

Topic:

SEO SEM- 市場工具助你的業務更上一層樓

Speaker:

Mr. Chris Tam

Director

香港數碼市場策劃有限公司 SDMC

Biography:

Chris graduated from Hong Kong Polytechnic University with a degree in Accountancy. After his graduation, he found that he was interested in E-Marketing. During the early stage, he foresaw digital marketing as a future trend and treat it as a valuable business opportunity. At his age of 24, he became one of the founders to set up a digital marketing firm, Strategic Digital Marketing Company Ltd. (SDMC).

SDMC has been established since 2016, and it has been offering professional one-stop digital marketing strategy and comprehensive Search Engine solutions. The company focused on dissecting search engine information and user's behavior through the insight of 'Big Data' from the digital market. The mission of SDMC is to provide 1) Goal-oriented 2) Tailor-made 3) Sustainable optimization of online marketing solution services to corporate from different professional industries. In just three years, SDMC has accumulated HKD 10 millions of profit.

'Keep solving challenges' is the philosophy from Chris. With his positive belief, he believes that the challenge is equal to take the opportunity that make him become a digital marketing specialist.

Date:

25 Sept, 2019

Time:

19:00 – 20:30

Venue:

Mr and Mrs Lau Tat Chuen
Lecture Theatre (LT5),
Yeung Kin Man Academic
Building (AC1)

Language:

Cantonese

All are welcome!