First Major in Management (Strategy and International Management Stream) - Second Major in Information Management (Internet Services and Social Networks Stream) (BBAU4 for 2021/22 cohort)
Effective from Catalogue Term: Sem A 2022/23 -- revised Mar 9 2022 by IS

Year	Sem	Course					
1	A	Either Sem A /B CB2100 Introduction to Financial Accounting	Either Sem A /B CB2601 Marketing	Either Sem A /B CB2400 Microeconomics	GE	GE1401 University English or EAP	Either Sem A /B CHIN1001 University Chinese I
	B	Either Sem A /B CB2201 Operations Management	Either Sem A /B CB2300 Management	Either Sem A /B CB2500 Information Management	GE	GE2402 English for Business Communication or EAP	
2	A	CB2402 Macroeconomics	CB2101 Introduction to Managerial Accounting	CB2200 Business Statistics	MGT3306 Organisational Behaviour & Human Resources Management	IFMG 2nd Major Elective 1 MGT2324 Introduction to Entrepreneurship	GE1401 University English (for students taken EAP)
	B	MGT Major Elective 1	Either Sem A /B CB3410 Financial Management	IS2505 e-Business	IS3430 Systems Analysis and Design	GE	GE2402 English for Business Communication (for students taken EAP)
3	A	CB2240 Introduction to Business Programming in Python	MGT3305 Corporate Social Responsibility	MGT4227 International Business	IS3331 Database Management	GE1501 Chinese Civilization – History & Philosophy	
	B	CB2203 Data-Driven Business Modeling	GE	MGT Stream Elective 1	IS2502 Social Media and Social Networks	IS4246 Digital Marketing and Customer Relationship Management	
4	A	CB3043 Business Case Analysis and Communication	MGT Stream Elective 2	IS4532 Global Project Management	IS4340 Search Engine Optimization	IFMG 2nd Major Elective 2	
	B	Either Sem A /B CB4303 Strategy and Policy	MGT Stream Elective 3	IS4538 O2O Services	MGT Major Elective 2	MGT Major Elective 3	

Points to Note:
1. Double-major students: **30 credit units** for Major cores / Major Electives from **home department**
2. **at least 27 credit units** for Major cores / Major electives from **second major department**

Minimum Credits Required for CB double major students

GE (21 CU): GE courses (12 CU) + College-specified courses (9 CU)
GE (9 CU): 2 ENGL + CCIV
College Requirement (42 CU): College Core (33 CU)
First Major Requirement (30 CU): Major core / major elective courses
Second Major Requirement (27 CU): Major core / major elective courses
Minor/Free Electives (0 CU - 24 CU)
Min. Total: 120 CU
Max. Allowable: 144 CU
*CU = Credit Units

MGT Major Electives: Students are required to take 3 electives from the following list:

MGT3302 Interactive Skills Workshop for Business
MGT4314 Negotiation
MGT4315 Leadership
MGT4800 Management Summer Internship
MGT4305 Developing and Presenting a Business Plan
XXXXXX Any one Core course from other BBA majors

MGT Stream Electives: Students are required to take 3 electives from the following list within their chosen stream:

SIM Stream:
MGT4313 Strategic Entrepreneurship
MGT4312 Launching Business in Asia Pacific
MGT4310 Managing Multinationals
MGT4311 Advanced Strategic Analysis
MGT3422 Product and Service Innovation Management

IS Second Major Electives (Credit Units)   + Subject to fulfilling pre-requisite requirements
IS2022 Business Programming with Spreadsh   IS4636 Business Process and Service Management (3)
IS2239 Data Structure and Algorithms (3)   IS4837 Delivery Systems for Financial Services (3)
IS3101+ Cryptocurrency and Blockchain (3)   IS4937+ / IS4938+ Information Management Consulting Project I / II (3)
IS3230 Java Programming for Business (3)   IS4940 Global Technology Entrepreneurship and Innovation (3)
IS4030 Website Design for e-Commerce (3)   CB3800+ Business Practice Internship (3)
IS4032 Mobile Apps (3)   XXXXXX Any one Core course from other BBA Majors (3)
IS4238 / IS4239 Internship I / II (3)

MGT/IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.

First Major in Information Management (Internet Services and Social Networks Stream) - Second Major in Management (Strategy and International Management Stream) (BBAU4 for 2021/22 cohort)
Effective from Catalogue Term: Sem A 2022/23 -- revised Mar 9 2022 by IS

Year	Sem	Course					
1	A	Either Sem A /B CB2201 Operations Management	Either Sem A /B CB2400 Microeconomics	Either Sem A /B CB2500 Information Management	Either Sem A /B CB2601 Marketing	GE1401 University English or EAP	Either Sem A /B CHIN1001 University Chinese I
	B	Either Sem A / B CB2240 Introduction to Business Programming in Python	Either Sem A /B CB2100 Introduction to Financial Accounting	CB2300 Management	Either Sem A /B CB2200 Business Statistics	GE2402 English for Business Communication or EAP	
2	A	Either Sem A / B CB2203 Data-driven Business Modeling	CB2101 Introduction to Managerial Accounting	CB2402 Macroeconomics	IS3331 Database Management	MGT3306 Organizational Behavior and Human Resources Management	GE1401 University English (for students taken EAP)
	B	Either Sem A / B CB3043 Business Case Analysis and Communication	Either Sem A /B CB3410 Financial Management	IS3430 Systems Analysis and Design	GE1501 Chinese Civilization – History & Philosophy	MGT 2nd Major Elective 1	GE2402 English for Business Communication (for students taken EAP)
3	A	IS2505 e-Business	IFMG 2nd Major Elective 1	IFMG 2nd Major Elective 2 MGT2324 Introduction to Entrepreneurship	MGT3305 Corporate Social Responsibility	MGT4227 International Business	
	B	GE	IS2502 Social Media and Social Networks	IS4246 Digital Marketing and Customer Relationship Management	MGT Stream Elective 1	MGT Stream Elective 2	
4	A	GE	IS4532 Global Project Management	IS4340 Search Engine Optimization	MGT Stream Elective 3	GE	
	B	GE	Either Sem A /B CB4303 Strategy and Policy	IS4538 O2O Services	MGT 2nd Major Elective 2	MGT 2nd Major Elective 3	

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Minor/Free Electives (0 CU - 24 CU)
Min. Total: 120 CU
Max. Allowable: 144 CU
*CU = Credit Units

IS Major Electives (Credit Units)   + Subject to fulfilling pre-requisite requirements

IS2022 Business Programming with Spreads IS4636 Business Process and Service Management (3)
IS2239 Data Structure and Algorithms (3)   IS4837 Delivery Systems for Financial Services (3)
IS3101+ Cryptocurrency and Blockchain (3)   IS4937+ / IS4938+ Information Management Consulting Project I / II (3)
IS3230 Java Programming for Business (3)   IS4940 Global Technology Entrepreneurship and Innovation (3)
IS4030 Website Design for e-Commerce (3)   CB3800+ Business Practice Internship (3)
IS4032 Mobile Apps (3)   XXXXXX Any one Core course from other BBA Majors (3)
IS4238 / IS4239 Internship I / II (3)

MGT Second Major Electives: Students are required to take 3 electives from the following list:

MGT3302 Interactive Skills Workshop for Business
MGT4314 Negotiation
MGT4315 Leadership
MGT4800 Management Summer Internship
MGT4305 Developing and Presenting a Business Plan
XXXXXX Any one Core course from other BBA majors

MGT Stream Electives: Students are required to take 3 electives from the following list within their chosen stream:

SIM Stream:
MGT4313 Strategic Entrepreneurship
MGT4312 Launching Business in Asia Pacific
MGT4310 Managing Multinationals
MGT4311 Advanced Strategic Analysis
MGT3422 Product and Service Innovation Management

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