Global Business Systems Management — 4-Year Suggested Study Plan

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<tr>
<th>Yr/Sem</th>
<th>Either Sem A / B</th>
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<th>GE1401 / EL0200A</th>
<th>GE (Note 2)</th>
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<tr>
<td>1A</td>
<td>CB2201 Operations Management</td>
<td>CB2400 Micro-Economics</td>
<td>CB2500 Information Management</td>
<td>University English or EAP (Note 1)</td>
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<td>CHIN1001 University Chinese I (Note 3)</td>
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<td>CB2200 Business Statistics</td>
<td>GE1501 Chinese Civilization – History and Philosophy</td>
<td>College Elective (Note 5)</td>
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<td>Major Elective 1</td>
<td>GE1401 University English (for students taken EAP)</td>
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<td>CB4303 Strategy and Policy</td>
<td>Minor 5 / Elective 5 (Note 4)</td>
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<td>IS4650 Global Business Technology Consulting</td>
<td>IS4940 Global Technology Entrepreneurship and Innovation</td>
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Minimum Credits Required (Credit Units)

GE: 4 GE courses (12 CU) + 3 College Electives (9 CU) + GE English - 2 courses (6 CU) + GE1401 - 1 course (3 CU) + College: 11 College Core (33 CU) = 3 College Electives (9 CU)

GE: 4 GE courses (12 CU) + 3 College Electives (9 CU) + Major: 5 GBSM Major Core (15 CU) + 5 GBSM Major Electives (15 CU) + Free Elective - 1 course (3 CU) + Minor/Electives - 5 courses (15 CU)

For students declaring double major, 3 CU of College Elective (Areas 1-4) and 6 CU of College Elective (Area 5) will be exempted.

Min. Total: 40 courses (120 CU)

Max. Allowable: 48 courses (144 CU)

* CU = Credit Units

IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.

Note:

1. English Language Requirements

   Students admitted with Level 3 or below in HKDSE English OR Grade E or below in HKALE AS in Use of English are required to complete two 3-credit EAP courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the 2 GE English courses (GE1401 University English and GE2402 English for Business Communication). EL0200A & EL0200B will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.

   Note: Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B.

2. Gateway Education Course Distributional Requirements

   Take at least one course (3CU) from each of the areas below:
   - Area 1: Arts and Humanities
   - Area 2: Study of Societies, Social and Business Organizations
   - Area 3: Science and Technology

3. Chinese Language Requirements

   (a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chinese Lang. & Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.

   (b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chinese Lang. & Culture are NOT required to take CHIN1001.

   (c) First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHIN1001.

4. Students who do not choose a minor are required to take Elective courses.

5. Students are required to take 6 courses (18 CU) from the College elective list: 3 college elective courses (9 CU) are to fulfill the GE requirements in form of College-specified courses / 9 CU must be chosen from Areas 1 - 4 (below); 3 college electives courses (9 CU) are to fulfill the College requirement / 3 CU must be chosen from Areas 1 - 4 (below); 6 CU must be chosen from Area 5 below.

   - Area 1: Mathematics and Modeling
   - Area 2: Programming and Technology
   - Area 3: Law and Communications
   - Area 4: Business (I)
   - Area 5: Business (II)

6. Free Elective Requirements

   The remaining credits are to fulfill the credit requirement for graduation, if so required.
GBSM Major - 10 Courses (Total: 30 CU = 15 CU major core courses + 15 CU major elective courses)

1. GBSM Major Core Courses (5 Courses) (15 CU)

Students are required to take the following courses:

- **GBSM Core 1**: IS4330 Systems Analysis and Design
- **GBSM Core 2**: IS4632 Global Project Management
- **GBSM Core 3**: IS4632 Global Business Systems Strategy and Tactical Management
- **GBSM Core 4**: IS4650 Global Business Technology Consulting
- **GBSM Core 5**: IS4940 Global Technology Entrepreneurship and Innovation

2. GBSM Major Elective Courses (A) (0-1 Course) (0-3 CU)

Students are required to take 0-1 course from the following:

(Apart from the elective courses below, students may also choose to take other language courses subject to Major Leader's approval.)

- **LCXXXX Japanese Language (Level 1-6)**: Students are suggested to take any ONE course as an elective among LC2930 (Level 1)/LC2931 (Level 2)/LC3932 (Level 3)/LC3933 (Level 4)/LC4934 (Level 5)/LC4935 (Level 6).
- **LCXXXX Korean Language (Level 1-5)**: Students are suggested to take any ONE course as an elective among LC2973 (Level 1)/LC2974 (Level 2)/LC3982 (Level 3)/LC3983 (Level 4)/LC4406 (Level 5).

3. GBSM Major Elective Courses (B) (1-2 Courses) (3-6 CU)

Students are required to take 1-2 courses from the following:

(Apart from the elective courses below, students may also choose to take other CB courses subject to Major Leader's approval.)

- **AC3202 Corporate Accounting I**
- **AC3252 Accounting and Taxation Systems in the Chinese Mainland**
- **CB3602 Global Business Culture and Management**
- **EF3331 Asia-Pacific Capital Markets and Standards of Practice**
- **EF3333 Financial Systems, Markets and Instruments**
- **MGT3306 Organizational Behavior and Human Resources Management**
- **MGT4227 International Business**
- **MKT3603 Consumer Behaviour**
- **MS3124 Global Supply Chain Management**

4. GBSM Major Elective Courses (C) (2-4 Courses) (6-12 CU)

Students are required to take 2-4 courses from the following:

(Apart from the elective courses below, students may also choose to take other IS courses subject to Major Leader's approval.)

- **IS2240 Python Programming for Business**
- **IS2502 Social Media and Social Networks**
- **IS2505 E-Business**
- **IS3000 Management of Global Technology Business Services**
- **IS3100 Techniques for Big Data**
- **IS3230 Java Programming for Business**
- **IS3331 Database Management**
- **IS3501 Cybersecurity for Business**
- **IS4040 Global Technology Business Ventures**
- **IS4238 / IS4239 Internship I / II**
- **IS4333 Human Computer Interaction for Business**
- **IS4335 Data Visualization**
- **IS4823 Knowledge Management for Global Business**
- **IS4834 Business Intelligence and Analytics**
- **IS4837 Delivery Systems for Financial Services**
- **IS4937 / IS4938 Information Management Consulting Project I / II**

+ Subject to fulfilling pre-requisite requirements