

Ignite Dreams:  
Building Legacy Together



College of Business

香港城市大學  
City University of Hong Kong

*You are invited*

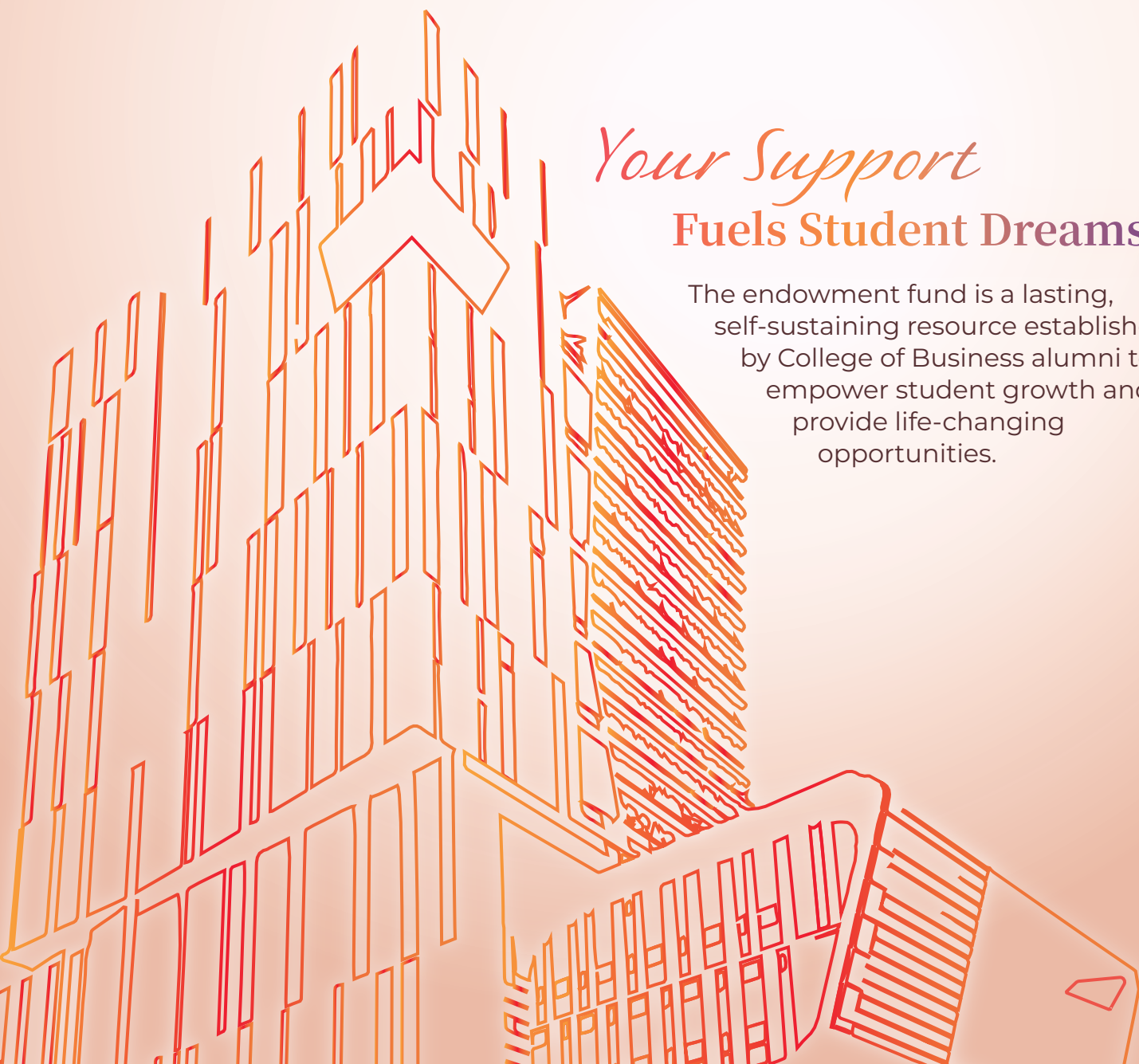
to be The **Founding Sponsors** of

**CityUHK College of Business  
Alumni Endowment Fund**

*Your Support*

**Fuels Student Dreams**

The endowment fund is a lasting, self-sustaining resource established by College of Business alumni to empower student growth and provide life-changing opportunities.



# CityUHK College of Business Alumni Endowment Fund

An endowment—where the principal is preserved and only investment income is used—provides the stability and continuity needed to ensure enduring excellence and strategic growth. Built through the collective generosity of our alumni community, the Fund reflects their commitment to giving back, strengthening the College, and empowering future generations of business leaders.

All donations to the Fund will remain intact as principal and be invested perpetually under the University's investment policies, with a guaranteed annual payout rate of 4% for distribution.

Every year, scholarships from the fund will be granted to recognize academic excellence, notable improvement, community impact, and financial need—enabling students to access diverse learning programs, international exposure, leadership development, study-and-research opportunities abroad, and participation in prestigious competitions.

## Entitlement and Scope of Supports

Founding Title (English)	Chinese Title	Contribution Amount (HK\$)
Chairmanship Founding Sponsors	主席級創會贊助人	500,000 or above
Presidential Founding Sponsors	會長級創會贊助人	300,000 or above
Directorship Founding Sponsors	董事級創會贊助人	200,000 or above
Platinum Founding Sponsors	白金級創會贊助人	100,000 or above
Gold Founding Sponsors	金級創會贊助人	50,000 or above
Silver Founding Sponsors	銀級創會贊助人	10,000 or above

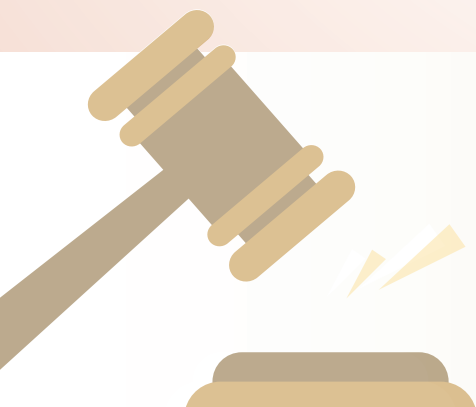
- All donations will be cumulatively recorded under the CityUHK Foundation. Donors who reach the University's designated recognition levels will be acknowledged accordingly in the CityUHK Annual Report.
- Donors achieving the Chairmanship Founding Sponsor level will be entitled to the University Donor Roll listing, with permanent recognition.

## Recognition and Stewardship

To honor alumni generosity and foster a culture of lifelong giving:

College of Business Donor Legacy Wall <sup>^</sup>	Naming Chair at Wong Cheung Lo Hui Yuet Hall <sup>^</sup>	Donor Roll <sup>*</sup>
Certificates of Appreciation	Tax-deduction Receipt	Brand Exposure <sup>^#</sup>
Event-Based Recognition <sup>#</sup>	Featured Story/interview <sup>^</sup>	Name Listing on College website

<sup>^</sup> upon reaching the required contribution level    <sup>\*</sup> by contribution level    <sup>#</sup> if applicable



To celebrate the launch of the CityUHK CB Alumni Endowment Fund, we will be hosting an **Appreciation Dinner & Auction Party**—a special homecoming event for our alumni community. In addition to cash contributions, we warmly welcome **in-kind donations** to support this meaningful initiative.

This event aims to formally acknowledge the generosity of our donors, strengthen alumni engagement, and further support the growth and development of the Endowment Fund.

For details or enquiries, please contact:

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