Suggested Study Plan for Normative 4-Year First Major BBA Business Analysis & Second Major
Cohort 2018, Both Majors to be Started in (Catalogue Term) Semester A 2019/20

Yr/Sem							Offer Year
1A	Sem A or B CB2100 Introduction to Financial Accounting	CB2201 Operations Management	Sem A or B CB2400 Micro-Economics	Sem A or B CB2601 Marketing	GE1401 University English or EAP#	Sem A or B CHIN1001 University Chinese I ▲	2018/2019 (Programme: BDMS)
1B	Sem A or B CB2300 Management	Sem A or B CB2500 Information Management	CB2200 Business Statistics	GE★	GE2402 English for Business Communication or EAP#		
2A	CB2101 Introduction to Managerial Accounting	CB2402 Macro-Economics	Sem A or B CB3410 Financial Management	MS3252 Regression Analysis	MS3251 Analytics using SAS	GE1401 University English (for students taken EAP)	2019/2020
2B	College Elective@	GE★	MS4212 Predictive Analytics and Forecasting	Second Major Core/Elective	Second Major Core/Elective	GE2402 English for Business Communication (for students taken EAP)	
3A	GE1501 Chinese Civilization – History & Philosophy	GE★	MS4224 Enterprise Data Mining	Second Major Core/Elective	Second Major Core/Elective	GE★	2020/2021
3B	College Elective@	Major Elective✪	MS3111 Quantitative Business Analysis with VBA	Second Major Core/Elective	Second Major Core/Elective		
4A	College Elective@	Major Elective✪	Major Elective✪	Second Major Core/Elective	Second Major Core/Elective		2021/2022
4B	CB4303 Strategy and Policy	MS4226 Financial Risk Analytics	MS4252 Big Data Analytics	Second Major Core/Elective	Second Major Core/Elective (Allow 1 shared course between first and second majors)		

Minimum Credits Required

GE: 4 GE courses + 3 College Electives (21 CU)
GE: 2 ENGL + CCIV (9 CU)
College: 11 College Cores (33 CU)
Major 1: BANL 10 Major courses (30 CU)
Major 2: 10 Major courses (30 CU)

Min. Total: 40 courses (120 CU)
Max. Allowable: 48 courses (144 CU)

Notes for Requirement:

#English Language Requirement:
Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

★ Gateway Education Course Distributional Requirement:
Take at leat 1 course from each of the three distributional areas:
Area 1: Arts and Humanities
Area 2: Study of Scoieties, Social and Business Organizations
Area 3: Science and Technology

▲Chinese Language Requirement:
Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

△Students who do not choose a minor are required to take Free Electives.

@College Electives Requirement:
The 9 credit units must be selected from at least three areas of College Electives Areas 1-4.

✪BANL Major Electives: Take 3 electives from Groups A and B, at least 1 must be from Group A

Group A :	Group B :
CB2011 Solving Business Problems with Spreadsheet Modeling	CS2360 Java Programming
	CS2468 Data Structures and Data Management
MS3224 Business Survey Design	IS2240 Python Programming for Business
MS4251 Quantitative Analysis for Marketing	MS3106 Simulation
MS4253 Business Analysis Project	MS3125 Business Project Management
MS4254 Statistics For Economics and Finance	MS3322 Quality Management
MS4262 Advanced Analytics Using SAS	MS4227 Pricing and Revenue Management
	Any one of the Core or Elective courses from other BBA Majors without Major Leader's Approval

Suggested Study Plan for Normative 4-Year First Major & Second Major BBA Business Analysis
Cohort 2018, Business Analysis Major to be Started in (Catalogue Term) Semester A 2019/20

Yr/Sem							Offer Year
1A							2018/2019
1B							
2A							2019/2020
2B				MS3111 Quantitative Business Analysis with VBA	Major Elective° (Allow 1 shared course between first and second majors)		
3A				MS3252 Regression Analysis	MS3251 Analytics using SAS		2020/2021
3B				MS4212 Predictive Analytics and Forecasting	MS4226 Financial Risk Analytics		
4A				MS4224 Enterprise Data Mining	Major Elective°		2021/2022
4B				MS4252 Big Data Analytics	Major Elective°		

Minimum Credits Required
GE: 4 GE courses + 3 College Electives (21 CU)
GE: 2 ENGL + CCIV (9 CU)
College: 11 College Cores (33 CU)
Major 1: 10 Major courses (30 CU)
Major 2: BANL Major courses (30 CU)

Min. Total: 40 courses (120 CU)
Max. Allowable: 48 courses (144 CU)

Notes for Requirement:
✪ **BANL Major Electives:** Take 3 electives from Groups A and B, at least 1 must be from Group A

Group A :
CB2011 Solving Business Problems with Spreadsheet Modeling
MS3224 Business Survey Design
MS4251 Quantitative Analysis for Marketing
MS4253 Business Analysis Project
MS4254 Statistics For Economics and Finance
MS4262 Advanced Analytics Using SAS

Group B :
CB3800 Business Practice Internship
CS2360 Java Programming
CS2468 Data Structures and Data Management
IS2240 Python Programming for Business
MS3106 Simulation
MS3125 Business Project Management
MS3322 Quality Management
MS4227 Pricing and Revenue Management
Any one of the Core or Elective courses from other BBA Majors
without Major Leader's Approval