

**City University of Hong Kong**  
**Course Syllabus**  
  
**offered by College of Business**  
**with effect from Semester A 2020/21**

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**Part I Course Overview**

<b>Course Title:</b>	Innovation Internship 1
<b>Course Code:</b>	FB6873
<b>Course Duration:</b>	Summer Semester (around 4 weeks)
<b>Credit Units:</b>	2
<b>Level:</b>	P6
<b>Proposed Area:</b> <i>(for GE courses only)</i>	<input type="checkbox"/> Arts and Humanities <input type="checkbox"/> Study of Societies, Social and Business Organisations <input type="checkbox"/> Science and Technology
<b>Medium of Instruction:</b>	English and/or other languages dependent upon the prevailing language used in the placement/internship
<b>Medium of Assessment:</b>	English
<b>Prerequisites:</b> <i>(Course Code and Title)</i>	Nil
<b>Precursors:</b> <i>(Course Code and Title)</i>	Nil
<b>Equivalent Courses:</b> <i>(Course Code and Title)</i>	Nil
<b>Exclusive Courses:</b> <i>(Course Code and Title)</i>	Nil

## Part II Course Details

### 1. Abstract

*(A 150-word description about the course)*

The Internship aims to provide students, who have solid work experience in old economy, with new experience in working for companies well known for their business innovation and/or transformation. These companies may be unicorn companies, start-ups funded by venture capitals or companies with young people as their CEOs. Duration for the internship is around 4 weeks.

### 2. Course Intended Learning Outcomes (CILOs)

*(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)*

No.	CILOs <sup>#</sup>	Weighting* (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Communicate an in-depth and practical understanding of how an innovative company operates.	30%	✓	✓	✓
2.	Demonstrate the ability to integrate and apply knowledge and skills developed in various core and foundation courses to real-world situation of an organization with focus on innovation.	30%	✓	✓	✓
3.	Demonstrate the ability and self-initiative to contribute to process of business innovation.	40%	✓	✓	✓
		100%			

\* If weighting is assigned to CILOs, they should add up to 100%.

<sup>#</sup> Please specify the alignment of CILOs to the Gateway Education Programme Intended Learning outcomes (PILOs) in Section A of Annex.

**A1: Attitude**

*Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.*

**A2: Ability**

*Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.*

**A3: Accomplishments**

*Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.*

### 3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.			Hours/week (if applicable)
		1	2	3	
1	Internship	✓	✓	✓	

### 4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.			Weighting*	Remarks
	1	2	3		
Continuous Assessment: <b><u>100%</u></b>					
Pre-internship Report	✓	✓	✓	30%	
Company Evaluation	✓	✓	✓	40%	
Post-internship Report	✓	✓	✓	30%	
Examination: ____ (duration: _____, if applicable)					
* The weightings should add up to 100%.				100%	

## 5. Assessment Rubrics

*(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)*

Assessment Task	Criterion	Excellent	Good	Fair	Marginal	Failure
		(A+, A, A-)	(B+, B, B-)	(C+, C, C-)	(D)	(F)
Pre-internship Report	Demonstrate in-depth knowledge about a specified company in terms of its business model, business environments, management style and strategies.	High	Significant	Moderate	Basic	Not even reaching marginal levels
Company Evaluation	Demonstrate the ability to integrate and apply knowledge and skills developed in various core and foundation courses to real-world situation of a specific business organization.	High	Significant	Moderate	Basic	Not even reaching marginal levels
Post-internship Report	Reflect on personal and professional development needs and set strategic goals for advancing along an intended career path.	High	Significant	Moderate	Basic	Not even reaching marginal levels

### **Part III Other Information** (more details can be provided separately in the teaching plan)

#### **1. Keyword Syllabus**

*(An indication of the key topics of the course.)*

Integration and application of knowledge in innovative business environments, effective communication, solving problems in innovative business situations and self-reflection.

#### **2. Reading List**

##### **2.1 Compulsory Readings**

*(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)*

Nil

##### **2.2 Additional Readings**

*(Additional references for students to learn to expand their knowledge about the subject.)*

Nil