

BBA Business Operations Management 4-yr Structure (BBAU4 for 2018/19 intake) - Second Major MGMT (SIM)

Effective from Catalogue Term: Sem A 2019/2020

Yr/Sem						Offer Year
1A	Sem A & B CB2100 Introduction to Financial Accounting	Sem A & B CB2601 Marketing	CB2201 Operations Management	Sem A & B CB2400 Micro-Economics	GE1401 University English or EAP (Note 1)	2018
1B	Sem A & B CB2300 Management	Sem A & B CB2500 Information Management	CB2200 Business Statistics	GE (Note 2)	GE2402 English for Business Communication or EAP (Note 1)	
2A	CB3410 Financial Management	CB2101 Introduction to Managerial Accounting	MS3124 Global Supply Chain Management	MS 3322 Quality Management	GE (Note 2)	2019
2B	College Elective	CB2402 Macro-Economics	MS3261 Business Modeling with Spreadsheets	MS3253 Operations Analytics	GE (Note 2)	
3A	GE1501 Chinese Civilization – History & Philosophy	MS4306 Best Practices in Operations Management	MGT3306 Organizational Behaviour & Human Resources Management	MGT4227 International Business	MGT2324 Introduction to Entrepreneurship	2020
3B	College Elective	MS3123 Workshop on Operations Management Practices	BOM Major Elective	MGT 4312 Doing Business in Asia Pacific	GE (Note 2)	
4A	College Elective	BOM Major Elective	BOM Major Elective	MGT3305 Corporate Social Responsibility	MGT4310 Managing Multinationals	
4B	CB4303 Strategy and Policy	BOM Major Elective	MGT4313 Strategic Entrepreneurship	MGT4305 Developing and Presenting a Business Plan	MGT4311 Advanced Strategic Analysis	2021

Minimum Credits Required:

GE - 4 GE courses + 3 College Electives (21 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 11 College Core (33 CU)

First Major: 10 Major courses (30 CU)

Second Major: 9 course (27 CU)

Min. Total: 40 courses (120 CU)**Max. Allowable: 48 courses (144 CU)**Note**(1) English Language Requirement:**

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

(4) Students who do not choose a minor are required to take **Free Electives**.

BOM Major Electives: Students are required to take 4 electives from the following list:

CB3800 Business Practice Internship

CS2360 Java Programming

CS3402 Database Systems

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3304 Hospitality Management

MS3403 Internship for Business Analysis and Operations Management

MS4111 Enterprise Resource Planning

MS4118 Operations Management Project

MS4227 Pricing and Revenue Management

XXXX Any one major core or elective course from another BBA major