

BBA Business Economics 4-yr Structure
 Effective from Catalogue Term: Sem A 2020/2021
 Sample Study Plan for 2020 cohort

Yr/Sem	Economics courses	CB courses	University courses	Minor courses
1A	CB2400 Microeconomics	CB2201 Operations Management	GE1401 University English or EAP (Note 1)	
		CB2500 Information Management		
		CB3410 Financial Management	Sem A or B (Note 3) CHIN1001 University Chinese I	
1B	CB2402 Macroeconomics	CB2100 Introduction to Financial Accounting	GE2402 English for Business Communication or EAP (Note 1)	
		CB2300 Management		
		CB2601 Marketing		
2A	EF2452 Mathematics for Economics & Finance	CB2101 Introduction to Managerial Accounting	GE1401 University English (for students taken EAP)	
		CB2200 Business Statistics	GE (Note 2)	
		College Elective (Area 1 - 4)	GE (Note 2)	
2B	EF3442 Intermediate Microeconomics	College Elective (Area 1 - 4)	GE2402 English for Business Communication (for students taken EAP)	Minor (Note 4)
	EF3441 Intermediate Macroeconomics	College Elective (Area 5)		
	EF3450 Principles of Econometrics			
3A	3 Major Electives to be taken in 3A - 3B	College Elective (Area 1 - 4)	GE (Note 2)	Minor (Note 4)
3B		College Elective (Sem A or B) (Area 5)	Sem A or B GE1501 Chinese Civilization – History & Philosophy	Minor (Note 4)
		College Elective (Area 1 - 4)		
4A	3 Major Electives to be taken in 4A - 4B		GE (Note 2)	Minor (Note 4)
4B		CB4303 Strategy & Policy		Minor (Note 4)
4B		Free Elective (Sem A or B)		

Minimum Credits Required

GE: 4 GE courses + 3 College Electives (21 CU)
 GE: 2 ENGL + CCIV (9 CU)

College: 11 College Cores + 3 College Electives (42 CU)

Major: 4 Major courses + 6 Major Electives (30 CU)

Minor/Electives: 5 courses (15 CU)

Free Elective: 1 course (3 CU)

Min. Total: 40 courses (120 CU)

Max. Allowable: 48 courses (144 CU)

Note:

(1) English Language Requirement:

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

(4) Students who do not choose a minor are required to take **Free Electives**.

Major Elective: Choose 6 courses from the following course list.

[EF3320 Security Analysis and Portfolio Management](#)
[EF3451 Economic and Business Forecasting](#)
[EF3452 Methods in Economic Theory](#)
[EF3461 Economies of China \(Mainland\) & Hong Kong](#)
[EF4300 Project](#)
[EF4312 Mergers & Acquisitions](#)

[EF4431 Money and Banking](#)
[EF4441 Open Economy Macroeconomics](#)
[EF4471 International Finance](#)
[EF4473 International Trade](#)
[EF4480 Industrial Organization](#)
[EF4481 Regulatory Economics](#)

[EF4484 Economic Strategy and Game Theory](#)
[EF4485 Experimental Methods in Econ/Finance](#)
[EF4490 Urban Economics](#)
[EF4491 Real Estate Economics and Finance](#)
[EF4600 Internship](#)
 XXX Any one core course in other BBA Majors