Smart People for Smart Business
@CityU Dept. of Information Systems
JUPAS 2021
Admission Information
#JS1017 #JS1018 #JS1019
Largest IS Dept in Hong Kong
Both No. of UG Students and No. of Full-Time Staff, 2020

Top 3 Research Output in the World
Association for Information Systems 2020

Information Management
Smart Business
ARTIFICIAL INTELLIGENCE
Predicting future with AI Tools for decision making and automation

BIG DATA
Big Data from 24x7 connected lifestyle with Apps, Wearable and Smart Mobile Devices

CLOUD SERVICES
Reduce infrastructure and technical prerequisites with Cloud Services

SMARTTECHNOLOGIES

BUILDING BLOCKS OF SMART BUSINESS
From Industrial Revolution to Coronavirus
Technologies enable Disruption

Artificial intelligence

Big Data

Cloud Services

SMART Technologies ABC

Automation

IS Future
Our JUPAS Programmes
JUPAS 2021 Admission Information (JS1017, JS1018, JS1019)

**JS1017** (Intake: 69)

1st Year

**JS1018** (Intake: 10)

Two Overseas Exchange

**JS1019** (Intake: 10)

Three Streams Optional Double Major

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**BBA Global Business Systems Management**

**BBA Information Management**

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2021 1st Year 2022 Graduation 2025
JUPAS 2021 Admission Information (JS1017, JS1018, JS1019)

BBA Curriculum Structure (40 Courses)

Information Systems (IS) Courses:
- 10 Courses

Business (BBA) Courses:
- 14 Courses

Minor / Electives:
- 6 Courses

Second Major:

University (Bachelor) Courses:
- 10 Courses

Please refer to Study Plan for details.
BBA
Global Business Systems Management
環球商業系統管理
工商管理學士

#JS1018 Direct Intake
#JS1017 Indirect Intake
What is GBSM?

Global + Info Tech + Business = GBSM

- Two Overseas Exchange
- IS Courses: 5 Cores, 5 Electives
- BBA Courses
Two Overseas Exchange

* Collaboration universities in no specific order and selected list only, subject to availability and specific requirements
JUPAS 2021 Admission Information (JS1017, JS1018, JS1019)

5 IS Cores

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>IS3430</td>
<td>Systems Analysis and Design</td>
</tr>
<tr>
<td>IS4532</td>
<td>Global Project Management</td>
</tr>
<tr>
<td>IS4632</td>
<td>Global Business Systems Strategy and Tactical Management</td>
</tr>
<tr>
<td>IS4650</td>
<td>Global Business Technology Consulting</td>
</tr>
<tr>
<td>IS4940</td>
<td>Global Technology Entrepreneurship and Innovation</td>
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</table>

5 IS Electives

Foreign Language
- Japanese
- Korean
- Any European Language

IS Knowledge
- Python / Java
- Database / Big Data
- Social Media
- Cybersecurity, etc.

Business
- Accounting
- Financial Markets
- Organizational Behavior
- Marketing, etc.

Global Mindset for Future Managers
BBA
Information Management
資訊管理
工商管理學士

#JS1019 Direct Intake
#JS1017 Indirect Intake
What is IFMG?
JUPAS 2021 Admission Information (JS1017, JS1018, JS1019)

Future IS Professionals

**JS1017**  Department of Information Systems

**JS1019**  BBA Information Management

5 IS Stream Cores

- Business Intelligence Stream **BI**
- Information Systems Auditing Stream **ISA**
- Internet Services and Social Networks Stream **ISSN**

3 IS Cores

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>IS3331</td>
<td>Database Management</td>
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<tr>
<td>IS3430</td>
<td>Systems Analysis and Design</td>
</tr>
<tr>
<td>IS4532</td>
<td>Global Project Management</td>
</tr>
</tbody>
</table>

Graduation 2025

1st Year

2021 2022
Declaring IFMG as my second major is the best choice I made. I have a deeper understanding of Business Intelligence which is very important for a FinTech career.

Tina NG
BBA Finance & Information Management Cohort 2018
I have received more internship support and more career choices. ISA courses are also helpful for CISA certification.

John HO
BBA Accountancy & Information Management
Cohort 2018
I feel so fulfilling. Courses covering analysis techniques and system diagrams are so practical.

Cherry KONG
BBA Marketing & Information Management
Cohort 2018

Internet Services and Social Networks
ISSN Stream

ISSN Stream Cores

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>IS2502</td>
<td>Social Media and Social Networks</td>
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<tr>
<td>IS2505</td>
<td>E-Business</td>
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<td>IS4246</td>
<td>Digital Marketing and Customer Relationship Management</td>
</tr>
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<td>IS4340</td>
<td>Search Engine Optimization</td>
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<tr>
<td>IS4538</td>
<td>O2O Services</td>
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JUPAS 2021 Admission Information (JS1017, JS1018, JS1019)

Curriculum Summary

<table>
<thead>
<tr>
<th>Subject (No Weighting)</th>
<th>DSE Requirements</th>
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<tbody>
<tr>
<td>English</td>
<td>Level 3</td>
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<tr>
<td>Chinese</td>
<td>Level 3</td>
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<tr>
<td>Maths</td>
<td>Level 3</td>
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<tr>
<td>LS</td>
<td>Level 2</td>
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<tr>
<td>+ Any 2 Electives</td>
<td>Level 3</td>
</tr>
</tbody>
</table>
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Tech
- Apple Inc.
  - Analyst
- IBM
  - Application Consultant

Financial
- HSBC
  - Management Trainee
- Bloomberg
  - Financial Analyst

Audit
- pwc
  - Associate Risk Assurance

Marketing
- Facebook
  - Client Solution Manager
JUPAS 2021 Admission Information

#JS1017 #JS1018 #JS1019

Information and Enquiries
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