

Global Business Systems Management — 4-Year Suggested Study Plan
for Normative 4-Year Students of Catalogue Term of Sem A 2024/25 and Thereafter

Yr/Sem							Offer Year
1A	Either Sem A / B CB2201 Operations Management	Either Sem A / B CB2400 Micro-Economics	Either Sem A / B CB2500 Information Management	Either Sem A / B CB2601 Marketing	GE1401 / LC0200A University English or EAP (Note 1)	Either Sem A / B CHIN1001 University Chinese I (Note 3)	2024 2025 2026 2027
1B	Either Sem A / B CB2100 Introduction to Financial Accounting	CB2300 Management	Either Sem A / B CB2200 Business Statistics	GE2402 / LC0200B English for Business Communication or EAP (Note 1)	Either Sem A / B GE – College-specified course: CB2240 Introduction to Business Programming in Python		
2A	Major Elective 1	GE (Note 2)	GE (Note 2)	GE1501 Chinese Civilization – History and Philosophy	Either Sem A / B GE – College-specified course: CB2203 Data-driven Business Modeling	GE1401 University English (for students taken EAP)	2025 2026 2027 2028
2B	Major Elective 2	CB3410 Financial Management	IS3430 Systems Analysis and Design	IS4632 Global Business Systems Strategy and Tactical Management	Either Sem A / B GE – College-specified course: CB3043 Business Case Analysis and Communication	GE2402 English for Business Communication (for students taken EAP)	
3A	Major Elective 3	CB2101 Introduction to Managerial Accounting	Minor 1 / Free Elective 1 (Note 5)	Minor 2 / Free Elective 2 (Note 5)	College Elective (Note 4)		2026 2027 2028 2029
3B	Major Elective 4	CB2402 Macro-Economics	Minor 3 / Free Elective 3 (Note 5)	College Elective (Note 4)	GE (Note 2)		
4A	Major Elective 5	Minor 4 / Free Elective 4 (Note 5)	Minor 5 / Free Elective 5 (Note 5)	College Elective (Note 4)	IS4532 Global Project Management		2027 2028 2029 2030
4B	GE (Note 2)	CB4303 Strategy and Policy	Minor 6 / Free Elective 6 (Note 5)	IS4650 Global Business Technology Consulting	IS4940 Global Technology Entrepreneurship and Innovation		

Minimum Credits Required (Credit Units)*

GE (21 CU): 4 GE courses (12 CU) +
3 College-specified courses (9 CU)
GE English (6 CU): 2 courses (6 CU)
GE1501 (3 CU): 1 course (3 CU)
College (42 CU): 11 College Core (33 CU) +
3 College Electives (9 CU)#
Major (30 CU): 5 GBSM Major Core (15 CU) +
5 GBSM Major Electives (15 CU)
Minor/Free Electives (18 CU) - 6 courses (18 CU)

Min. Total: 40 courses (120 CU)

Max. Allowable: 48 courses (144 CU)

* CU = Credit Units

IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.

For better study planning, students are reminded to pay close attention to the potential adjustment of course offering pattern by checking the

Note

1. English Language Requirement

Students admitted with HKDSE English Level 3 or equivalent are required to complete two 3-credit EAP courses, LC0200A English for Academic Purposes 1[^] and LC0200B English for Academic Purposes 2, prior to taking the 2 GE English courses (GE1401 University English and GE2402 English for Business Communication). LC0200A & LC0200B will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.

[^] Early Exit Arrangement:

Students who demonstrate that they have achieved a grade B or above in their overall course results for LC0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take LC0200B.

2. Gateway Education Course Distributional Requirements

Take **at least one course (3 CU)** from each of the areas below:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

3. Chinese Language Requirement

(i) Students scoring below Level 4 in HKDSE Chinese Language OR scoring below Grade D in HKALE AS in Chin. Lang. & Culture are required to take a 3-credit unit course CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.

(ii) Students who do not have the Hong Kong public exams results of HKDSE Chinese Language OR HKALE AS in Chin. Lang. & Culture are NOT required to take CHIN1001.

4. College Elective Requirement

Students are required to take **3 courses (9 CU)** from the College elective list.

For students declaring BBA double major, 9 credit units of College Electives will be exempted. These 9 credit units can be used to fulfill the second major requirement. If students fail to complete the second major requirement in the end, they still need to complete the College elective requirement mentioned above.

Master Class Schedule in AIMS before the start of the course add/drop period each semester.

5. Minor / Free Elective Requirement

Students who do not choose a minor are required to take Elective courses. The remaining credits are to fulfill the credit requirement for graduation, if so required.

For students declaring BBA double major, Minor/ Free Elective can be used to fulfill the second major requirement.

* Cohort

Home Major Catalogue Term

2024 (Major-based, admitted via JS1018/1018)

Semeter A 2024/25

2024 (Department-based, admitted via JS1017/1017)

Semeter A 2024/25

For BBA students, in the case that the same course being offered in the Major and in College Electives, the credit units earned will count only once, for fulfilling the Major requirement, then for fulfilling the College requirement. Students have to take another College elective course to make up for the freed credit units. Students are responsible for ensuring the College and Major requirements being fulfilled to obtain graduation qualification.

GBSM Major - 10 Courses (Total: 30 CU = 15 CU major core courses + 15 CU major elective courses)

1. GBSM Major Core Courses (5 Courses) (15 CU)

Students are required to take the following courses:

GBSM Core 1	IS3430 Systems Analysis and Design
GBSM Core 2	IS4532 Global Project Management
GBSM Core 3	IS4632 Global Business Systems Strategy and Tactical Management
GBSM Core 4	IS4650 Global Business Technology Consulting
GBSM Core 5	IS4940 Global Technology Entrepreneurship and Innovation

2. GBSM Major Elective Courses (A)* (0-1 Course) (0-3 CU)

Students are required to take 0-1 course from the following:

(Apart from the elective courses below, students may also choose to take other language courses subject to Major Leader's approval.)

LCXXXX Japanese Language (Level 1-6): Students are suggested to take any ONE course[#] as an elective among LC2930 (Level 1)/LC2931 (Level 2)/LC3932 (Level 3)/LC3933 (Level 4)/LC4994 (Level 5)/LC4995 (Level 6).

LCXXXX Korean Language (Level 1-5): Students are suggested to take any ONE course[^] as an elective among LC2973 (Level 1)/LC2974 (Level 2)/LC3982 (Level 3)/LC3983 (Level 4)/LC4406 (Level 5).

LC2905 Putonghua for Office Administration

LCXXXX: Students can enroll in any ONE of the European Language courses offered by Chan Feng Men-ling Chan Shuk-in Language Centre as an elective.

* Students are not allowed to take courses in their native language.

[#] Students who have enrolled in any ONE of the above-mentioned Japanese Language courses will be required to take the language placement test which is offered by Chan Feng Men-ling Chan Shuk-in Language Centre (LC), in order to test the enrolled students' Japanese proficiency. The Course Leader might require those students with higher proficiency in Japanese to enroll in another higher level Japanese Language course.

[^] Students who have enrolled in any ONE of the above-mentioned Korean Language courses will be required to take the language placement test which is offered by LC, in order to test the enrolled students' Korean proficiency. The Course Leader might require those students with higher proficiency in Korean to enroll in another higher level Korean Language course.

3. GBSM Major Elective Courses (B) (1-2 Courses) (3-6 CU)

Students are required to take 1-2 courses from the following:

(Apart from the elective courses below, students may also choose to take other CB courses subject to Major Leader's approval.)

- + AC3202 Corporate Accounting I
- + AC3252 Accounting and Taxation Systems in the Chinese Mainland
- + CB3602 Global Business Culture and Management
- + EF3331 Asia-Pacific Capital Markets and Standards of Practice
- + EF3333 Financial Systems, Markets and Instruments
- + MGT3306 Organizational Behavior and Human Resources Management
- + MGT4227 International Business
- + MKT3603 Consumer Behaviour
- + MS3124 Global Supply Chain Management

4. GBSM Major Elective Courses (C) (2-4 Courses) (6-12 CU)

Students are required to take 2-4 courses from the following:

(Apart from the elective courses below, students may also choose to take other IS courses subject to Major Leader's approval.)

- IS2022 Business Programming with Spreadsheet
- IS2502 Social Media and Social Networks
- IS2505 E-Business
- IS3000 Management of Global Technology Business Services
- IS3100 Techniques for Big Data
- IS3230 Java Programming for Business
- + IS3240 Advanced Business Programming in Python
- IS3331 Database Management
- IS3501 Cybersecurity for Business

IS4040 Global Technology Business Ventures
IS4133 Cloud Computing and Services
IS4238 / IS4239 Internship I / II
IS4333 Human-Computer Interaction for Business
IS4335 Data Visualization
+ IS4823 Knowledge Management for Global Business
IS4834 Business Intelligence and Analytics
IS4837 Regulatory Compliance for Financial Services Technologies
+ IS4937 / IS4938 Information Management Consulting Project I / II

+ Subject to fulfilling pre-requisite requirements

5. Free Elective (0-credit internship course)

IS2010 Internship in Information Systems

Normative 4-year degree students admitted from 2022/23 onwards are required to fulfill the internship/ consultancyproject/ research project requirement. Students may fulfill this requirement by taking approved course from college elective or major core/elective but preference shall be given to the major course as it is more directly relevant to students' chosen major(s).