

PROGRAMME OVERVIEW



BBA Business Economics

This programme enables students to work as business economists. It provides students with solid foundation in micro and macroeconomics, quantitative and communication skills and an understanding of institutional settings in which firms operate in the Asia-Pacific region.

Career Prospects

Business economics is playing an increasingly important role in managerial decision making in both private and government sectors. Career options include economic consultant, analyst and researcher, management trainee, corporate manager, and investment advisor.

Two Joint Bachelor's Degree Programmes for Business Economics

National Taiwan University

Benefits

- Study at the most prestigious Taiwan university as part of undergraduate experience.
- Enhance intercultural competence in preparation for future career. Gain language fluency in English, Chinese and Mandarin.
- Receive two Bachelor's degrees from the City University of Hong Kong and from National Taiwan University.

Curriculum Design

Study Years 1 and 4 at the City University of Hong Kong, and Years 2 and 3 at National Taiwan University. Accepted students will complete the same major throughout the four years. Students must fulfill all the prescribed academic requirements.

Eligibility

Studying the 4-year degree majoring in Business Economics.

- A minimum Grade Point Average (GPA) of 3.00.
- Able to speak Mandarin (Putonghua) and can read Chinese.

BBA Finance

This programme prepares students for key financial management positions in the industrial, commercial, financial and government sectors. Graduates possess the economics knowledge, quantitative tools, problem-solving skills and analytical ability to handle financial and investment decision-making for financial institutions and non-financial corporations.

Career Prospects

We expect the demand for financial executives for both financial and non-financial corporations will continue to grow in the years to come. Career options include banker, corporate strategist, credit analyst, portfolio manager, risk manager, and securities analyst.

Columbia University

Benefits

- Earn two Bachelor's degrees: 1 awarded by CityU and 1 awarded by Columbia University.
- Enhance intercultural competencies in preparation for work in the global workforce.
- Study at a highly prestigious university in the United States as part of your undergraduate experience.

Curriculum Design

Study Years 1 and 2 at the City University of Hong Kong, and Years 3 and 4 at School of General Studies, Columbia University.

Students must fulfill all prescribed academic requirements.

Eligibility

Studying the 4-year degree majoring in Business Economics. Complete Year 1 with a minimum Cumulative Grade Point Average (CGPA) of 3.30 and at least 30 credits.

Fulfill one of the following English Language Requirements

- a minimum TOEFL total score of 100 (ibt); or
- a minimum IELTS overall band score 7.0.

CITY UNIVERSITY OF HONG KONG

Number of Colleges and Schools 11
Number of Academic Departments 29
Main Campus Area 15.6 Hectares
Year of Establishment 1994
(assume full university status)



International Rankings



Department of Economics and Finance City University of Hong Kong

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ENTRANCE REQUIREMENTS



JUPAS (HKDSE) – Programme codes: JS1012, JS1013 and JS1014

Core Subjects				Elective Subjects*	
Eng. Lang.	Chi. Lang.	Math (compulsory Part)	Citizenship and Social Development	Elective 1	Elective 2
Level 3	Level 3	Level 3	Attained	Level 3	Level 3

*Elective Subjects:

- If students take both M1 and M2, they are counted as one subject only.
- Applied Learning subjects are not counted as elective subjects.

Non-JUPAS – Programme codes: 1012, 1078A and 1080A

Qualifications	Minimum Entrance Requirements	
GCE System	Grade E or above in three GCE A-level (or A2) / International A-level subjects. Two AS subjects are considered to be equivalent to one AL subject. The same subject cannot be counted at both the A Level and AS Level; AND Grade C/Grade 4 or above in GCSE English Language or English Literature, or a TOEFL score of 79 (Internet-based test), or an IELTS overall band score of 6.5.	
International Baccalaureate (IB)	An IB Diploma for admission to first-year studies. For Advanced Standing I admission, a minimum diploma point score of 30 (out of 45) is required.	
Post-Secondary Study	An accredited Associate Degree / Higher Diploma (AD / HD) or equivalent qualification (final year or graduate). Bachelor's degree study of one year or more / postgraduate study.	Eligible to apply for: • First-year entry • Advanced Standing I entry
	Completion of one year of AD / HD (non-final year, with CGPA $\geq$ 3.0 or an equivalent overall mark). (For applicants with a 13-year high school qualification [e.g. IB, GCEAL], advanced standing may be considered.)	Eligible to apply for: • First-year entry

For other qualifications:

<https://www.cityu.edu.hk/admo/admissions/non-jupas-year-1-admission>



Department of
Economics and Finance

香港城市大學
City University of Hong Kong



JS1012 Department of Economics and Finance
Options: BBA Business Economics, BBA Finance

JS1013 BBA Business Economics
Features: Economic Theory / International Economics / Economic and Business Forecasting / Quantitative Analysis

JS1014 BBA Finance
Features: Investment Analysis / Financial Markets / Corporate Finance / Risk Management / Trading Room Workshop

