

Yr/Sem						Offer Year	
1A	CB2100 Introduction to Financial Accounting	CB2601 Marketing	CB2201 Operations Management	CB2400 Micro-Economics	GE1401 University English or EAP [#]	Sem A or B CHIN1001 University Chinese I [▲]	2020
1B	CB2300 Management	CB2500 Information Management	CB2200 Business Statistics	GE [*]	GE2402 English for Business Communication or EAP [#]		
2A	CB2101 Introduction to Managerial Accounting	CB2402 Macro-Economics	CB3410 Financial Management	MS3251 Analysis using SAS	MS3252 Regression Analysis	GE1401 University English (for students taken EAP)	2021
2B	GE [*]	MS3227 Probability and Applications in Business	Free Elective CB2240 Introduction to Business Programming in Python (Prerequisite of IS3240 Advanced Business Programming in Python)	IS3430 Systems Analysis and Design		GE2402 English for Business Communication (for students taken EAP)	
3A	GE [*]	GE1501 Chinese Civilization – History & Philosophy	MS4224 Enterprise Data Mining	IS3331 Database Management	IS3240 Advanced Business Programming in Python		2022
3B	College Elective [@]	BANL Major Elective 1 [○]	IS Second Major Elective 1 (Note 1) MS3111 Quantitative Business Analysis with VBA	IS3100 Techniques for Big Data	GE [*]	* IS Second Major Elective 2 (Note 1)	
4A	College Elective [@]	BANL Major Elective 2 [○]	BANL Major Elective 3 [○]	IS4532 Global Project Management	IS4834 Business Intelligence and Analytics	IS4861 Machine Learning for Business	2023
4B	CB4303 Strategy and Policy	MS4226 Financial Risk Analytics	MS4252 Big Data Analytics	IS4335 Data Visualization	College Elective [@]		

*Double Major Partners: Feel free moving this GE course to later semester as needed.

Minimum Credits Required

GE: 4 GE courses + 3 College Electives (21 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 11 College Cores (33 CU)

Major 1: BANL 10 Major courses (30 CU)

Major 2: IFMG 9 Major courses (27 CU) + 1 shared course with BANL first major

Major 2: Free Elective - CB2240 (3 CU)

(Among the 20 major courses, at least 19 major courses must be new courses)

Min. Total: 41 courses (123 CU)

Max. Allowable: 48 courses (144 CU)

Stream

BANL - Business Analysis

BI - Business Intelligence

Note:

[#]English Language Requirement:

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

^{*}Gateway Education Course Distributional Requirement:

Take 1 course from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

[▲]Chinese Language Requirement:

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

[▲]Students who do not choose a minor are required to take **Free Electives**.

[@]College Electives Requirement:

The 9 credits must be from at least three areas of College Electives Areas 1-4

[○]BANL Major Electives: Take 3 electives from Groups A and B, at least 1 must be from Group A

Group A :

MS3224 Business Survey Design

MS3403 Internship for Business Analysis and Operations Management

MS4212 Predictive Analytics and Forecasting

MS4251 Quantitative Analysis for Marketing

MS4253 Business Analysis Project

MS4262 Advanced Analytics Using SAS

Group B :

CS3260 Java Programming

CS2468 Data Structures and Data Management

IS3240 Advanced Business Programming in Python

MS3106 Simulation

MS3125 Business Project Management

MS3322 Quality Management

MS4227 Pricing and Revenue Management

LT3233 Computational Linguistics

Any one of the Core or Elective courses from other BBA Majors without

Major Leader's Approval.

Note 1: Students will select 2 courses out of the IS electives pool below, from among the **Stream Core courses** of other IFMG Streams, or from among other IS courses as approved by the IFMG Major Leader.

IS Second Major Electives (Credit Units)

IS2022 Business Programming with Spreadsheet (3)

IS2239 Data Structure and Algorithms (3)

IS3101+ Cryptocurrency and Blockchain (3)

IS3230 Java Programming for Business (3)

IS4030 Website Design for e-Commerce (3)

IS4032 Mobile Apps (3)

IS4238 / IS4239 Internship I / II (3)

IS4636 Business Process and Service Management (3)

IS4837 Delivery Systems for Financial Services (3)

IS4937+/IS4938+ Information Management Consulting Project I/II (3)

IS4940 Global Technology Entrepreneurship and Innovation (3)

CB3800+ Business Practice Internship (3)

XXXXXX Any one Core course from other BBA Majors (3)

* An overlapped course with the BANL first major is allowed.

+ Subject to fulfilling pre-requisite requirements

**4-Year Suggested Study Plan for BBA Information Management (Business Intelligence Stream) with a Second Major in Business Analysis (Business Analysis Stream)
 for Normative 4-Year BANL 2nd Major Students of Catalogue Term of Sem A 2021/2022**

Yr/Sem						Offer Year
1A	Either Sem A / B CB2201 Operations Management	Either Sem A / B CB2400 Micro-Economics	Either Sem A / B CB2500 Information Management	GE (Note 4)	GE1401 / LC0200A University English or EAP (Note 1)	2020
1B	Either Sem A / B CB2100 Introduction to Financial Accounting	Either Sem A / B CB2300 Management	Either Sem A / B CB2601 Marketing	CB2200 Business Statistics	GE2402 / LC0200B English for Business Communication or EAP (Note 1)	
2A	GE1501 Chinese Civilization – History and Philosophy	CB2101 Introduction to Managerial Accounting	CB2402 Macro-Economics	IS3331 Database Management	GE (Note 4)	2021
2B	Free Elective CB2240 Introduction to Business Programming in Python (Prerequisite of IS3240 Advanced Business Programming in Python)	CB3410 Financial Management	IS2505 E-Business	IS3430 Systems Analysis and Design	IS Major Elective 1 (Note 3) MS3111 Quantitative Business Analysis with VBA	
3A	GE (Note 4)	College Elective (Note 5)	IS3240 Advanced Business Programming in Python	MS3251 Analytics using SAS	MS3227 Probability and Applications in Business	2022
3B	College Elective (Note 5)	IS3100 Techniques for Big Data	GE (Note 4)	MS3252 Regression Analysis	^o BANL Second Major Elective 2	
4A	College Elective (Note 5)	IS4532 Global Project Management	IS4834 Business Intelligence and Analytics	MS4224 Enterprise Data Mining	^o BANL Second Major Elective 3	2023
4B	CB4303 Strategy & Policy	IS4335 Data Visualization	IS Major Elective 2 (Note 3)	MS4252 Big Data Analytics	MS4226 Financial Risk Analytics	

Minimum Credits Required (Credit Units)*

GE: 4 GE courses (12 CU) +
 3 College Electives (9 CU)
 GE English - 2 courses (6 CU)
 GE1501 - 1 course (3 CU)
 College: 11 College Core (33 CU)
 IFMG(BI) Home Major: 10 IFMG Major courses (30 CU)
 BANL(BANL) 2nd Major: 9 BANL Major courses (27 CU) + 1 shared course with IFMG Home Major
 Free Elective: CB2240 (3 CU)
 (Among the 20 major courses, at least 19 major courses must be new courses)

Min. Total: 41 courses (123 CU)
Max. Allowable: 48 courses (144 CU)

* CU = Credit Units

Stream
 BI - Business Intelligence
 BANL - Business Analysis

Note

1. English Language Requirements

Students admitted with Level 3 or below in HKDSE English OR Grade E or below in HKALE AS in Use of English are required to complete two 3-credit EAP courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the 2 GE English courses (GE1401 University English and GE2402 English for Business Communication). EL0200A & EL0200B will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.
 Note: Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B.

2. Chinese Language Requirements

(a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chin. Lang. & Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, it will be counted towards the maximum credit units permitted.
 (b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chin. Lang. & Culture are NOT required to take CHIN1001.
 (c) First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHIN1001.

3. Students will select 2 courses out of the IS electives pool, from among the **Stream Core courses** of other IFMG Streams, or from among other IS courses as approved by the IFMG Major Leader.

4. Gateway Education Course Distributional Requirements

Take at least one course (3 CU) from each of the areas below:

- Area 1: Arts and Humanities
- Area 2: Study of Societies, Social and Business Organizations
- Area 3: Science and Technology

5. Students are required to take 3 college elective courses (9 CU) from the College elective list to fulfill the GE requirements in form of College-specified courses (9 CU must be chosen from at least 3 subject areas below).

- Area 1: Mathematics and Modeling
- Area 2: Programming and Technology
- Area 3: Law and Communications
- Area 4: Business (I)

IS Major Electives (Credit Units)

* Subject to fulfilling pre-requisite requirements

IS2239 Data Structure and Algorithms (3)	IS4835 Information Management for Financial Services (3)
IS3101+ Cryptocurrency and Blockchain (3)	IS4837 Delivery Systems for Financial Services (3)
IS3230 Java Programming for Business (3)	IS4861+ Machine Learning for Business (3)
IS4030 Website Design for e-Commerce (3)	IS4937+ / IS4938+ Information Management Consulting Project I / II (3)
IS4032 Mobile Apps (3)	IS4940 Global Technology Entrepreneurship and Innovation (3)
IS4238 / IS4239 Internship I / II (3)	CB3800+ Business Practice Internship (3)
IS4636 Business Process and Service Management (3)	XXXXXX Any one Core course from other BBA Majors (3)
	* An overlapped course with the BANL second major is allowed.

^oBANL Second Major Electives: Take 3 electives from Groups A and B, at least 1 must be from Group A

Group A :

MS3224 Business Survey Design
 MS3403 Internship for Business Analysis and Operations Management
 MS4212 Predictive Analytics and Forecasting
 MS4251 Quantitative Analysis for Marketing
 MS4253 Business Analysis Project
 MS4262 Advanced Analytics Using SAS

Group B :

CS2360 Java Programming
 CS2468 Data Structures and Data Management
 IS3240 Advanced Business Programming in Python
 MS3106 Simulation
 MS3125 Business Project Management
 MS3322 Quality Management
 MS4227 Pricing and Revenue Management
 LT3233 Computational Linguistics
 Any one of the Core or Elective courses from other BBA Majors without Major Leader's Approval.