

EF STUDENT ORIENTATIONS

Dynamic Student Orientations Welcome Incoming Cohorts

The Department hosted a series of dynamic Student Orientations on August 26, 2026, tailored for incoming cohorts in the BBA in Finance, BBA in Business Economics, MSc Applied Economics, MSc Finance, and MSc Financial Engineering programmes. These sessions provided students with a warm welcome, essential academic insights, and a wonderful opportunity to connect with faculty and peers as they begin their exciting educational journeys with us.

BBA in Finance and BBA in Business Economics

Under the theme "Enhancing Students' Academic and Professional Development through Learning," the Department welcomed all incoming BBA students ahead of the new semester.



Department Head **Professor DAI Min** delivered the opening remarks, followed by faculty introductions and a programme overview from BBA Departmental Undergraduate Coordinator and Admission Tutor **Professor HUANG Qianqian**. Additionally, BBA Finance Programme Leader **Professor ZHANG Lei** and BBA Business Economics Programme Leader **Professor HAN Xu** highlighted programme curricula and joint degree opportunities with partner institutions, including Columbia University and National Taiwan University. Concluding with an interactive Q&A session, the event marked an inspiring start to a fruitful university life at CityUHK.



MSc in Applied Economics

Under the theme "Enhancing Skills and Embracing Future Challenges," the MSc Applied Economics (MSAE) programme welcomed its incoming cohort to CityUHK. MSAE Programme Leader **Professor ZHOU Jin** introduced the programme structure, curriculum, academic requirements, and key arrangements for study progress and graduation.



The orientation highlighted comprehensive career support available across the University. Representatives from the College of Business Career and Student Enrichment Team presented career advising services, skills workshops, corporate partnership projects, recruitment events, and digital resources. Additionally, the Career and Leadership Centre introduced career-planning workshops, one-to-one consultations, industry mentoring, job-search platforms, and employer engagement opportunities.



Together, the sessions equipped students with practical guidance for academic success and professional development, marking an inspiring start to their studies at CityUHK and their future careers.



MSc Finance and MSc Financial Engineering

The MSc Finance (MSF) and MSc Financial Engineering (MSFE) Student Orientation commenced with welcoming remarks from Department Head **Professor DAI Min**, who encouraged the new cohort to make the most of their academic journey at CityUHK. Professor DAI emphasized that honest scholarship, responsible data use, and strict adherence to university rules are essential for both academic success and future professional credibility in the finance industry.



Following faculty introductions, MSFE Programme Leader **Professor CUI Liyuan** presented the programme curriculum, various study plans, and key learning resources available to support students throughout their studies. Additionally, representatives from the Career and Leadership Centre and the College of Business Career and Student Enrichment Team briefed attendees on career-related services and upcoming activities, emphasizing the importance of early career planning.



The orientation concluded with a clear and inspiring message for the incoming class: aim high and build a path toward excellence and success.

