Information Management with BI and ISSN Streams — "4 minus 1" Suggested Study Plan
for Advanced Standing I Students of Catalogue Term of Sem A 2015/16

Yr/Sem							Offer Year
1A	Either Sem A / B CB2201 Operations Management	IS2505 E-Business	CB2400 Micro-Economics	IS3331 Data Management (I)	GE2402 English for Business Communication or EAP (Note 1)	Either Sem A / B CHIN1001 University Chinese I (Note 6)	2015
1B	Either Sem A / B CB2100 Introduction to Financial Accounting	Either Sem A / B CB2601 Marketing	CB2500 Information Management (I)	CB2402 Macro-Economics (Note 8)	GE1401 University English or EAP (Note 1)	GE (Note 2)	
2A	CB3410 Financial Management	Stream in BI IS4835 Information Management for Financial Services Stream in ISSN IS4333 Human-Computer Interaction for Business	CB2200 Business Statistics (Note 8)	CB2101 Introduction to Managerial Accounting (Note 8)	College Elective (Note 7)	GE2402 English for Business Communication (for students taken EAP)	2016
2B	Either Sem A / B CB2300 Management	Stream in BI IS4837 Delivery Systems for Financial Services (I) Stream in ISSN IS4246 Digital Marketing and Customer Relationship Management	IS3430 Systems Analysis and Design (I)	College Elective (Note 7)	College Elective (Note 7)	GE1401 University English (for students taken EAP)	
3A	IS3230 Information Systems Construction (I) (Note 5)	IS4532 Project Management and Outsourcing (I)	Stream in BI IS4834 Business Intelligence and Analytics Stream in ISSN IS4034 Information Products and Services Design	IS Elective 1 (Note 4)	GE (Note 2)		2017
3B	CB4303 Strategy & Policy	Stream in BI IS4636 Business Process and Service Management Stream in ISSN IS4538 O2O Services	IS Elective 2 (Note 4)	IS Elective 3 (Note 4)	GE1501 Chinese Civilisation – History and Philosophy		
4A							
4B							

Minimum Credits Required
GE: 2 GE courses (6 CU) +
    2 College Electives (6 CU)
GE English - 2 courses (6 CU)
GE1501 - 1 course (3 CU)
College: 8 College Core (24 CU) + 1 College Elective (3 CU)
Major: 12 IFMG Major courses (36 CU) +
    3 College required courses (9 CU) (Note 8)

Min. Total: 31 courses (93 CU)
Max. Allowable: 38 courses (114 CU)

* CU = Credit Units

Streams
BI - Business Intelligence
ISSN - Internet Services and Social Networks

IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.

Note
(1) **English Language Requirements**
First-year intake students who enter with Level 3 in HKDSE English or equivalent are required to take the following **EL course** on top of the 2 required English courses, i.e. GE1401 University English and GE2402 English for Business Communication.
    EL0200 English for Academic Purposes (6 CU, 2 semesters)
(2) Advanced Standing I students are not allowed to take GE courses offered by their own academic unit.
    Gateway Education Course Distributional Requirements
    Take **2 courses (6 CU)** from the three areas below:
    Area 1: Arts and Humanities
    Area 2: Study of Societies, Social and Business Organizations
    Area 3: Science and Technology
(3) Minor/Electives is an optional requirement. Students who enrol a minor or additional electives will accumulate more credit units.
(4) Students will select 3 courses out of the given IS electives or any other IS courses as approved by the major leader.
(5) IS3230 is recommended to replace IS3232, applicable to students admitted in 2011 and thereafter with advanced standing status.
(6) **Chinese Language Requirements**
  (a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chin. Lang. & Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA.
  (b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chin. Lang. & Culture are NOT required to take CHIN1001.
  (c) First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHIN1001.
(7) Students are required to take **3 courses (9 CU)** from the College elective list: **2 college elective courses (6 CU)** are to fulfill the GE requirements in form of College-specified courses; and **1 college elective course (3 CU)** is to fulfill the College requirement
    Area 1: Mathematics and Modeling
    Area 2: Programming and Technology
    Area 3: Law
    Area 4: Business and Communications
(8) Students are required to take 3 College required courses.

Credits Exempted
GE: 2 GE courses (6 CU) + 1 College Elective (3 CU)
Minor/Electives: 5 courses (15 CU) (Note 3)
Free Elective: 1 course (3 CU)

(I): ISACA Model Curriculum related courses

IS Electives (Credit Units)	+ Subject to fulfilling pre-requisite requirements
IS2502 Social Media and Social Networks (3)	IS4537 Information Systems Audit (3) (I)
IS3501 Privacy and Security of Information Systems (3) (I)	IS4543 Risk Management and Information Systems Control (3) (I)
IS4032 Mobile Apps (3)	IS4546 Social, Legal and Ethical Issues of the Internet (3)
IS4133 Cloud Services and Big Data Analytics (3)	IS4730+ Marketing Analytics (3)
IS4237 Social Network Services for Business (3)	IS4822 Analytics for Financial Services (3)
IS4238 / IS4239 Internship I / II (3)	IS4931+ Information Management Development Project (6)
IS4435 Governance and Regulatory Compliance for Financial Information Systems (3) (I)	IS4937+ / IS4938+ Information Management Consulting Project I / II (3)
	CB3800 Business Practice Internship (3)
	CAH2961 Chinese Communication Skills for Business (3)