

First Major MGMT (HRM Stream) - Second Major BANL (Cohort 2019 and thereafter)

Yr/Sem						Offer Year	
1A	Sem A & B CB2201 Operations Management	Sem A & B CB2601 Marketing	Sem A & B CB2400 Micro-Economics	GE (Note 2)	Sem A & B GE1401 University English or EAP1 (Note 1)	Sem A or B CHIN1001 University Chinese I (Note 3)	2018 2019
1B	Sem A & B CB2100 Introduction to Financial Accounting	Sem A & B CB2300 Management	Sem A & B CB2500 Information Management	GE (Note 2)	Sem A & B GE2402 English for Business Communication or EAP2 (Note 1)		
2A	CB2402 Macro-Economics	CB2101 Introduction to Managerial Accounting	CB2200 Business Statistics	MGT3306 Organizational Behaviour & Human Resources Management	MGT2324 Introduction to Entrepreneurship	GE1401 University English (for students taken EAP)	2019 2020
2B	College Elective	CB3410 Financial Management	MS3111 Quantitative Business Analysis with Visual Basic for Applications	GE (Note 2)	GE1501 Chinese Civilization – History & Philosophy	GE2402 English for Business Communication (for students taken EAP)	
3A	College Elective	MGT3305 Corporate Social Responsibility	MGT4227 International Business	MS3252 Regression Analysis	MS3251 Analytics using SAS		2020 2021
3B	College Elective	MGT4308 Staffing	MGT4306 Performance & Compensation Management	MS4212 Predictive Analytics and Forecasting	MS4226 Financial Risk Analytics		
4A	CB4303 Strategy and Policy	MGT4309 Talent Management: Learning & Development	MGMT(HRM) Major Elective	MS4224 Enterprise Data Mining	BANL Elective (note 4)		2021 2022
4B	MGT4305 Developing and Presenting a Business Plan	MGT4307 People & HR Analytics	MS4252 Big Data Analytics	BANL Elective (note 4)	GE (Note 2)		

Minimum Credits Required:

GE: 4 GE courses + 3 College Electives (21 CU)
 GE: 2 ENGL + CCIV (9 CU)
 College: 11 College Core (33 CU)
 First Major: 10 Major courses (30 CU)

Second Major BANL: 9 courses (27 CU)

Min. Total: 40 courses (120 CU)

Max. Allowable: 48 courses (144 CU)

Note:

(1) English Language Requirement:

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

MGMT (HRM) Major Electives: Students are required to take 1 elective from the following list:

MG13302 Interactive Skills Workshop for Business
MG13307 Employment Law & Practices
MG14314 Negotiation
MG14800 Management Summer Internship
Any one core or elective course from another BBA major

Note 4:

BANL Second Major Electives:

Students are required to take **Two** electives from Groups A and B and at least **ONE** must be from Group A.

Group A

MS3224	Business Survey Design
MS3403	Internship for Business Analysis and Operations Management
MS4251	Quantitative Analysis for Marketing
MS4253	Business Analysis Project
MS4254	Statistics for Economics and Finance
MS4262	Advanced Analytics using SAS
MS4424	Advanced Predictive Analytics

Group B

CS2360	Java Programming
CS2468	Data Structures and Data Management
IS2240	Python Programming for Business
MS3106	Simulation
MS3125	Business Project Management
MS3322	Quality Management
MS4227	Pricing and Revenue Management
	Any one Core & Elective course from other BBA Majors