

EF UNDERGRADUATE INFO DAY

CityUHK Undergraduate Info Day 2026 Draws Enthusiastic Response: Department of Economics and Finance Showcases Programs and Insights

The Department of Economics and Finance (EF) welcomed an overwhelming number of prospective students, parents, and secondary school visitors at the CityUHK Undergraduate Info Day 2026, held on Saturday, 3 October 2026 from 9:00 AM to 6:00 PM. Compared to last year, the turnout was exceptionally strong, with lecture theatres and departmental exhibition booths bustling with visitors eager to learn more about studying economics and finance at CityUHK.



The EF department hosted two featured admission talks titled “How Studying Economics and Finance in City University Can Help You Achieve?” at LT-18 (Mr & Mrs Chan Hon Pun Lecture Theatre), both attracting full-house audiences.

Dr. KONG Alfred and Dr. WONG Yui Cheong Andrew shared detailed overviews of the curriculum structure, international rankings, and key professional accreditations. They highlighted how rigorous academic training in economic modeling, empirical data analysis, and financial decision-making equips graduates with versatile analytical skill sets to navigate evolving global markets and diverse career paths.



Outside the lecture hall, faculty members joined hands with a dedicated team of 40 EF student ambassadors stationed at the LT-18 booth to offer personalized academic and admissions consultations. Student ambassadors shared firsthand perspectives on university life and internships, while faculty addressed admissions inquiries, marking an inspiring and highly successful Info Day.

