Credits Required (Credit Units):  
GE: 2 GE courses (6 CU)  
BC: 2 BC courses (6 CU)  
CB: 2 CB courses (6 CU)  
GE1901 - Chinese Civilization – History and Philosophy (Note 1)  
GE1902 - English Language Requirements (Note 1)  
GE1903 - Chinese Language Requirements (Note 1)  
GE1904 - Business Communication (Note 1)  
GE1905 - English Communication (Note 1)  
GE1906 - Business Communication (Note 1) |
|  | 4B | Minimum Credits Required (Credit Units):  
GE: 2 GE courses (6 CU)  
BC: 2 BC courses (6 CU)  
CB: 2 CB courses (6 CU)  
GE1901 - Chinese Civilization – History and Philosophy (Note 1)  
GE1902 - English Language Requirements (Note 1)  
GE1903 - Chinese Language Requirements (Note 1)  
GE1904 - Business Communication (Note 1)  
GE1905 - English Communication (Note 1)  
GE1906 - Business Communication (Note 1)  
IS-4539 IS252 Services |

#### Note

1. **English Language Requirements**  
   Students admitted with Level 3 or below in HKDSE English or Grade E or below in HKALE AS in English are required to complete two 3-credit EAP courses, EL-0200A English for Academic Purposes 1 and EL-0200B English for Academic Purposes 2, prior to taking the 2-GE English courses (GE1401 University English and GE2402 English for Business Communication). EL-0200A and EL-0200B will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.

2. **Gateway Education Course Distributional Requirements**  
   Take 2 courses (6 CU) from any two of the three areas below:  
   - Area 1: Arts and Humanities  
   - Area 2: Study of Societies, Social and Business Organizations  
   - Area 3: Science and Technology  
   - 3 College Electives course (9 CU)

3. **Minor Electives** is an optional requirement. Students who enrol a minor or additional electives will accumulate more credit units.

4. **Students** will select 2 courses out of the IS electives pool, from among the Stream Core courses of other IFMG Streams, or from among other IS courses as approved by the Major Coordinator.

5. **Chinese Language Requirements**  
   (a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade D or below in HKALE AS in Chinese are required to take CHN-1001 University Chinese 1. This course will not be counted towards the maximum credit units required for graduation and will not be included in the calculation of CGPA. However, it will be counted towards the maximum credit units permitted.
   (b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chinese are NOT required to take CHN-1001.
   (c) First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHN-1001.

6. **Students** are required to take 5 courses (15 CU) from the College elective list 2. These courses (5 CU) are to fulfil the GE requirements in form of College specified courses. Additional courses (3 CU) must be chosen from Areas 1 - 4 below:  
   - Area 1: Mathematics and Modeling  
   - Area 2: Programming and Technology  
   - Area 3: Law and Communications  
   - Area 4: Business  
   - Area 5: Business

### Credits Exempted

- GE: 2 GE courses (6 CU)  
- BC: 1 BC course (3 CU)  
- CB: 1 CB course (3 CU)  
- IS Elective 2 (Note 6)  
- College Elective 1 (Note 6)

#### Is Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.

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**Note:** Subject to fulfilling pre-requisite requirements.