

Blockchain breakthroughs

Christophe Viguerie, founder of business technology consultancy Tech & Co and a blockchain researcher, saw an advertisement for CityU's DBA programme during a trip to Hong Kong and thought it was just what he needed to take his career to the next level.

"I was at the point in my career where I felt the need to take some time to acquire deeper knowledge, and dedicate serious time to thinking and conceptualising," explained Viguerie, who is based in Bangkok.

"Exploring a research-specific theoretical framework substantially enriched my understanding of the research process," he added. "Professor Ozer's approach, with its step-by-step exploration of concepts, simplifies the learning and prepares students with the in-depth knowledge required to engage in academic research."

Viguerie's thesis is on enterprise blockchain, a technology seeing increasing adoption by businesses around the world. While many

blockchains are accessible to the public, enterprise blockchains are private networks accessible to certain companies and selected third parties. Blockchain technology can support crucial parts of a business, including supply chain management, hospitality or healthcare operations, human resources and company governance.

"My primary objective was to deepen my understanding of my field through the study of academic research papers," elucidated Viguerie. "I diligently reviewed over 300 papers, significantly enhancing my knowledge and proficiency in research methods," he added. "My thesis has made a valuable contribution to the academic discourse surrounding blockchain governance and has practical implications for those considering the adoption of this technology."

The programme deeply enhanced his expertise around blockchain technology, as well as his skills in articulating the complexities to his clients – something that's extremely



Christophe Viguerie's research examined enterprise blockchain

important for his running of Tech & Co.

Viguerie will be joining the University's Department of Management as a visiting fellow during the first semester of 2024.

"The DBA programme has provided me with the invaluable opportunity to establish connections within a broad network of researchers and

corporations," Viguerie said. "I intend to leverage these connections to further my involvement in collaborative academic research."

"The research process demands significant work with minimal immediate outcomes, but in the end, you will connect the dots and appreciate the pay-off."