

**BBA Global Operations Management 4-yr Structure (Catalogue Term Semester A 2023/2024) - Second Major in Information Management (Business Intelligence Stream)**  
Effective from Catalogue Term: Sem A 2023/24

Yr/Sem						Offer Year	
1A	Sem A & B CB2100 Introduction to Financial Accounting	Sem A & B CB2601 Marketing	CB2201 Operations Management	Sem A & B CB2400 Micro-Economics	GE1401 University English or EAP (Note 1)	Sem A or B CHIN1001 University Chinese I (Note 3)	2022/2023
1B	Sem A & B CB2300 Management	Sem A & B CB2500 Information Management	CB2200 Business Statistics	GE (Note 2)	GE2402 English for Business Communication or EAP (Note 1)		
2A	CB2203 Data-driven Business Modeling	CB3410 Financial Management	CB2101 Introduction to Managerial Accounting	IS Second Major Elective 1 MS3124 Global Supply Chain Management	MS3322 Quality Management	GE1401 University English (for students taken EAP)	2023/2024
2B	CB2240 Introduction to Business Programming in Python	CB2402 Macroeconomics	MS3127 Global Business Logistics	MS3253 Operations Analytics	IS3430 Systems Analysis and Design	GE2402 English for Business Communication (for students taken EAP)	
3A	CB3043 Business Case Analysis and Communication	GOM Major Elective 1	MS4306 Best Practices in Global Operations Management	IS3331 Database Management	IS3240 Advanced Business Programming in Python		2024/2025
3B	GE1501 Chinese Civilization – History & Philosophy	GOM Major Elective 2	MS3123 Workshop on Global Operations and Supply Chain Management Practices	IS3100 Techniques for Big Data	IS Second Major Elective 2		
4A	GE (Note 2)	GOM Major Elective 3	IS4532 Global Project Management	IS4834 Business Intelligence and Analytics	IS4861 Machine Learning for Business		2025/2026
4B	CB4303 Strategic Management	GOM Major Elective 4	GE (Note 2)	GE (Note 2)	IS4335 Data Visualization		

**Minimum Credits Required:**

GE: 4 GE courses + 3 College-specified courses (21 CU)  
 GE: 2 ENGL + CCIV (9 CU)  
 College: 11 College Core (33 CU)  
 First Major: 10 Major courses (30 CU)  
 Second Major: 9 course (27 CU)

**Min. Total: 40 courses (120 CU)**

**Max. Allowable: 48 courses (144 CU)**

**Note**

**(1) English Language Requirement:**

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

**(2) Gateway Education Course Distributional Requirements**

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

**(3) Chinese Language Requirement**

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

**(4) Students who do not choose a minor are required to take Free Electives.**

**GOM Major Electives:** Students are required to take 4 electives from the following list:

**Group A - Major Electives\* (0 - 3 credit units)**

LCXXXX Japanese Language/ Korean/ French/ German/ Spanish (offered by Chan Feng Men-ling Chan Shuk-in Language Centre)

**Group B - Major Electives (0 - 3 credit units)**

CS2360 Java Programming

CS3402 Database Systems

XXXX Any one of the Core or Elective courses from other BBA Majors

**Group C - Major Electives (6 - 12 credit units)**

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3304 Hospitality Management

MS3403\* Internship for Management Sciences

MS4111 Enterprise Resource Planning

MS4118\* Operations Management Project

MS4227 Pricing and Revenue Management

\* Students of Cohort 2022 and later are required to fulfil the internship/consultancy project/research project requirement in accordance with the requirements stipulated by the college.

**IS Second Major Electives (Credit Units)**

IS2022 Business Programming with Spreadsheet (3)

IS2239 Data Structure and Algorithms (3)

IS3101+ Cryptocurrency and Blockchain (3)

IS3230 Java Programming for Business (3)

IS4030 Website Design for e-Commerce (3)

IS4032 Mobile Apps (3)

IS4238 / IS4239 Internship I / II (3)

+ Subject to fulfilling pre-requisite requirements

IS4636 Business Process and Service Management (3)

IS4837 Delivery Systems for Financial Services (3)

IS4937+/IS4938+ Information Management Consulting Project I/II (3)

IS4940 Global Technology Entrepreneurship and Innovation (3)

CB3800+ Business Practice Internship (3)

XXXXXX Any one Core course from other BBA Majors (3)

MS/IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.

**First Major in Information Management (Business Intelligence Stream) - Second Major in Global Operations Management (BBAU4 for 2022/23 cohort)**  
**Effective from Catalogue Term: Sem A 2023/24**

Yr/Sem						Offer Year	
1A	Either Sem A /B CB2201 Operations Management	Either Sem A /B CB2400 Microeconomics	Either Sem A /B CB2500 Information Management	Either Sem A /B CB2601 Marketing	GE1401 University English or EAP	CHIN1001 University Chinese I	2022
1B	CB2240 Introduction to Business Programming in Python	Either Sem A /B CB2100 Introduction to Financial Accounting	CB2300 Management	Either Sem A /B CB2200 Business Statistics	GE2402 English for Business Communication or EAP		
2A	CB2203 Data-driven Business Modeling	CB2101 Introduction to Managerial Accounting	CB2402 Macroeconomics	IS3331 Database Management	GE1501 Chinese Civilization – History & Philosophy	GE1401 University English (for students taken EAP)	2023
2B	CB3043 Business Case Analysis and Communication	GE	CB3410 Financial Management	IS3430 Systems Analysis and Design	MS3127 Business Logistics	GE2402 English for Business Communication (for students taken EAP)	
3A	IS3240 Advanced Business Programming in Python	IS4834 Business Intelligence and Analytics	MS3124 Global Supply Chain Management	MS3322 Quality Management	BOM Second Major Elective 1		2024
3B	GE	BOM Second Major Elective 2 IS3100 Techniques for Big Data	BOM Second Major Elective 3	MS3253 Operations Analytics	GE		
4A	GE	IS4532 Global Project Management	IS4861 Machine Learning for Business	IS Major Elective 1	MS4306 Best Practices in Operations Management		2025
4B	Either Sem A /B CB4303 Strategy and Policy	IS4335 Data Visualization	IS Major Elective 2	MS3123 Workshop on Operations Management Practices	BOM Second Major Elective 4		

Points to Note:

- Double-major students: **30 credit units** for Major cores / Major Electives from **home department**
- at least 27 credit units** for Major cores / Major electives from **second major department**

Minimum Credits Required for CB double major students:

GE (21 CU): GE courses (12 CU) + College-specified courses (9 CU)

GE (9 CU): 2 ENGL + CCIV

College Requirement (42 CU): College Core (33 CU)

First Major Requirement (30 CU): Major core / major elective courses

Second Major Requirement (27 CU): Major core / major elective courses

Min. Total: 120 CU

Max. Allowable: 144 CU

\*CU = Credit Units

IS Major Electives (Credit Units)	+ Subject to fulfilling pre-requisite requirements
IS2022 Business Programming with Spreadsheet (3)	IS4636 Business Process and Service Management (3)
IS2239 Data Structure and Algorithms (3)	IS4837 Delivery Systems for Financial Services (3)
IS3101+ Cryptocurrency and Blockchain (3)	IS4937+/IS4938+ Information Management Consulting Project I/II (3)
IS3230 Java Programming for Business (3)	IS4940 Global Technology Entrepreneurship and Innovation (3)
IS4030 Website Design for e-Commerce (3)	CB3800+ Business Practice Internship (3)
IS4032 Mobile Apps (3)	XXXXXX Any one Core course from other BBA Majors (3)
IS4238 / IS4239 Internship I / II (3)	

GOM Second Major Electives: Students are required to take 3 electives from the following list:	
CB3800 Business Practice Internship	MS3304 Hospitality Management
CS2360 Java Programming	MS3403 Internship for Business Analysis and Operations Management
CS3402 Database Systems	MS4111 Enterprise Resource Planning
MS3106 Simulation	MS4118 Operations Management Project
MS3111 Quantitative Business Analysis with Visual Basic for Applications	MS4227 Pricing and Revenue Management
MS3125 Business Project Management	XXXX Any one major core or elective course from another BBA major

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IFMG-BI(1st)+GOM(2nd)