

# CityU EMBA Association Fundraising Campaign

## Organisers



## Co-organiser



校友聯絡處  
*Alumni Relations Office*

# Introduction

The EMBA programme of College of Business (CB) at City University of Hong Kong (CityU) is a transformative leadership journey that leads its elite participants to achieve their visions in both their work career and life career. Every participant is a learning partner (LP) for each other who exchanges experience and knowledge, creates new ideas as a team and treasures network among LPs and academics of the University.

EMBA Association (EMBAA) provides a platform for the LPs to share and learn experience among them and from other professionals. It has built a very strong network of senior executives and business leaders. Inaugurated in 2015, the Association established a charitable and educational fund – **CityU EMBA Association Charity Trust** (EMBAA Trust) - with the following objectives:

- Promoting the development of the EMBA programme
- Establishing funds for scholarships and assisting deserving members of the Association
- Providing financial support for such education establishment as approved by trustees
- Promoting the caring spirit by contributing back to the community

The **CityU EMBAA Fundraising Campaign** aims at uniting resourceful elite LPs and their networks to contribute to the development of CityU and CB through making donations.

# Your support is vital to the development of College of Business and CityU students

All levels of donations are welcome and will be designated for the following areas.

## CityU EMBA entrance scholarships

- EMBA Elite Scholarship
- EMBA Diversity Scholarship

## EMBA Faculty Development Award

## Student support including scholarships and bursaries

## Student participation in meaningful community projects including City-Youth Empowerment Project





# Acknowledgements

## Acknowledgement for EMBAA

To recognise the staunch support of EMBAA and its members, the University has named the Executive Classroom of College of Business after the Association as **EMBA Association Executive Classroom ( 薈雋堂行政教室 )**. This Executive Classroom is located at Room 7-208 of Lau Ming Wai Academic Building, CityU and generally used for teaching activities of CB's postgraduate programmes including EMBA and DBA, guest lectures and seminars.



Executive Classroom of  
College of Business



## Acknowledgement for individual donors

- Being acknowledged on the website of EMBAA
- Being recognised as a member of CityU Alumni Giving Club (AGC) and names will be acknowledged on the website of AGC\*
- Being acknowledged as a member of CityU Foundation for cumulative donation at HK\$50,000 or more
- Being acknowledged on the Donor Roll on University campus (cumulative donation of HK\$500,000 or more for alumni donors; one-off donation of HK\$500,000 or more for non-alumni donors)

*\* Membership of AGC is applied to alumni donors only.*

## Enquiries

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**Ms Cathy Pang**, Secretary of CityU EMBA Association, (852) 9129 9721

**Ms Marjorie Wan**, Treasurer of CityU EMBA Association, (852) 9450 7141

**Email address:** [emba.association@cityu.edu.hk](mailto:emba.association@cityu.edu.hk)

# WE count on your SUPPORT!

## CityU EMBA Association Fundraising Campaign Donation Form

Name (#Dr/ Mr/ Ms/ Miss) \_\_\_\_\_ (中文姓名) \_\_\_\_\_

HKID card number \_\_\_\_\_ XXX (X)

Job title \_\_\_\_\_

Company name \_\_\_\_\_

Email address \_\_\_\_\_

Contact address \_\_\_\_\_

Donation amount\* HK\$ \_\_\_\_\_

Name on receipt \_\_\_\_\_

☐ I wish to remain anonymous in all donor listings.

### Payment method

#### *By bank transfer*

Bank's name: Hang Seng Bank

Account name: City University of Hong Kong EMBA Association Ltd.

Account number: 359-026721-001

Please send a copy of the bank-in slip together with this form to the Association by post or email at [emba.association@cityu.edu.hk](mailto:emba.association@cityu.edu.hk).

#### *By cheque*

Please make a cheque for "**City University of Hong Kong EMBA Association Ltd.**" and post it together with this form to the Association.

Postal address: (please write "**CityU EMBA FR Campaign**" on the envelope)

City University of Hong Kong EMBA Association Ltd.

Room 12-280, 12/F

Lau Ming Wai Academic Building

City University of Hong Kong

83 Tat Chee Avenue, Kowloon, Hong Kong

# Please delete as appropriate.

\* Receipts for tax deduction purpose will be issued for donation of HK\$100 or more.