

Career Development Activities Promotion by Vince Tsang

The Student Development Service and the College of Business have held a lot of career development activities for undergraduate students. Students could receive the details of activities from emails sent by the related organizations and register them through CRESDA on Aims. As a final year student, I have already joined different career-related events since I was in year 3. What makes me passionate about participating in those events? I don't care about news related to my future career and job opportunities in different industries in the very beginning. However, whenever I facing questions asked by my family members or friends about my graduation jobs, I am lost. I notice that I know less about myself, such as my strengths and weakness, and the job opportunities provided in Hong Kong. Therefore, I started my career planning path finally.

Past Experience: Workshops & Talks

□ *Set Your Career Goals through Group Coaching*

This workshop won't act like traditional activities, which is boring and only inviting some famous guest speakers for sharing. During the activity, all students are separated into two groups. One staff would be arranged for holding a card game within one group. The game is an interesting industry matching card game, designed by a Taiwanese. Students could be explored to different job options via playing. Afterward, there is a sharing session. I obtain a lot of career planning information from different disciplines' students. Some of them have great career planning. They are friendly and gave me some advice, for example, if you don't know much about your dream job, you could also consider studying a master's degree.



Career Planning Card Game

Group Coaching

After recognizing jobs, I am interested in, I notice that I may not be familiar with the recruitment and selection of different companies. Thus, I tried to enhance my interview skills by joining some talks.

□ *Mastering the Interviews with Passion*

In this talk, I discovered that no matter doing anything, passion is always needed for supporting you to insist on. It would be great if you can plan your future career according to things or goals which you have passion with. After joining this, I know more about myself. For example, my dream is on some days I could travel all over the world. Thus, the guest speaker suggested me to find a job related to traveling, it could be working under a travel magazine or being a traveling agency and so on.



Talk's Poster



Power Slide about Passion

□ *Career Festival*

Last but not least, I have also joined the career festival recently. At this festival, I have participated in some recruitment talks, which could let me understand more about different companies' backgrounds and cultures. But the most important thing is that I could obtain some companies' recruitment and selection news, which could be useful in interview sessions. Be reminded that you can always drop down some notes while listening to the talks and you can also take a business card from the guest speaker. Then, you can repeat the story or news told by the guest speaker during the interview. It could be your secret weapon helping you to stand out from the crowd.



Posters for Recruitment Talk



Posters for Career Festival



Companies, which came to CityU for Recruitment Talks

To sum up, never would be “too early” to start your career planning. More activities you join, more career marks you gain in Career Development Point System. Always be reminded to target your score to equal or more than 35 marks to trade for the dean’s reference letter. Wish everyone a bright future. Happy Job Hunting!

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