Suggested Study Plan for Normative 4-Year BBA Business Analysis Major - Business Analysis Stream
Cohort 2019, Major to be Started in (Catalogue Term) Semester A 2020/21

Yr/Sem							Offer Year
1A	Sem A or B CB2100 Introduction to Financial Accounting	CB2201 Operations Management	Sem A or B CB2400 Micro-Economics	Sem A or B CB2601 Marketing	GE1401 University English or EAP#	Sem A or B CHIN1001 University Chinese I ▲	2019/2020 (Programme: BDMS)
1B	Sem A or B CB2300 Management	Sem A or B CB2500 Information Management	CB2200 Business Statistics	GE★	GE2402 English for Business Communication or EAP#		
2A*	CB2101 Introduction to Managerial Accounting	CB2402 Macro-Economics	GE★	MS3252 Regression Analysis	MS3251 Analytics using SAS	GE1401 University English (for students taken EAP)	2020/2021
2B*	College Elective@	Sem A or B CB3410 Financial Management	College Elective@	MS3227 Probability and Applications in Business	Minor△	GE2402 English for Business Communication (for students taken EAP)	
3A	College Elective@	College Elective@	GE1501 Chinese Civilization – History & Philosophy	MS4224 Enterprise Data Mining	Minor△		2021/2022
3B	College Elective@	GE★	GE★	MS3111 Quantitative Business Analysis with VBA	Minor△		
4A	College Elective@	Major Elective✪	Major Elective✪	Free Elective	Minor△		2022/23
4B	CB4303 Strategy and Policy	MS4226 Financial Risk Analytics	MS4252 Big Data Analytics	Major Elective✪	Minor△		

Minimum Credits Required

GE: 4 GE courses + 3 College Electives (21 CU)
GE: 2 ENGL + CCIV (9 CU)
College: 11 College Cores + 3 College Electives (42 CU)
Major 1: BANL 10 Major courses (30 CU)
Minor/Free Electives: 6 courses (18 CU)

Min. Total: 40 courses (120 CU)
Max. Allowable: 48 courses (144 CU)

Notes for Requirement:

#English Language Requirement:
Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

★ Gateway Education Course Distributional Requirement:
Take at leat 1 course from each of the three distributional areas:
Area 1: Arts and Humanities
Area 2: Study of Scoieties, Social and Business Organizations
Area 3: Science and Technology

▲Chinese Language Requirement:
Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

△Students who do not choose a minor are required to take Free Electives.

@College Electives Requirement:
Among the 18 credits, 6 credits must be chosen from College Electives Area 5, and the remaining 12 credits must be from at least three areas of College Electives Areas 1-4.

✪ Major Electives: Take 3 electives from Groups A and B, at least 1 must be from Group A

Group A :	Group B :
MS3224 Business Survey Design	CS2360 Java Programming
MS3403 Internship for Business Analysis and Operations Management	CS2468 Data Structures and Data Management
MS4212 Predictive Analytics and Forecasting	IS2240 Python Programming for Business
MS4251 Quantiative Analysis for Marketing	MS3106 Simulation
MS4253 Business Analysis Project	MS3125 Business Project Management
MS4262 Advanced Analytics Using SAS	MS3322 Quality Management
	MS4227 Pricing and Revenue Management
	LT3233 Computational Linguistics
	Any one of the Core or Elective courses from other BBA Majors without Major Leader's Approval

Suggested Study Plan for Advnced Standing I BBA Business Analysis Major Business Analysis
Cohort 2019, Major to be Started in (Catalogue Term) Semester A 2019/20

Yr/Sem							Offer Year
1A	Sem A or B CB2100 Introduction to Financial Accounting	Sem A or B CB2601 Marketing	Sem A or B CB2400 Micro-Economics	CB2201 Operations Management	GE1401 University English or EAP#	Sem A or B CHIN1001 University Chinese I ▲	2019/2020
1B	Sem A or B CB2300 Management	Sem A or B CB2500 Information Management	CB2200 Business Statistics	CB2402 Macro-Economics	GE2402 English for Business Communication or EAP#	GE★	
2A	CB2101 Introduction to Managerial Accounting	Sem A or B CB3410 Financial Management	GE★	MS3251 Analytics using SAS	MS3252 Regression Analysis	GE1401 University English (for students taken EAP)	2020/2021
2B	College Elective@	College Elective@	College Elective@	MS3111 Quantitative Business Analysis with VBA	MS4212 Predictive Analytics and Forecasting	GE2402 English for Business Communication (for students taken EAP)	
3A	College Elective@	College Elective@	MS4224 Enterprise Data Mining	Major Elective✪	Major Elective✪		2021/2022
3B	CB4303 Strategy and Policy	MS4226 Risk Management Models	MS4252 Big Data Analytics	Major Elective✪	GE1501 Chinese Civilisation - History and Philosophy		
4A							
4B							

Minimum Credits Required:

GE: 2 GE courses + 2 College Electives (12 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 11 College Cores + 3 College Electives (42 CU)

Major: 10 Major courses (30 CU)

Min. Total: 31 courses (93 CU)
Max. Allowable: 38 courses (114 CU)

Credits Exempted:
GE - 3 courses (9 CU)
Minor/Electives - 6 courses (18 CU)

Notes for Requirement:
#English Language Requirement:
Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

★ Gateway Education Course Distributional Requirement:
Take 2 courses from two different distributional areas. Advanced Standing I students are not allowed to take GE courses offered by their own academic unit.
Area 1: Arts and Humanities
Area 2: Study of Scoieties, Social and Business Organizations
Area 3: Science and Technology

▲Chinese Language Requirement:
Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

@College Electives Requirement:
Among the 15 credits, 6 credits must be chosen from College Electives Area 5, and the remaining 9 credits must be from at least three areas of College Electives Areas 1-4.
✪ Major Electives: Take 3 electives from Groups A and B, at least 1 must be from Group A

Group A :

CB2011 Solving Business Problems with Spreadsheet Modeling

MS3224 Business Survey Design
MS4251 Quantiative Analysis for Marketing
MS4253 Business Analysis Project
MS4254 Statistics For Economics and Finance
MS4262 Advanced Analytics Using SAS

Group B :
CS2360 Java Programming
CS2468 Data Structures and Data Management
IS2240 Python Programming for Business
MS3106 Simulation
MS3125 Business Project Management
MS3322 Quality Management
MS4227 Pricing and Revenue Management
Any one of the Core or Elective courses from other BBA Majors
without Major Leader's Approval

Suggested Study Plan for Advnced Standing II BBA Business Analysis Major
Cohort 2019, Major to be Started in (Catalogue Term) Semester A 2019/20

Yr/Sem							Offer Year
1A							
1B							
2A							
2B							
3A	CB2101 Introduction to Managerial Accounting	CB2200 Business Statistics	College Elective@	MS3251 Analytics using SAS	GE2402 English for Business Communication#		2019/2020
3B	CB2402 Macro-Economics	College Elective@	College Elective@	MS3111 Quantitative Business Analysis with VBA	MS3252 Regression Analysis	GE★	
4A	College Elective@	College Elective@	MS4224 Enterprise Data Mining	Major Elective✪	Major Elective✪		2020/2021
4B	CB4303 Strategy and Policy	MS4212 Predictive Analytics and Forecasting	MS4226 Risk Management Models	MS4252 Big Data Analytics	Major Elective✪		

Minimum Credits Required

GE: 1 GE course + 2 College Electives (9 CU)

GE: ENGL (3 CU)

College: 4 College Cores + 3 College Electives (21 CU)

Students may be required to take additional College Cores

Major: 10 Major courses (30 CU)

Min. Total: 21 courses (63 CU)
Max. Allowable: 28 courses (84 CU)

Credits Exempted
GE - 4 courses (12 CU)
ENGL+CCIV - 2 courses (6 CU)
College Core - 7 courses (21 CU)
Minor/Electives - 6 courses (18 CU)

Notes for Requirement:

#English Language Requirement:
Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

★ Gateway Education Course Distributional Requirement:
Take 1 course. Advanced Standing II students are not allowed to take GE courses offered by their own academic unit.

@College Electives Requirement:
Among the 15 credits, 6 credits must be chosen from College Electives Area 5, and the remaining 9 credits must be from at least three areas of College Electives Areas 1-4.
✪ Major Electives: Take 3 electives from Groups A and B, at least 1 must be from Group A

Group A :	Group B :
CB2011 Solving Business Problems with Spreadsheet Modeling	CS2360 Java Programming
	CS2468 Data Structures and Data Management
MS3224 Business Survey Design	IS2240 Python Programming for Business
MS3403 Internship for Business Analysis and Operations Management	MS3106 Simulation
	MS3125 Business Project Management
MS4251 Quantiative Analysis for Marketing	MS3322 Quality Management
MS4253 Business Analysis Project	MS4227 Pricing and Revenue Management
MS4254 Statistics For Economics and Finance	Any one of the Core or Elective courses from other BBA
MS4262 Advanced Analytics Using SAS	Majors without Major Leader's Approval