## BBA Business Operations Management 4-yr Structure (BBAU4 for 2021/22 cohort) - Second Major in Information Management (Business Intelligence Stream)

Effective from Catalogue Term: Sem A 2022/23

### Offer Year

<table>
<thead>
<tr>
<th>Offer Year</th>
<th>1A</th>
<th>1B</th>
<th>2A</th>
<th>2B</th>
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<tr>
<td></td>
<td>CB2001 Operations Management</td>
<td>CB2500 Information Management</td>
<td>CB2101 Introduction to Managerial Accounting</td>
<td>CB2402 Macroeconomics</td>
<td>BOM Major Elective 1</td>
<td>BOM Major Elective 2</td>
<td>BOM Major Elective 3</td>
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<td>GE1401 University English or EAP (Note 1)</td>
<td>GE2402 English for Business Communication or EAP (Note 1)</td>
<td>IS Second Major Elective 1</td>
<td>IS3127 Business Logistics</td>
<td>IS3331 Database Management</td>
<td>IS3123 Workshop on Operations Management Practices</td>
<td>IS4532 Global Project Management</td>
<td>GE (Note 2)</td>
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<td>GE1401 University Chinese I (Note 3)</td>
<td>GE2402 English for Business Communication (for students taken EAP)</td>
<td>MS3122 Quality Management</td>
<td>IS3410 Systems Analysis and Design</td>
<td>IS3126 Advanced Business Programming in Python</td>
<td>IS4532 Global Project Management</td>
<td>GE (Note 2)</td>
<td>IS4315 Data Visualization</td>
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### Minimum Credits Required:

- GE: 4 GE courses + 3 College-specified courses (21 CU)
- GE: 2 ENGL + CCIV (9 CU)
- College: 11 College Core (33 CU)
- First Major: 10 Major courses (30 CU)
- Second Major: 9 course (27 CU)

### Note

1. **English Language Requirement:**
   - Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

2. **Gateway Education Course Distributional Requirements**
   - Take at least 3 credits from each of the 3 areas:
     - Area 1: Arts and Humanities
     - Area 2: Study of Societies, Social and Business Organizations
     - Area 3: Science and Technology

3. **Chinese Language Requirement**
   - Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

4. **Students who do not choose a minor are required to take Free Electives.**

### BOM Major Electives:

- Students are required to take 4 electives from the following list:
  - CB3800 Business Practice Internship
  - CS2360 Java Programming
  - CS3402 Database Systems
  - MS3106 Simulation
  - MS3111 Quantitative Business Analysis with Visual Basic for Applications
  - MS3125 Business Project Management

### IS Second Major Electives (Credit Units)

- **Subject to fulfilling pre-requisite requirements**
  - IS2202 Business Programming with Spreadsheet (3)
  - IS2239 Data Structure and Algorithms (3)
  - IS3101+ Cryptocurrency and Blockchain (3)
  - IS2330 Java Programming for Business (3)
  - IS4030 Website Design for e-Commerce (3)
  - IS4032 Mobile Apps (3)
  - IS4238 / IS4239 Internship I / II (3)

MS/IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.

Updated on 10 Mar 2022
### First Major in Information Management (Business Intelligence Stream) - Second Major in Business Operations Management (BBAU4 for 2021/22 cohort)

Effective from Catalogue Term: Sem A 2022/23

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<tr>
<th>Yr/Sem</th>
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**Points to Note:**
1. Double-major students: 30 credit units for Major cores / Major Electives from home department
2. at least 27 credit units for Major cores / Major electives from second major department

Minimum Credits Required for CB double major students:
GE (21 CU) + GE courses (12 CU) + College-specified courses (9 CU)

College Requirement (42 CU):
College Core (33 CU)
First Major Requirement (39 CU): Major core / major elective courses
Second Major Requirement (27 CU): Major core / major elective courses

Min. Total: 120 CU
Max. Allowable: 144 CU

*CU = Credit Units

**BOM Second Major Electives:** Students are required to take 3 electives from the following list:

- IS Major Electives (Credit Units)
  - CB3800 Business Practice Internship (3)
  - CB3403 Internship for Business Analysis and Operations Management (3)
  - CS3402 Database Systems (3)
  - MS1106 Simulation (3)
  - MS3111 Quantitative Business (3)
  - MS3125 Business Project Management (3)
  - XXXX Any one major core or elective course from another BBA major

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*Subject to fulfilling pre-requisite requirements

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IFMG-B(1st)+BOM(2nd)2021