

Department of Management Video Making Competition 2013

Dear Students,

The Department of Management is now organizing the **<Department of Management Video Making Competition 2013>**. In this competition, you have the chance to create a video to promote our HRM and IBJ majors. The video will be shown at different Department events.

The winning **team** for this Competition will receive **HK\$3,000.00 in coupons! Team members will also receive an individual Certificate signed by the Head of the Department of Management.** The winning **team** will also be honored on HRM/IBJ Night.

If you are interested in this competition, please submit your video to the General Office (G7405) or by email to mg.eric@cityu.edu.hk on or before 4:00 P.M. 11 October 2013 (Friday) (HK Time).

The team should be made up of 3 to 5 persons. The submitted video should be approximately **10 minutes long** (excluding credits). English / Chinese subtitles are required. The video should show what it is like to be an HRM/IBJ student at CityU as well as HRM/IBJ graduates at work. The video is designed to attract students to choose HRM or IBJ as their programme major and must communicate the feelings of (1) pride in being an HRM/IBJ major, (2) excitement, joy and fun experienced by HRM/IBJ students in MGT, (3) love and care for friends made while studying HRM/IBJ, and (4) reassurance that good jobs are waiting for them when they graduate. If you have any enquiries, please feel free to contact Eric Cheung at 34427270 or through email at mg.eric@cityu.edu.hk.

This is your chance to innovatively share with prospective students what you have discovered about HRM/IBJ!

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Regards,
Department of Management
City University of Hong Kong

VIDEO MAKING



DEPARTMENT OF
MANAGEMENT

COMPETITION 2013

PRIZE: HK\$3,000 in COUPONS for winning team

ELIGIBILITY:
HRM & IBS STUDENTS



For Details, please contact Eric Cheung at mg.eric@cityu.edu.hk