## BBA Business Operations Management 4-yr Structure (BBAU4 for 2020/21 cohort) - Second Major in Information Management (Business Intelligence Stream)
### Effective from Catalogue Term: Sem A 2021/22

<table>
<thead>
<tr>
<th>Yr/Sem</th>
<th>Offer Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1A</td>
<td>2020</td>
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<tr>
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<td>2B</td>
<td>2022</td>
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<tr>
<td>3A</td>
<td>2022</td>
</tr>
<tr>
<td>3B</td>
<td>2023</td>
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<tr>
<td>4A</td>
<td>2023</td>
</tr>
<tr>
<td>4B</td>
<td>2023</td>
</tr>
</tbody>
</table>

### Minimum Credits Required:
- GE: 4 GE courses (Note 2) + 3 College Electives (21 CU)
- GE: 2 ENGL + CCIV (9 CU)
- College: 11 College Core (33 CU)
- First Major: 10 Major courses (30 CU)
- Second Major: 9 course (27 CU)
- Free Elective: CB2240 (3 CU)

### Min. Total: 41 courses (123 CU)
### Max. Allowable: 48 courses (144 CU)

### Note
1. **English Language Requirement:**
   - Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).
2. **Gateway Education Course Distributional Requirements:**
   - Take at least 3 credits from each of the 3 areas:
     - Area 1: Arts and Humanities
     - Area 2: Study of Societies, Social and Business Organizations
     - Area 3: Science and Technology
3. **Chinese Language Requirement:**
   - Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.
4. **Other:**
   - Students who do not choose a minor are required to take Free Electives.

### BOM Major Electives:
Students are required to take 4 electives from the following list:
- CB3100 Business Practice Internship
- CB3260 Business Practice Internship
- CB3280 Management Information Systems
- CB3311 Business Project Management
- CB3800 Business Practice Internship
- CS2360 Java Programming
- MS3101 Simulation
- MS3111 Quantitative Business Analysis with Visual Basic for Applications
- MS3125 Business Project Management
- MS3304 Hospitality Management
- MS3403 Internship for Business Analysis and Operations Management
- MS4118 Operations Management Project
- MS4227 Pricing and Revenue Management
- XXXX Any one major core or elective course from another BBA major

### IS Second Major Electives (Credit Units):
- IS2002 Business Programming with Spreadsheet (3)
- IS2330 Java Programming for Business (3)
- IS4030 Website Design for e-Commerce (3)
- IS4052 Mobile Apps (3)
- CB3800 Business Practice Internship (3)
- CB3828 / IS4239 Internship I / II (3)

*Subject to fulfilling pre-requisite requirements

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**Updated on 9 Mar 2022**
# First Major in Information Management (Business Intelligence Stream) - Second Major in Business Operations Management (BBAU4 for 2020/21 cohort)

**Effective from Catalogue Term: Sem A 2021/22**

<table>
<thead>
<tr>
<th>Year</th>
<th>Sem</th>
<th>Course</th>
<th>GE</th>
<th>Course</th>
<th>GE</th>
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<tbody>
<tr>
<td>1 A</td>
<td>Either Sem A /B</td>
<td>CB2201 Operations Management</td>
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<td>CB2400 Microeconomics</td>
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<tr>
<td></td>
<td>Either Sem A /B</td>
<td>CB2460 Information Management</td>
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<td>CB2600 Marketing</td>
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<tr>
<td></td>
<td>Either Sem A /B</td>
<td>CB2200 Business Statistics</td>
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<td>CB2601</td>
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<tr>
<td>1 B</td>
<td>Either Sem A /B</td>
<td>CB2100 Introduction to Financial Accounting</td>
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<td>CB2600 Management</td>
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<tr>
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<td>Either Sem A /B</td>
<td>CB2101 Chinese Civilization – History &amp; Philosophy</td>
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<td>IS3331 Database Management</td>
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<td></td>
<td>Either Sem A /B</td>
<td>CB2600 Business Statistics</td>
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<td>CB2240 Introduction to Business Programming in Python (Prerequisite of IS2400 Advanced Business Programming in Python)</td>
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<tr>
<td>2 A</td>
<td>CB2402 Macroeconomics</td>
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<td>IS2505 e-Business</td>
<td>IS3430 Systems Analysis and Design</td>
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<td>CB2240 Introduction to Business Programming in Python (Prerequisite of IS2400 Advanced Business Programming in Python)</td>
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<tr>
<td>2 B</td>
<td>GE</td>
<td>IS3240 Advanced Business Programming in Python</td>
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<td>MS3124 Global Supply Chain Management</td>
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<td>BOM Second Major Elective 4 IS3100 Techniques for Big Data</td>
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<td>IS Major Elective 1</td>
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<td>IS Major Elective 2</td>
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<td>CB3800 Business Practice Internship MS3304 Hospitality Management</td>
<td>MS6111 Enterprise Resource Planning</td>
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<td>CB3410 Financial Management</td>
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<td>4 A</td>
<td>IS4834 Business Intelligence and Analytics</td>
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<td>College Elective</td>
<td>CB4303 Strategy and Policy</td>
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<tr>
<td>4 B</td>
<td>IS3100 Techniques for Big Data</td>
<td>IS Major Elective 1</td>
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**Points to Note:**
1. Double-major students: **30 credit units for Major cores / Major Electives from home department**
2. **at least 27 credit units for Major cores / Major electives from second major department**

**Minimum Credits Required for CB double major students**
- GE GE1401 University English or EAP
- IS IS4835 Information Management for Financial Services (3)
- CS CS4307 Machine Learning for Business (3)
- MS MS4306 Best Practices in Operations Management
- IS IS4335 Data Visualization
- CB CB2240 Introduction to Business Programming in Python (Prerequisite of IS2400 Advanced Business Programming in Python)

**Free Elective:**
- CB2200 Introduction to Financial Accounting
- CB2240 Introduction to Business Programming in Python

**BOM Second Major Electives:**
- CB3800 Business Practice Internship (3)
- MS3304 Hospitality Management (3)
- IS3430 Internship for Business Analysis and Operations Management (3)
- CS4302 Database Systems (3)
- MS4111 Enterprise Resource Planning (3)
- MS4105 Simulation (3)
- MS4118 Operations Management Project (3)
- IS3111 Quantitative Business Analysis with Visual Basic for Applications (3)
- MS3123 Business Project Management (3)

**BS Major Electives (Credit Units):**
- IS2398 Data Structure and Algorithms (3)
- IS3105 Cryptocurrency and Blockchain (3)
- IS3230 Java Programming for Business (3)
- IS3230 Simulation (3)
- MS4030 Website Design for e-Commerce (3)
- IS4032 Mobile Apps (3)
- MS4036 Business Process and Service Management (3)

**IS/MS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.**

IFMS-BE(1e)+BOM(2nd) 2020 ok