

**First Major Business Analysis - Second Major MGMT (HRM) (Cohort 2019 and thereafter)**  
Effective from Catalogue Term: Sem A 2019/2020

Yr/Sem							Offer Year
1A	Sem A or B CB2100 Introduction to Financial Accounting	Sem A or B CB2601 Marketing	CB2201 Operations Management	Sem A or B CB2400 Micro-Economics	GE1401 University English or EAP (Note 1)	Sem A or B CHIN1001 University Chinese I (Note 3)	2019
1B	Sem A or B CB2300 Management	Sem A or B CB2500 Information Management	CB2200 Business Statistics	GE (Note 2)	GE2402 English for Business Communication or EAP (Note 1)		
2A*	CB2101 Introduction to Managerial Accounting	CB2402 Macro-Economics	MS3252 Regression Analysis	MS3251 Analysis using SAS	GE (Note 2)	GE2402 English for Business Communication (for students taken EAP)	2020
2B*	College Elective	CB3410 Financial Management	MS4212 Predictive Analytics and Forecasting	GE (Note 2)	GE (Note 2)	GE1401 University English (for students taken EAP)	
3A	GE1501 Chinese Civilization – History & Philosophy	MS4224 Enterprise Data Mining	MGT3306 Organizational Behaviour & Human Resources Management	MGT4227 International Business	MGT2324 Introduction to Entrepreneurship		2021
3B	College Elective	BANL Major Elective	MS3111 Quantitative Business Analysis with VBA	MGT4306 Performance & Compensation Management	MGT4308 Staffing		
4A	College Elective	BANL Major Elective	BANL Major Elective	MGT3305 Corporate Social Responsibility	MGT4309 Talent Management: Learning & Development		2022
4B	CB4303 Strategy and Policy	MS4226 Financial Risk Analytics	MS4252 Big Data Analytics	MGT4305 Developing and Presenting a Business Plan	MGT4307 People & HR Analytics		

**Minimum Credits Required**

GE: 4 GE courses + 3 College Electives (21 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 11 College Core (33 CU)

First Major: 10 Major courses (30 CU)

Second Major: 9 courses (27 CU)

**Min. Total: 40 courses (120 CU)**

**Max. Allowable: 48 courses (144 CU)**

**(1) English Language Requirement:**

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

**(2) Gateway Education Course Distributional Requirements**

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

**(3) Chinese Language Requirement**

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

**BANL Major Electives:** Students are required to take **3** electives from Groups A and B and at least **1** must be from Group A in the following list:

*Group A :*

MS3224 Business Survey Design  
MS3403 Internship for Business Analysis and Operations Management  
MS4251 Quantitative Analysis for Marketing  
MS4253 Business Analysis Project  
MS4254 Statistics for Economics and Finance  
MS4262 Advanced Analytics Using SAS  
MS4424 Advanced Predictive Analytics

*Group B :*

CS2360 Java Programming  
CS2468 Data Structures and Data Management  
IS2240 Python Programming for Business  
MS3106 Simulation  
MS3125 Business Project Management  
MS3322 Quality Management  
MS4227 Pricing and Revenue Management

*Any one Core & Elective course from other BBA Majors without Major Leader's Approval*