

Homecoming for Good:



College of Business

香港城市大學
City University of Hong Kong

CityUHK College of Business
Alumni Endowment Fund

Appreciation Dinner

& Amusing Auction Party

5 June 2026

Senate Room, 19/F, Lau Ming Wai Building, CityUHK

HKD1399/person

**Ignite Dreams:
Building Legacy Together**

You are warmly invited to an evening of reconnection, celebration, and philanthropy at our Homecoming for Good — an Appreciation Dinner & Auction Party created especially for College of Business alumni. Join fellow graduates for a night of laughter, meaningful conversations, and spirited auctions and games, all in support of a cause close to our hearts.

This marks the College's inaugural auction fundraiser to benefit the newly established CityUHK College of Business Alumni Endowment Fund. Your participation as a guest, auction bidder, or donor will directly power scholarships and life-changing opportunities for today's students.

In-kind donation (Auction items, Lucky draw, table prizes)

Eligible Auction Categories

Premium & Value Items

- Luxury watches and jewelry
- Fine wine & spirits (collector-grade)
- Premium delicacies (e.g. caviar, truffle products, abalone, 花膠, 燕窩, 頂級火腿)
- Precious metals (gold/silver bars, coins)
- Limited edition or luxury brand goods

Experiential Items

- Professional or executive training courses
- Hosted lunches or dinners with senior leaders (e.g. Dean-hosted gatherings, hiking or dinner)
- Small-group or private sharing sessions with public figures or recognized professionals

Collectible / Art Items

- Original artworks or artist-signed pieces with market reference price
- Unique or commemorative collectibles with market reference price

Auction Item Valuation (Items Above HKD 10,000)

- Estimated market value with supporting reference
- Evidence such as retail pricing, comparable sales, or ready valuation documentation
- Final auction listing and tax receipt value determined by the University Finance Office

Complimentary Seats

Complimentary seats will be provided to donors whose cash or in-kind contributions meet the required levels.

Cash Contribution (HK\$)	In-kind Donation (Auction/Lucky draw/table prizes) Equivalent (HK\$)	Complimentary Tickets
\$500,000 or above Chairmanship Founding Sponsors	\$500,000 or above	6 tickets
\$300,000 or above Presidential Founding Sponsors	\$300,000 or above	5 tickets
\$200,000 or above Directorship Founding Sponsors	\$200,000 or above	4 tickets
\$100,000 or above Platinum Founding Sponsors	\$100,000 or above	3 tickets
\$50,000 or above Gold Founding Sponsors	\$50,000 or above	2 tickets
\$10,000 or above Silver Founding Sponsors	\$10,000 or above	1 ticket

Acknowledgements

Acknowledgement Item	1. Endowment Fund Donors	2. In-kind Donation Donors (Auction items / Lucky Draw / Table Gifts)	3. Winning Bidders (Buyers)
CB website & Social Media Platforms	Pre- & post-event recognition	Pre- & post-event recognition	Post-event recognition
Program Booklet	✓	✓	—
Tax-deduction Receipt	✓	—	Separate receipts issued for the auction item (principal value + taxable deduction bidding value)
Brand Exposure (Event Venue)	✓	✓	—
On-screen Recognition (Event Day)	✓	✓	MC recognition during event
Complimentary Seats (By contribution level)	✓	✓	✓
Certificate of Appreciation (by Dean)	✓	Certificate issued for in-kind donations valued at HK\$10,000 or above	—
CB Alumni Endowment Fund Patrons' Wall & Website	Donation of HK\$50,000 or above	—	—
Naming Chair at Wong Cheung Lo Hui Yuet Hall	Donation of HK\$50,000 or above	—	—
Names Listed on Donor Roll (Chairmanship)	✓	—	—

How you can make an impact

1. Bid on exclusive auction lots and experiences.
2. Donate items or packages for the auction.
3. Sponsor lucky-draw or table prizes.
4. Bring colleagues and friends to expand our circle of support.

For Ticket Purchase, In-kind Donation and Enquiry

We hope you'll celebrate with us and help build a lasting legacy for future leaders. For contribution details or enquiries, please contact:

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Thank you for supporting our alumni community and investing in the next generation. We look forward to seeing you there.

善行馈校：



商學院

香港城市大學
City University of Hong Kong

城商校友传承基金 答谢晚宴 暨 拍卖派对

2026年6月5日

香港城市大学刘鸣炜学术楼19楼教务会会议厅

港币1399/每位

**点燃梦想：
携手共创传承**

我们诚挚邀请您参加这场为商院校友精心打造的“善行馈校—答谢晚宴暨拍卖派对”，共度一个联结、欢庆与慈善并存的难忘夜晚。欢迎您与一众校友齐聚一堂，在充满欢笑、深入交流、精彩竞投与互动游戏中，共同支持这项对学院意义深远的计划。

本次活动是学院首次举办的拍卖筹款活动，旨在支持新成立的「城商校友传承基金」。您的参与—无论是作为嘉宾、竞拍者或捐赠者—都将直接转化为奖学金及改变学生人生的重要机会。

实物捐赠（拍卖品，抽奖，桌奖）

合资格拍卖品类别

高端及高价值物品

- 名贵腕表及珠宝
- 高级葡萄酒及烈酒（收藏级）
- 高端食材（如鱼子酱、松露产品、鲍鱼、花胶、燕窝、顶级火腿）
- 贵金属（金条/银条、纪念币）
- 限量版或奢侈品牌商品

体验类

- 专业或高管培训课程
- 与管理层共进午餐或晚餐（如院长主持的聚会、远足或晚宴）
- 与公众人物或知名专业人士的小型或私人分享会

收藏品/艺术品

- 原创艺术品或艺术家签名作品（须有市场价格参考）
- 具收藏价值或纪念意义的限量收藏品（须有市场价格参考）

拍卖品价值 (高于1万港元)

- 提供市场参考价及参考依据
- 参考依据包括零售价、类似物品成交价或现成的估值文件
- 最终拍卖目录定价及税务收据金额由大学财务处核定

晚宴席位

捐赠额达到相应标准的捐赠者，无论是以现金或实物形式，均可获赠晚宴席位。

现金捐赠额（港元）	实物捐赠（拍卖品/抽奖/桌奖） 估值等值（港元）	赠送晚宴席位
500,000 或以上 / 主席级创会赞助人	500,000 或以上	6
300,000 或以上 / 会长级创会赞助人	300,000 或以上	5
200,000 或以上 / 董事级创会赞助人	200,000 或以上	4
100,000 或以上 / 白金级创会赞助人	100,000 或以上	3
50,000 或以上 / 金级创会赞助人	50,000 或以上	2
10,000 或以上 / 银级创会赞助人	10,000 或以上	1

鸣谢方式

鸣谢方式	1. 传承基金捐赠者	2. 实物捐赠者 (拍卖品/抽奖/桌奖)	3. 竞拍得主（买家）
商学院网页及社交媒体	活动前及后鸣谢	活动前及后鸣谢	活动后鸣谢
活动手册鸣谢	✓	✓	—
免税收据	✓	—	由大学财务处按规定发出（通常有两张收据，一张收据金额为拍卖品的市场价格；另一张收据金额为竞拍溢价（即竞拍价减去市场价格），该收据可用于抵免税款）
品牌曝光（活动现场）	✓	✓	—
活动当日屏幕致谢	✓	✓	司仪现场鸣谢
赠送晚宴席位（根据捐赠层级）	✓	✓	✓
感谢状（院长颁发）	✓	估值达10,000港元或以上 实物的捐赠者获颁发	—
校友传承基金荣誉墙及商学院网页载名	捐赠金额达50,000港元 或以上	—	—
冠名黄翔罗许月伉俪讲堂内的嘉宾席	捐赠金额达50,000港元 或以上	—	—
校园内的大学捐献榜 (主席级创会赞助人)	✓	—	—

您可以通过以下方式贡献力量

1. 竞投精选拍卖品及独特体验
2. 捐赠拍卖物品或体验项目
3. 赞助幸运抽奖或桌奖礼品
4. 邀请同事好友同行，共襄善举，凝聚力量

关于晚宴报名、实物捐赠及查询

我们诚挚邀请您与我们一同庆祝，并携手为未来领袖建立持久的传承。如需了解捐赠方式或查询相关详情，请联络：

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感谢您对校友社群的支持，并为下一代投入心力。我们期待在活动中与您相见。