



香港城市大學
City University of Hong Kong

College of Business

Hong Kong PhD Fellowship Scheme

2015/2016



城大商學院
College of Business

Accreditation



Visit our web for details
www.cb.cityu.edu.hk

Recruiting the best and brightest students from around the world to pursue PhD studies at the College of Business, CityU through the **Hong Kong PhD Fellowship Scheme (HKPFS)**.

Why College of Business?

Facts & Recognitions

- One of the biggest business schools in Hong Kong with more than 6,000 students
- Culturally diverse faculty: approximately 170 core faculty from over 20 nationalities
- Over 90% of core faculty (Assistant Professor level and above) have doctoral degrees
- Internationally accredited by AACSB and EQUIS
- Significantly risen to 46th in the latest UT Dallas World Rankings of Business Schools based on our research contributions during 2009-2013, and also ranked 2nd in Asia Pacific Region

Academic Units and Researches



Department of Accountancy

- Covers a broad spectrum of issues in the areas of financial accounting, auditing, and corporate governance.



Department of Information Systems

- Integrates technical and behavioural perspectives in addressing the effective and efficient use of information technology. Especially concerned with socio-technical issues surrounding the application of web-based technologies in business and organizations for improving efficiency, effectiveness, and competitiveness.



Department of Marketing

- Covers business markets, multinational corporate strategy, strategic marketing, internet marketing, China marketing and Chinese culture, cultural influences on consumer behaviours and consumer socialization.



Department of Economics and Finance

- Includes areas such as: international economics, microeconomics, macroeconomics, corporate finance, asset pricing, investments and capital markets.



Department of Management

- Covers human resources management; organizational behaviour, entrepreneurship and innovation management, international business, strategic management and corporate social responsibility.



Department of Management Sciences

Includes two major areas -

- *Operations and supply chain management*: optimization, game theory, robust optimization, simulation, inventory control, financial engineering, sustainability, planning and scheduling, and interdisciplinary research between operations and marketing/finance/accounting;
- *Business statistics*: business intelligence, quality management, survival analysis, statistical modeling, robust estimation, market research, and econometrics.

Research Centres and Units

College of Business

- Centre for Applied Knowledge and Innovation Management Research
- Centre for Transport, Trade and Financial Studies
- Centre for Social Media Marketing and Business Intelligence
- China Business and Economic Development Research Centre

Economics and Finance

- Research Centre for International Economics
- International Economics and Finance Society

Information Systems

- Financial Computing Laboratory

Management Sciences

- Energy and Environmental Policy Research Unit
- Statistical Consulting Unit

Marketing

- The Unit for Interactive Marketing Communications

Our Research Outputs

Our research results are published in some of the most prestigious business and management Journals including:

- Academy of Management Journal
- Accounting Review
- Information Systems Research
- Journal of Accounting & Economics
- Journal of Accounting Research
- Journal of Finance
- Journal of Financial Economics
- Journal of International Business Studies
- Journal of Marketing
- Journal of Marketing Research
- Journal of Operations Management
- Management Science
- Marketing Science
- MIS Quarterly
- Operations Research
- Organization Science
- Review of Financial Studies
- Strategic Management Journal

Employment of Our Graduates

Below is a sample of our graduates' employers, and the record shows a healthy status on the career prospect of our PhD graduates:

- Fudan University
- London School of Economics and Political Science
- Nanjing University
- Nanyang Technological University
- National University of Singapore
- Shanghai Jiao Tong University
- Tsinghua University
- University of Cambridge
- University of Hong Kong
- University of Melbourne
- Adfaith Management Consulting Inc.
- AIG
- Banco de Bilbao and Vizcaya Argentaria
- Cigna
- Citibank
- Hong Kong Exchanges and Clearing Ltd
- HSBC
- PricewaterhouseCoopers
- Standard Chartered Bank
- Yamaichi Securities

About Hong Kong PhD Fellowship Scheme 2015/2016

Established by the Research Grants Council (RGC) since 2009, the **Hong Kong PhD Fellowship Scheme** has brought over talented students from around the world to Hong Kong to undertake PhD studies.

Eligibility

Applicants should demonstrate outstanding qualities in the following:

- Academic performance
- Research ability and potential
- Communication and interpersonal skills
- Leadership abilities

Entrance Requirements

Applicants seeking admission to PhD studies at CityU should satisfy the following minimum entrance requirements:

- hold a higher degree by research (or equivalent qualification) from a recognised university; or
- hold a taught Master's degree (or equivalent qualification) from a recognised university; or
- hold a Bachelor's degree with first class honours (or equivalent qualification) from a recognised university.

English Proficiency Requirements

Applicants from an institution where the language of teaching is not English should satisfy the following minimum requirements set by the College of Business, CityU:

- a minimum TOEFL score of 580 (paper-based) or 237 (computer-based) or 92 (internet-based); or equivalent.

Funding and Scholarship

The Fellowship will provide:

- a monthly stipend of HK\$20,000 (~US\$2,564); and
- a conference and research related travel allowance of HK\$10,000 (~US\$1,282) per year for a maximum period of three years.

In addition, CityU will:

- provide a monthly studentship at the same level as the Fellowship awarded by the RGC for the fourth year of study of the Fellowship awardees who are admitted to a 4-year PhD programme in 2015-16;
- offer the "Chow Yei Ching School of Graduate Studies Entrance Scholarships" (around HK\$67,296), covering students' full-time tuition fees and on-campus hostel accommodation expenses in their 1st year of research studies.

Application Procedure and Deadlines

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Step One:

Applicants must first register at the RGC's Online Application System at <http://www.rgc.edu.hk/hkphd/> and obtain a reference number.

Deadline:

12 noon, 1 December 2014
(Hong Kong Time or GMT +8 hours)

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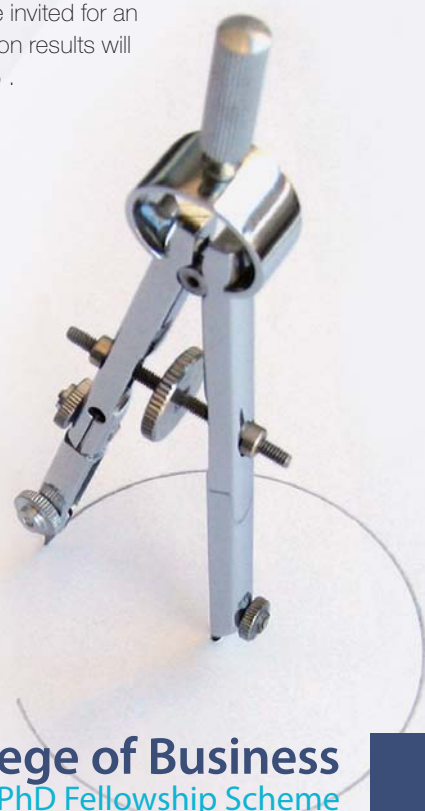
Step Two:

Applicants are required to submit full application, including supporting documents, to CityU through our Online Application System at <http://www.sgs.cityu.edu.hk/prospective/apply/procedures/>

Deadline:

6 December 2014
(Hong Kong Time or GMT +8 hours)

Short-listed candidates will be invited for an admission interview. Application results will be announced in March 2015 .



Research Degree Coordinators

Department of Accountancy

<http://www.cb.cityu.edu.hk/ac/>

Prof MO Lai Lan Phyllis

- ☎ (852) 3442-7908 (Direct Line)
(852) 3442-7760 (General Enquiry Line)
- ✉ p.mo@cityu.edu.hk

Department of Economics & Finance

<http://www.cb.cityu.edu.hk/ef/>

Dr Vikas KAKKAR (For Economics study)

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- ✉ efgstudy@cityu.edu.hk

Prof Junbo WANG (For Finance study)

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- ✉ efgstudy@cityu.edu.hk

Department of Information Systems

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Prof LIM Kai Hin

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Department of Management

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Dr Catherine LAM

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Department of Management Sciences

<http://www.cb.cityu.edu.hk/ms/>

Dr LIU Guangwu

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Department of Marketing

<http://www.cb.cityu.edu.hk/mkt/>

Dr WANG Jianfeng Jeff

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Enquiries

- For enquiries about the **Hong Kong PhD Fellowship Scheme**, please address your questions to HKPFF@ugc.edu.hk
- For enquiries about **PhD programmes and admission matters at CityU**, please contact our Chow Yei Ching School of Graduate Studies:

Phone: (852) 3442 9076
Fax: (852) 3442 0332
Email: sgfellow@cityu.edu.hk

- Frequently Asked Questions
<http://cerg1.ugc.edu.hk/hkpfs/enquiry.html>

Websites

- College of Business
<http://www.cb.cityu.edu.hk/>
- CityU Chow Yei Ching School of Graduate Studies
<http://www.sgs.cityu.edu.hk/prospective/rpg/hkphd/>
- Hong Kong PhD Fellowship Scheme 2015/2016 (RGC)
<http://www.rgc.edu.hk/hkphd>