

Suggested Study Plan for Normative 4-Year BBA Business Analysis Major
Cohort 2018, Major to be Started in (Catalogue Term) Semester A 2019/20

Yr/Sem							Offer Year
1A	<u>Sem A or B</u> CB2100 Introduction to Financial Accounting	CB2201 Operations Management	<u>Sem A or B</u> CB2400 Micro-Economics	<u>Sem A or B</u> CB2601 Marketing	GE1401 University English or EAP [#]	<u>Sem A or B</u> CHIN1001 University Chinese I [▲]	2018/2019 (Programme: BDMS)
1B	<u>Sem A or B</u> CB2300 Management	<u>Sem A or B</u> CB2500 Information Management	CB2200 Business Statistics	GE*	GE2402 English for Business Communication or EAP [#]		
2A*	CB2101 Introduction to Managerial Accounting	CB2402 Macro-Economics	GE*	MS3252 Regression Analysis	MS3251 Analytics using SAS	GE1401 University English (for students taken EAP)	2019/2020
2B*	College Elective [@]	<u>Sem A or B</u> CB3410 Financial Management	College Elective [@]	MS4212 Predictive Analytics and Forecasting	Minor [△]	GE2402 English for Business Communication (for students taken EAP)	
3A	College Elective [@]	College Elective [@]	GE1501 Chinese Civilization – History & Philosophy	MS4224 Enterprise Data Mining	Minor [△]		2020/2021
3B	College Elective [@]	GE*	GE*	MS3111 Quantitative Business Analysis with VBA	Minor [△]		
4A	College Elective [@]	Major Elective [°]	Major Elective [°]	Free Elective	Minor [△]		2021/2022
4B	CB4303 Strategy and Policy	MS4226 Financial Risk Analytics	MS4252 Big Data Analytics	Major Elective [°]	Minor [△]		

Minimum Credits Required

GE: 4 GE courses + 3 College Electives (21 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 11 College Cores + 3 College Electives (42 CU)

Major 1: BANL 10 Major courses (30 CU)

Minor/Free Electives: 6 courses (18 CU)

Min. Total: 40 courses (120 CU)

Max. Allowable: 48 courses (144 CU)

Notes for Requirement:

#English Language Requirement:

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

★ Gateway Education Course Distributional Requirement:

Take at least 1 course from each of the three distributional areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

▲ Chinese Language Requirement:

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

▲ Students who do not choose a minor are required to take Free Electives.

@College Electives Requirement:

Among the 18 credits, 6 credits must be chosen from College Electives Area 5, and the remaining 12 credits must be from at least three areas of College Electives Areas 1-4.

◎ Major Electives: Take 3 electives from Groups A and B, at least 1 must be from Group A

Group A :

CB2011 Solving Business Problems with Spreadsheet Modeling

MS3224 Business Survey Design

MS4251 Quantitative Analysis for Marketing

MS4253 Business Analysis Project

MS4254 Statistics For Economics and Finance

MS4262 Advanced Analytics Using SAS

Group B :

CS2360 Java Programming

CS2468 Data Structures and Data Management

IS2240 Python Programming for Business

MS3106 Simulation

MS3125 Business Project Management

MS3322 Quality Management

MS4227 Pricing and Revenue Management

Any one of the Core or Elective courses from other BBA Majors without Major Leader's Approval

Suggested Study Plan for Advanced Standing I BBA Business Analysis Major
Cohort 2018, Major to be Started in (Catalogue Term) Semester A 2018/19

Yr/Sem							Offer Year
1A	Sem A or B CB2100 Introduction to Financial Accounting	Sem A or B CB2601 Marketing	Sem A or B CB2400 Micro-Economics	CB2201 Operations Management	GE1401 University English or EAP [#]	Sem A or B CHIN1001 University Chinese I [▲]	2018/2019
1B	Sem A or B CB2300 Management	Sem A or B CB2500 Information Management	CB2200 Business Statistics	CB2402 Macro-Economics	GE2402 English for Business Communication or EAP [#]	GE*	
2A	CB2101 Introduction to Managerial Accounting	Sem A or B CB3410 Financial Management	GE*	MS3251 Analytics using SAS	MS3252 Regression Analysis	GE1401 University English (for students taken EAP)	2019/2020
2B	College Elective [@]	College Elective [@]	College Elective [@]	MS3111 Quantitative Business Analysis with VBA	MS4212 Predictive Analytics and Forecasting	GE2402 English for Business Communication (for students taken EAP)	
3A	College Elective [@]	College Elective [@]	MS4224 Enterprise Data Mining	Major Elective ^o	Major Elective ^o		2020/2021
3B	CB4303 Strategy and Policy	MS4226 Risk Management Models	MS4252 Big Data Analytics	Major Elective ^o	GE1501 Chinese Civilisation - History and Philosophy		
4A							
4B							

Minimum Credits Required:

GE: 2 GE courses + 2 College Electives (12 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 11 College Cores + 3 College Electives (42 CU)

Major: 10 Major courses (30 CU)

Min. Total: 31 courses (93 CU)

Max. Allowable: 38 courses (114 CU)

Credits Exempted:

GE - 3 courses (9 CU)

Minor/Electives - 6 courses (18 CU)

Notes for Requirement:

#English Language Requirement:

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

★ Gateway Education Course Distributional Requirement:

Take 2 courses from two different distributional areas. Advanced Standing I students are not allowed to take GE courses offered by their own academic unit.

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

▲ Chinese Language Requirement:

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

@College Electives Requirement:

Among the 15 credits, 6 credits must be chosen from College Electives Area 5, and the remaining 9 credits must be from at least three areas of College Electives Areas 1-4.

o Major Electives: Take 3 electives from Groups A and B, at least 1 must be from Group A

Group A :

CB2011 Solving Business Problems with Spreadsheet Modeling

MS3224 Business Survey Design

MS4251 Quantitative Analysis for Marketing

MS4253 Business Analysis Project

MS4254 Statistics For Economics and Finance

MS4262 Advanced Analytics Using SAS

Group B :

CS2360 Java Programming

CS2468 Data Structures and Data Management

IS2240 Python Programming for Business

MS3106 Simulation

MS3125 Business Project Management

MS3322 Quality Management

MS4227 Pricing and Revenue Management

Any one of the Core or Elective courses from other BBA Majors without Major Leader's Approval

**Suggested Study Plan for Advanced Standing II BBA Business Analysis Major
Cohort 2018, Major to be Started in (Catalogue Term) Semester A 2018/19**

Yr/Sem							Offer Year
1A							
1B							
2A							
2B							
3A	College Elective [®]	CB2101 Introduction to Managerial Accounting	CB2200 Business Statistics	MS3251 Analytics using SAS	MS3252 Regression Analysis	GE2402 English for Business Communication [#]	2018/2019
3B	College Elective [®]	CB2402 Macro-Economics	College Elective [®]	MS3111 Quantitative Business Analysis with VBA	MS4212 Predictive Analytics and Forecasting	GE [*]	
4A	College Elective [®]	College Elective [®]	MS4224 Enterprise Data Mining	Major Elective [°]	Major Elective [°]		2019/2020
4B	CB4303 Strategy and Policy	MS4226 Risk Management Models	MS4252 Big Data Analytics	Major Elective [°]			

Minimum Credits Required

GE: 1 GE course + 2 College Electives (9 CU)

GE: ENGL (3 CU)

College: 4 College Cores + 3 College Electives (21 CU)

Students may be required to take additional College Cores

Major: 10 Major courses (30 CU)

Min. Total: 21 courses (63 CU)

Max. Allowable: 28 courses (84 CU)

Credits Exempted

GE - 4 courses (12 CU)

ENGL+CCIV - 2 courses (6 CU)

College Core - 7 courses (21 CU)

Minor/Electives - 6 courses (18 CU)

Notes for Requirement:

#English Language Requirement:

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

★ Gateway Education Course Distributional Requirement:

Take 1 course. Advanced Standing II students are not allowed to take GE courses offered by their own academic unit.

@College Electives Requirement:

Among the 15 credits, 6 credits must be chosen from College Electives Area 5, and the remaining 9 credits must be from at least three areas of College Electives Areas 1-4.

⚙ Major Electives: Take 3 electives from Groups A and B, at least 1 must be from Group A

Group A :

CB2011 Solving Business Problems with Spreadsheet

Modeling

MS3224 Business Survey Design

MS4251 Quantitative Analysis for Marketing

MS4253 Business Analysis Project

MS4254 Statistics For Economics and Finance

MS4262 Advanced Analytics Using SAS

Group B :

CS2360 Java Programming

CS2468 Data Structures and Data Management

IS2240 Python Programming for Business

MS3106 Simulation

MS3125 Business Project Management

MS3322 Quality Management

MS4227 Pricing and Revenue Management

Any one of the Core or Elective courses from other BBA

Majors without Major Leader's Approval