Suggested Study Plan for Cohort 2022 Normative 4-Year: First Major Business Analysis (Business Analysis Stream) Catalogue Term Semester A 2022/2023 or 2023/2024
Second Major Catalogue Term Semester A 2023/2024

Yr/Sem							Offer Year
1A	CB2100 Introduction to Financial Accounting	CB2201 Operations Management	CB2400 Micro-Economics	CB2500 Information Management	GE1401 University English or EAP#	Sem A or B CHIN1001 University Chinese I ▲	2022/2023 (Programme: BANL or BDMS)
1B	CB2300 Management	CB2601 Marketing	CB2200 Business Statistics	GE★	GE2402 English for Business Communication or EAP#		
2A	CB2101 Introduction to Managerial Accounting	CB2402 Macro-Economics	CB3410 Financial Management	MS3227 Probability Theory in Decision Making	MS3251 Analytics using SAS	GE2402 English for Business Communication (for students taken EAP)	2023/2024
2B	CB2240 Introduction to Business Programming in Python	GE★	MS3252 Regression Analysis	Second Major Core/Elective	Second Major Core/Elective	GE1401 University English (for students taken EAP)	
3A	CB3043 Business Case Analysis and Communication	GE1501 Chinese Civilization – History & Philosophy	MS4224 Enterprise Data Mining	Second Major Core/Elective	Second Major Core/Elective	GE★	2024/2025
3B	CB2203 Data-Driven Business Modeling	MS3111 Data Analytics with Excel VBA	BANL Major Elective⊙	Second Major Core/Elective	Second Major Core/Elective		
4A	GE★	BANL Major Elective⊙	BANL Major Elective⊙	Second Major Core/Elective	Second Major Core/Elective		2025/2026
4B	CB4303 Strategy and Policy	MS4226 Financial Risk Analytics	MS4252 Big Data Analytics	Second Major Core/Elective	Second Major Core/Elective		

Minimum Credits Required
GE: 4 GE courses + 3 College-Specified Courses (21 CU)
GE: 2 ENGL + CCIV (9 CU)
College: 11 College Core (33 CU)
Major 1 BANL: 10 Major courses (30 CU)
Major 2: 9 courses (27 CU) + 1 shared course with First Major

Min. Total: 40 courses (120 CU)
Max. Allowable: 48 courses (144 CU)

#English Language Requirement:
Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

★Gateway Education Course Distributional Requirement:
Take at least 3 credits from each of the 3 areas:
Area 1: Arts and Humanities
Area 2: Study of Scoieties, Social and Business Organizations
Area 3: Science and Technology

▲Chinese Language Requirement:
Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

⊙ BANL Major Electives: Take 3 electives from Groups A and B, at least 1 must be from Group A	
Group A :	Group B :
MS3224 Business Survey Design	CS2360 Java Programming
MS3403 Internship for Management Sciences (✱)	CS2468 Data Structures and Data Management
MS4212 Predictive Analytics and Forecasting	IS3240 Advanced Business Programming in Python
MS4251 Marketing Analytics Techniques	MS3106 Simulation
MS4253 Business Analytics Project (✱)	MS3125 Business Project Management
MS4262 Advanced Analytics using SAS	MS3322 Quality Management
(✱) Students of Cohort 2022 and later are required to fulfil the internship/consultancy project/research project requirement in accordance with the requirements stipulated by the college.	MS4227 Pricing and Revenue Management
	LT3233 Computational Linguistics
	Any one Core or Elective course from other BBA Majors