



Department of
Information Systems

香港城市大學
City University of Hong Kong

BBA

Global Business Systems Management

Cohort 2020 – Suggested Study Plan

Apply Artificial Intelligence, Big Data and Cloud Services to solve business problems.

Global IS GBSM



Two semester-long exchange to recognized universities in US, Europe and/or Asia means our students will have a global mindset to business.

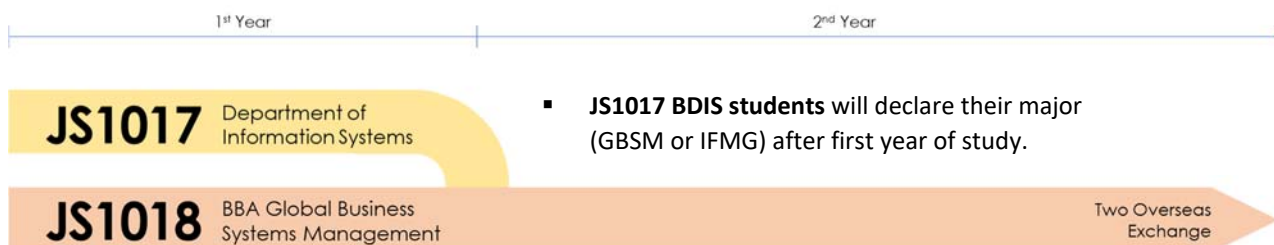
BBA GBSM Suggested Study Plans

BBA Global Business Systems Management
Cohort 2020

This suggested study plan applies to candidates admitted to the first year of study of the 4-year curriculum in the academic year 2020-21 and thereafter.

Courses and Credits Requirements Overview			Courses	Credits (CU)
College	BBA	College Core (P.4)	11	33
		College Electives (P.4)	3	9
Major	GBSM	GBSM Core (P.3)	5	15
		GBSM Elective (P.3)	5	15
Minor / Elective (P.4)			5	15
Gateway Education	GE Courses (P.4)		4	12
	College Electives (P.4)		3	9
	English [GB1401, GE2402] (P.5)		2	6
	Chinese Civilization [GE1501]		1	3
Free Elective ^a			1	3
University Language Requirements [EL0200A, EL0200B, CHIN1001] (P.5)			0 to 3	-
Min. Courses and Credits Requirements^b			40	120

Study Roadmap



^a The remaining credits are to fulfil the credit requirement for graduation, if so required.

^b Max. allowable is 48 courses and 144 CU.

BBA Global Business Systems Management

BBAU4 GBSM Suggested Study Plan
Cohort 2020



Yr/Sem	1 Course = 3 Credits (CU)					
1A	CB2201 Operations Management	CB2400 Micro-Economics	CB2500* Information Management	GE Course	GE1401 or ELO200A English for Academic Purposes 1	CHIN1001 University Chinese
1B	CB2100 Introduction to Financial Accounting	CB2300 Management	CB2601 Marketing	GE Course	GE2402 or ELO200B English for Academic Purposes 2	
2A	GBSM Elective	CB2200 Business Statistics	College Elective	College Elective	GE1501 Chinese Civilization – History and Philosophy	GE2402 English for Business Communication
2B	IS3430* Systems Analysis and Design	IS4632 Global Business Systems Strategy and Tactical Management	GBSM Elective	CB3410 Financial Management	Minor / Elective	GE1401 University English
3A	GBSM Elective	CB2101 Introduction to Managerial Accounting	College Elective	College Elective	Minor / Elective	Double Exchange Semesters
3B	GBSM Elective	CB2402 Macro-Economics	College Elective	College Elective	Minor / Elective	
4A	IS4532* Global Project Management	GBSM Elective	GE Course	Minor / Elective	Free Elective	
4B	IS4650 Global Business Technology Consulting	IS4940 Global Technology Entrepreneurship and Innovation	CB4303 Strategy and Policy	GE Course	Minor / Elective	

Legends

GBSM Core	5	P.3	GE Course	4	P.4	Chinese Civilization	1	-
GBSM Elective	5	P.3	Minor / Elective	5	P.4			
College Core	11	P.4	Free Elective	1	-			
College Elective	6	P.4	University Language	3~5	P.5			

* ISACA Model Curriculum related courses (3 courses)



BBA GBSM Suggested Study Plan (Cohort 2020)

IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate.
Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.

GBSM Core [15 CU]

GBSM Core		Compulsory	CU
IS3430*	Systems Analysis and Design		3
IS4532*	Global Project Management		3
IS4632	Global Business Systems Strategy and Tactical Management		3
IS4650	Global Business Technology Consulting		3
IS4940	Global Technology Entrepreneurship and Innovation		3

Double Exchange: GBSM students are required to **complete two semester-long overseas exchange** in recognized universities in American, European and Asia-Pacific regions.

GBSM Elective [15 CU]

GBSM Elective Category A ^c		0 or 1 Course, 0 or 3 CU	CU
AIS293X / AIS499X	Japanese Language ^d AIS2930 (Level 1), AIS2931 (Level 2), AIS3932 (Level 3), AIS3933 (Level 4), AIS4994 (Level 5) or AIS4995 (Level 6)		3
AIS297X / AIS4406	Korean Language ^e AIS2973 (Level 1), AIS2974 (Level 2), AIS3982 (Level 3), AIS3983 (Level 4) or AIS4406 (Level 5)		3
CAH2905	Putonghua for Office Administration		3
LTXXXX	Any ONE of the European Language courses offered by Department of Linguistics and Translation		3

(Apart from these elective courses, students may also choose to take other language courses subject to Major Leader's approval.)

GBSM Elective Category B			GBSM Elective Category C		
1 or 2 Courses, 3 or 6 CU		CU	2 to 4 Courses, 6 to 12 CU		CU
AC3202 ^f	Corporate Accounting I	3	IS2240	Python Programming for Business	3
AC3252 ^f	Accounting and Taxation Systems in the Chinese Mainland	3	IS2502	Social Media and Social Networks	3
CB3602	Global Business Culture and Management	3	IS2505	E-Business	3
EF3331 ^f	Asia-Pacific Capital Markets and Standards of Practice	3	IS3000	Management of Global Technology Business Services	3
EF3333 ^f	Financial Systems, Markets and Instruments	3	IS3100	Techniques for Big Data	3
MGT3306 ^f	Organizational Behaviour and Human Resources Management	3	IS3230*	Java Programming for Business	3
MGT4227 ^f	International Business	3	IS3331*	Database Management	3
MKT3603 ^f	Consumer Behaviour	3	IS3501	Cybersecurity for Business	3
MS3124 ^f	Global Supply Chain Management	3	IS4040	Global Technology Business Ventures	3
			IS4238 / IS4239	Internship I / II	3
			IS4333	Human-Computer Interaction for Business	3
			IS4335	Data Visualization	3
			IS4823 ^f	Knowledge Management for Global Business	3
			IS4834	Business Intelligence and Analytics	3
			IS4837*	Delivery Systems for Financial Services	3
			IS4937 ^f / IS4938 ^f	Information Management Consulting Project I / II	3

(Apart from these elective courses, students may also choose to take other CB courses subject to Major Leader's approval.)

(Apart from these elective courses, students may also choose to take other IS courses subject to Major Leader's approval.)

* ISACA Model Curriculum related courses.

^c Students are not allowed to take courses in their native language.

^d Students who have enrolled in any ONE of the mentioned Japanese Language courses will be required to take the language placement test which is offered by Department of Asian and International Studies (AIS), in order to test the enrolled students' Japanese proficiency. The Course Leader might require those students with higher proficiency in Japanese to enrol in another higher-level Japanese Language course.

^e Students who have enrolled in any ONE of the mentioned Korean Language courses will be required to take the language placement test which is offered by AIS Department, in order to test the enrolled students' Korean proficiency. The Course Leader might require those students with higher proficiency in Korean to enrol in another higher-level Korean Language course.

^f Subject to fulfilling pre-requisite requirements.

Appendix

a. College Core [33 CU]

College Core		Compulsory	CU
CB2100	Introduction to Financial Accounting		3
CB2101	Introduction to Managerial Accounting		3
CB2200	Business Statistics		3
CB2201	Operations Management		3
CB2300	Management		3
CB2400	Micro-Economics		3
CB2402	Macro-Economics		3
CB2500	Information Management		3
CB2601	Marketing		3
CB3410	Financial Management		3
CB4303	Strategy and Policy		3

b. College Elective

Students are required to take **6 courses (18 CU)** from the College elective list: **3 college elective courses (9 CU)** are to fulfil the GE requirements in form of College-specified courses (**9 CU must be chosen from Areas 1~4** below); and **3 college electives course (9 CU)** are to fulfil the College requirement (**3 CU must be chosen from Areas 1~4** below; **6 CU must be chosen from Area 5** below).

For students declaring double major, **3 CU** of College Elective (Areas 1~4) and **6 CU** of College Elective (Area 5) will be exempted.

College Elective Areas	Students Without Second Major		Students Declaring Second Major	
	GE Req.	College Req.	GE Req.	College Req.
Area 1: Mathematics and Modelling	9 CU	3 CU	9 CU	Exempted
Area 2: Programming and Technology				
Area 3: Law and Communications				
Area 4: Business (I)				
Area 5: Business (II)	-	6 CU	-	Exempted
Credit Requirements	18 CU		9 CU	

c. Minor / Elective

Students who do not choose a minor are required to take elective courses.

d. Gateway Education Course (GE Course)

Take **at least one course (3 CU)** from each of the areas below:

Gateway Education Areas	Area Requirements	Combined Requirements
Area 1: Arts and Humanities	At least 3 CU	12 CU
Area 2: Study of Societies, Social and Business Organizations	At least 3 CU	
Area 3: Science and Technology	At least 3 CU	

e. University Language Requirements (English)

Students admitted with Level 3 or below in HKDSE English OR Grade E or below in HKALE AS in Use of English are required to complete **two 3-credit EAP courses**, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the 2 GE English courses (GE1401 University English and GE2402 English for Business Communication). EL0200A & EL0200B will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.

Note: Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B.

f. University Language Requirements (Chinese)

- a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chin. Lang. & Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.
- b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chin. Lang. & Culture are NOT required to take CHIN1001.
- c) First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHIN1001.