



Department of Management
Master of Arts in
Global Business Management



Department of Management
香港城市大學
City University of Hong Kong



AACSB
ACCREDITED



A World-class University

CityU

4 QS “Top 50 under 50” in 2021

23 QS Asian University Rankings 2023

70 QS World University Rankings 2024

CityU is a rapidly growing institution with a burgeoning local and global reputation for professional education and research. We are strongly committed to creating an internationalised space for professional education, pursuing a research agenda designed to benefit society, establishing a culture of innovation and discovery, and nurturing the talents of our students.

Uniquely located at the heart of Asia's World City, CityU aims to pursue excellence, promote innovation and nurture creativity for Hong Kong, the region and the world.

College of Business

The College of Business is ranked 5th in Asia and 42st worldwide in the latest **UT Dallas Rankings**, based on our research contributions from 2018-2022 in 24 leading journals in major business disciplines. With more than 200 faculties from different nations, the College of Business is ranked 8th in Asia and 65th worldwide in Economics and Business, among over 250 leading colleges and universities in the 2023 **Best Global Universities** rankings by **US News & World Report**.

In recognition of the growing needs for highly developed global management skills, our department offers a Master of Arts degree in Global Business Management. The first of its kind in Hong Kong, this specialist programme helps students acquire unique skills and insights required for conducting business successfully across political, economic, and cultural boundaries, and to become highly competent in integrating the global dimensions of key business functions.

We believe that modern technology will continue to press for globally standardised operating techniques and practices. We also think that global business managers need to understand issues such as comparative political risk, exchange risk, and personal conflicts between managers from different countries. Therefore, the foundation courses will provide students with a solid grounding in global business management, while the elective courses offer students multinational strategies, knowledge of comparative management in Asian countries, as well as managerial practices in China.



Department Mission

The Department of Management offers the sub-disciplines of international business, strategy, organizational behaviour, and human resources management. Staff in the Department continually interact with business leaders to ensure that the Department's programmes are servicing Hong Kong's business needs. The Department of Management seeks to offer innovative research and management education programmes that develop graduates with the knowledge, skills and social awareness needed to be productive managers and responsible citizens.

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The focus of MAGBM is global business management and its useful practice in a global context, which helps students understand different cultures with global business perspectives and to become the leaders of the future business world.”

Prof. Chak Fu LAM
MAGBM Programme Director





Why choose the City University MA in Global Business Management

GLOBAL ORIENTATION. All subjects are global in orientation: they go beyond Hong Kong and China. The lecturers in the program come from all over the world with significant international experiences.

INNOVATIVE TEACHING. The programme employs both traditional and out-of-classroom learning; melding the theoretical with the practical through field trips and guided research projects; both virtual and in person.

LEARNING THROUGH EXPERIENCE SHARING. Average work experience of a typical student in the course is eight years. Some students already occupy senior executive positions in their respective organizations.

Programme Structure

The program takes one year on a full-time basis, or four semesters on a part-time basis, to complete and offers a variety of courses pertaining to global business management. Students can also select elective courses most suitable to their career interests.

Course Code	Course Title	Credit	Category	Year of study	Full-time (One Year)
SEMESTER A					
MGT5313	International Organizational Behaviour	3	Core	Year 1	Required
MGT6323	Cross-Cultural Negotiation	3	Core	Year 1	Required
MGT6325	International Entrepreneurship & Intrapreneurship	3	Core	Year 1	Required
MGT6314	Global Human Resources Management	3	Core	Year 2 (if part-time)	Required
AC5803	Financial Statement Analysis in Global Context	3	Core	Year 2 (if part-time)	Required
SEMESTER B					
MGT6326	Managing International Business	3	Core	Year 1	Required
MGT6066	Global Ethics & Corporate Social Responsibilities	3	Core	Year 2 (if part-time)	Required
EF5043	International Finance	3	Core	Year 2 (if part-time)	Required
ONE Core Elective					
MGT6324	Doing Business in Asia	3	Core Elective	Year 1	Required
Elective ONE Elective from elective pool		3	Elective	Year 2	Required
Summer Term					
ONE Core Elective					
MGT6904	Overseas Business Discovery	3	Core Elective	Year 1	Required
Elective Pool (SEMESTER B)					
MGT6202	Leadership: Managing in Adverse Situations	3		Elective	
MGT6514	Strategic Management and Business Policy	3		Elective	
IS6200	Blockchain Technology and Business Applications	3		Elective	

* The Programme Structure listed above is subject to revision/change.

Value of the Courses



MGT6066 Global Business Ethics & Corporate Social Responsibilities

Prof. Shi TANG

This course aims to provide students with a variety of frameworks to address business ethics via case studies and as a practical matter, as it will affect them and how they approach life in the workplace and other organizations.



MGT5313 International Organizational Behaviour

Prof. Junhyok YIM

This course provides conceptual frameworks for analyzing organizational behavior in cross-cultural settings. In addition to introducing key concepts and frameworks related to employee behavior, this course will provide opportunities to develop critical thinking, communication, and leadership skills required in understanding and managing employee behavior in multinational companies.



MGT6326 Managing International Business

Prof. Jane LU

This course introduces the key concepts and analytical tools within the field of international business. It examines the strategies generally used in the international business environment, the rationales behind firms' overseas expansion decisions, how their foreign operations differ from the domestic ones, and how multinational corporations can create competitive advantages using effective organization structures.



MGT6325 International Entrepreneurship & Intrapreneurship

Prof. Dong Hyun SHIN

The course focuses on how entrepreneurs develop and use their skills and capabilities to identify opportunities that allow them to compete in the global arena. It covers the core concepts of implementing a global entrepreneurial strategy and managing a global new venture. This is relevant to many new ventures nowadays that harbor international ambitions, as well as the pressing need for many existing firms to develop new venture in order to go overseas or meet foreign challenge.



MGT6324 Doing Business in Asia

Prof. Stan LI

This course offers a comprehensive overview of culture and management practices of doing business in East and Southeast Asian economies.

MGT6314 Global Human Resources Management

Dr. Andy KWAN

This course aims to provide an overview of the major functional areas in human resource management, and to explain how HR practices may vary across cultures. Latest journal articles and their managerial implications on HRM will be discussed. Topics such as recruitment, personnel selection, performance management, training & development, talent management, HR analytics, and managing remote workers will be explored in the course.



MGT6323 Cross-Cultural Negotiation

Prof. Long WANG

This course focuses on negotiation in the global business setting. In addition to providing students with a broad, intellectual understanding of a set of central concepts in negotiation, this course will investigate issues that can be particularly troublesome in the global setting, including dispute resolution, ethics that are unique to the international arena; parties at the cross-cultural negotiation table; and culture, the unique character of a social group, and how culture affects negotiators' interests and priorities and strategies.



MGT6904 Overseas Business Discovery

Dr. Christophe VIGUERIE

This course aims to provide a first-hand opportunity for MAGBM students to acquire updated knowledge of business environment, organizational culture, and contemporary management practices across industries in a specific international city. In the past, our students have visited Australia (Monash University) and Kazakhstan (Nazarbayev University) to conduct academic, business, and culture discoveries.

EF5043 International Finance

Prof. Vikas KAKKAR

This primary objective of this course is to enable managers of multinational corporations to make sound financial decisions in global markets. The first part of the course will focus on core financial principles that underlie the characteristics and valuation of financial instruments such as stocks, bonds and derivatives. The increasing globalization of the world economy implies that today's corporations and investors cannot ignore direct and indirect exposure to international risk factors. The second part of the course will focus on the characteristics of international financial markets and their role in affecting international investment decisions. The course also provides an introduction to foreign exchange risk management for firms and investors.



Value of the Courses



AC5803 Financial Statement Analysis in Global Context

Prof. Haibin WU

This course aims to facilitate students acquiring an overview of the financial reporting framework in Hong Kong; to analyze a set of financial reports using relevant financial analysis tools; to apply relevant financial analytical tools for economic and financial decisions.



MGT6202 Leadership: Managing in Adverse Situations

Prof. Stan LI

This course aims at providing frameworks, concepts and tools for assessing competencies and skills required for leaders who manage adverse situations and to develop a plan for how to improve the

knowledge, skills, and competencies needed to manage adverse situations.

MGT6514 Strategic Management and Business Policy

Prof. Maris MARTINSONS

This course aims to focus on business success from a big picture perspective. Using the language and mindset of business leaders, theory and practice are integrated by applying conceptual models/tools, evidence-based principles and logical thinking to: define, evaluate and achieve business success; analyze organizations and their business environments; design and evaluate corporate and business (competitive) strategies; identify and understand the implications of environmental changes; and effectively manage strategy formulation, strategy implementation, and organizational change in different organizational contexts



IS6200 Blockchain Technology and Business Applications

Prof. Zhiya ZUO

The course will cover blockchain technologies, distributed ledger technology, cryptocurrencies (e.g., Bitcoin), and their applications, implementation and security concerns. Students will learn how these systems work; analyse the security and regulation issues relating to blockchain technologies; and understand the impact of blockchain technologies on financial services and other industries.



Activity / Seminar Plans

- Seminar by the Department
- Alumni Homecoming event
- Postgraduate Student Cultural Exchange (Optional)

Contact Us

Department of Management

College of Business

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Global Figures

Students' Graduated Universities

- Hainan University
- Nanjing University of Science and Technology
- Hunan University
- University of Toronto
- Jinan University
- University of Illinois
- Renmin University of China
- Dalian University of Technology
- University of California, San Diego
- Cardiff University
- University of International Business and Economics
- Southwestern University of Finance and Economics
- South China Normal University
- University of Ottawa
- Xiamen University
- Liaoning University
- Western University
- Nanchang University
- Northeast Normal University
- University of Glasgow
- Wuhan University
- Northwest A&F University
- Northeast Forestry University
- Hong Kong Polytechnic University
- Beijing Jiaotong University
- Soochow University
- University of British Columbia
- University of Manchester
- Chang'an University
- University College of London
- Zhengzhou University
- Macquarie University
- Hebei University of Technology
- Zhongnan University of Economics and Law
- Shanghai University
- University of Reading
- Queen's University Belfast
- Northwest University
- McMaster University
- Beijing University of Technology
- University of Birmingham
- Nanjing Agricultural University
- Lancaster University
- Sichuan University
- University of Sheffield
- Beijing Sport University
- Hefei University of Technology
- Beijing Foreign Studies University
- Boston University
- Southwest Jiaotong University
- University of Liverpool
- City University of Hong Kong
- Jilin University
- Central University of Finance and Economics
- Nanjing University of Aeronautics and Astronautics
- University of Miami
- University of Nottingham
- The University of Hong Kong



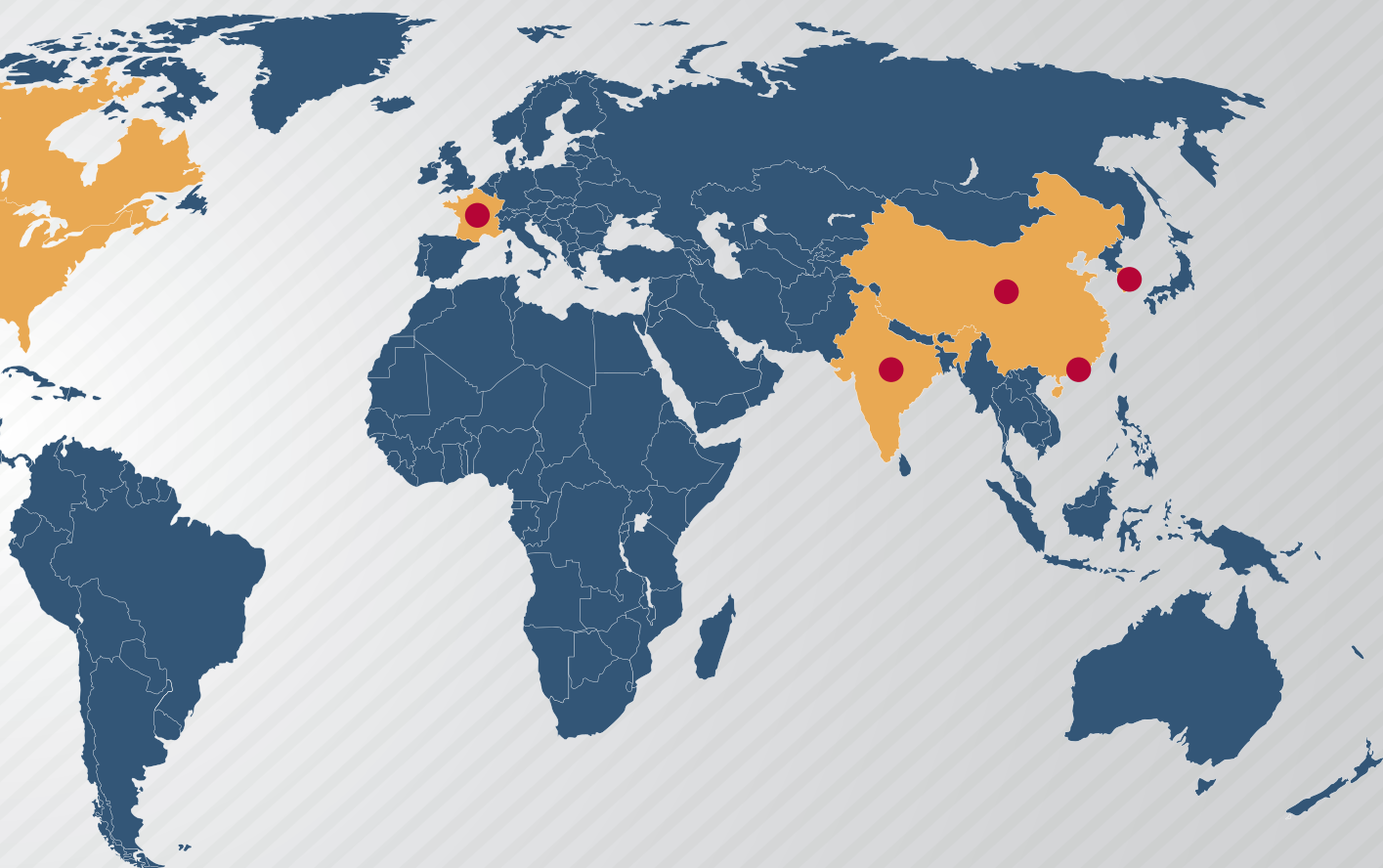
Faculties from the following region

- United States of America
- India
- Hong Kong
- Mainland China
- Korea
- France

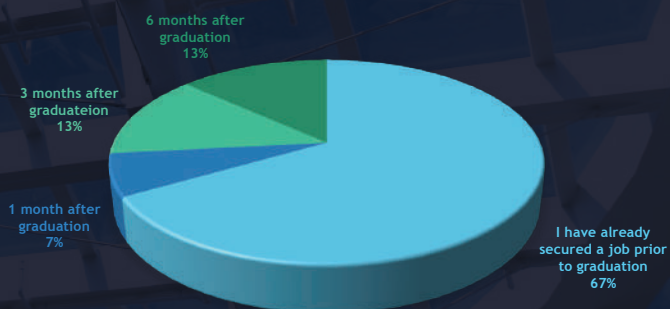


Graduates' Employers





How long did it take you to secure a job upon graduation?



42.4%
increase in salary upon graduation



HSBC

L'ORÉAL

LANCÔME

LI & FUNG



ORACLE

PRUDENTIAL
保誠保險

SMBC
SUMITOMO MITSUBISHI
BANKING CORPORATION

SHANGRI-LA
HOTELS and RESORTS

信和集團
Sino Group

Standard
Chartered

STAR ALLIANCE

SWIRE PROPERTIES

TURKISH AIRLINES