



Department of Management
Master of Science in
Management and Innovation
理學碩士 (管理及創新)



Department of Management
香港城市大學
City University of Hong Kong

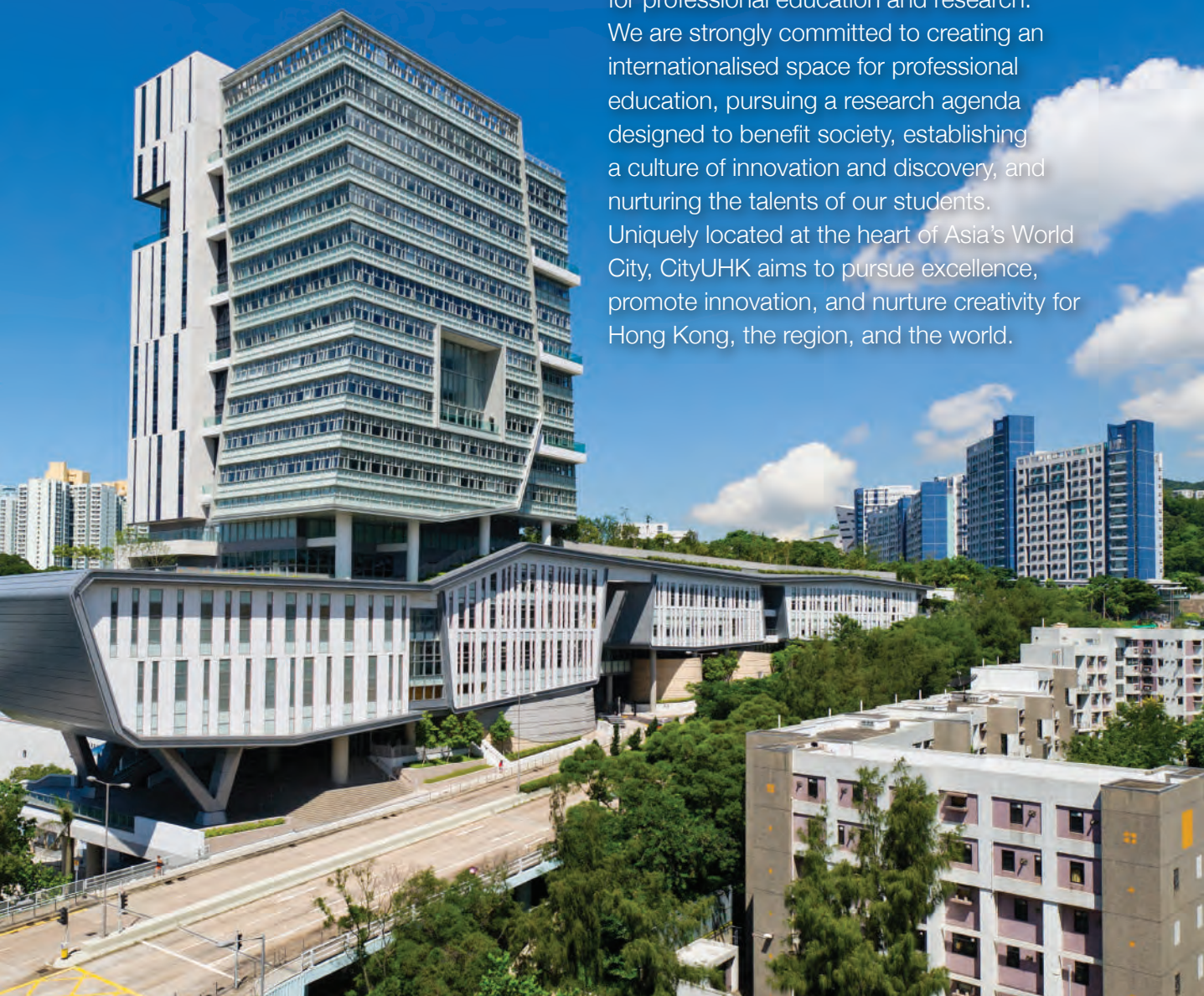


A World-class University

CityU 14 QS Asia University Rankings 2025

62 QS World University Rankings 2025

CityUHK is a rapidly growing institution with a burgeoning local and global reputation for professional education and research. We are strongly committed to creating an internationalised space for professional education, pursuing a research agenda designed to benefit society, establishing a culture of innovation and discovery, and nurturing the talents of our students. Uniquely located at the heart of Asia's World City, CityUHK aims to pursue excellence, promote innovation, and nurture creativity for Hong Kong, the region, and the world.



College of Business

The College of Business is ranked 5th in Asia and 39th worldwide in the latest **UT Dallas Rankings**, based on our research contribution from 2019-2023 in major business disciplines.

With more than 200 faculties from different nations, the College of Business is ranked 8th in Asia and 65th worldwide in Economics and Business, among over 250 leading colleges and universities in the 2023 **Best Global Universities rankings by US News & World Report**.

Programme Overview

The Master of Science in Management and Innovation (MSMI) programme offered by the Department of Management is to provide students with the necessary skills and knowledge to thrive in the ever-evolving business landscape. It offers a comprehensive understanding of business strategies and equips students to manage innovative initiatives, ultimately leading to business success. Moreover, this programme places a strong emphasis on the practical application of skills. For instance, we offer an Entrepreneurial Project/Internship elective, enabling students to apply their classroom knowledge to solve real-world problems. Additionally, students have the opportunity to choose from a diverse range of electives that foster a creative and forward-thinking environment. This combination of diverse electives and an innovation-oriented education equips students with the right skills and mindset to flourish in today's rapidly changing job market. As a result, graduates are presented with promising career prospects across various industries, including banking, services, and start-ups.



Why choose the CityUHK Master of Science in Management and Innovation (MSMI) programme

- The unique focus is on nurturing professional managers and executives who want to acquire a broad-based understanding of effectively managing people, organizations, and innovation to achieve strategic objectives.
- Develop critical thinking, analytical, behavioural, and creative skills to deal with complicated management environments.
- Innovative teaching, combining both traditional and out-of-classroom learning.



The Programme is designed for a diverse group of students. We welcome applicants with non-business degrees, as well as applicants with degrees in other business disciplines who want to further knowledge of management.



Prof. KIM You Jin
MSMI Programme Leader

Unlocking Success: MSMI Career Prospects

This programme is designed to help our graduates obtain entry-level positions as management trainees or consultants. It provides knowledge of business strategies and skills needed to manage innovative initiatives to achieve business success.

Moreover, this programme focuses on the practical application of skills; we have an entrepreneurial Project/Internship elective, which allows students to help solve real-world problems by applying what they have learnt in class.

Students have the opportunity to choose from a wide range of diverse and innovation-oriented electives, allowing them to explore various subjects and foster a creative and forward-thinking environment.

The combination of diverse electives and an innovation-oriented education equips students with the skills and mindset needed for success in today's rapidly changing job market, leading to good career prospects in various industries such as banking, services, and start-ups.



Entrance Requirements

Applicants must:

- hold a recognized Bachelor's degree or the equivalent.

Applicants whose entrance qualification is obtained from an institution where the medium of instruction is NOT English should also fulfill the following minimum English proficiency requirement:

- a score of 79 (Internet-based test) in the Test of English as a Foreign Language (TOEFL)^{1 2}; or
- an overall band score of 6.5 in International English Language Testing System (IELTS)¹; or
- a score 450 in the new College English Test (CET6) of Chinese mainland; or
- other equivalent qualifications.

¹ TOEFL and IELTS scores are considered valid for two years. Applicants are required to provide their English test results obtained within the two years preceding the commencement of the University's application period.

² Applicants are required to arrange for the Educational Testing Service (ETS) to send their TOEFL results directly to the University. The TOEFL institution code for CityU is 3401.

Normal Study Period
1 year (full-time)
Maximum Period of Study
2.5 years (full-time)

Programme Structure

Students have to complete **10 Courses (4 Core Courses + 6 Elective Courses)** with 30 credit units in total to fulfill graduation requirements.

Core Courses (12 credit units)

Course Code	Course Title	Credit Units
MGT5204	Management and Organizations	3
MGT5205	Strategic Management	3
MGT6202	Entrepreneurial Leadership	3
MGT6310	People Analytics	3

Electives (Choose at least Six from the following; at least 18 credit units)

Programme Electives

Course Code	Course Title	Credit Units
MGT5507	Decision-Making in Management and Innovation	3
MGT5508	Management and Innovation Consulting Skills	3
MGT6066	Global Ethics and Corporate Social Responsibility	3
MGT6209	High Performance Collaborations	3
MGT6314	Global Human Resources Management	3
MGT6318	Employee Engagement and Performance	3
MGT6324	Doing Business in Asia	3
MGT6532	Organizational Development and Change	3
MGT6800	Entrepreneurial Project/Internship	3
MGT6904	Overseas Business Discovery	3

College of Business Electives

Course Code	Course Title	Credit Units
AC5511	Financial and Management Accounting	3
AC5690	Corporate Governance	3
AC6531	Financial Management	3
AC6533	Corporate Finance and Policies	3
AC6560	Accounting Information Systems	3
AC6691	Companies and Securities Regulations and Practice	3
EF5042	Corporate Finance	3
EF5043	International Finance	3
EF5342	Financial Systems, Markets and Instruments	3
IS5940	Innovation and Technology Entrepreneurship	3
IS6921	Knowledge Management	3
MKT5610	Marketing Strategy and Planning	3
MKT5641	Chinese Business Culture and Marketing	3
MKT5644	Digital Marketing	3
MKT5648	Social Media Marketing	3
MKT5649	Managing Services and Experiences	3
MS5223	Project Management	3

The above Programme Structure listed above is subject to revision/change with continuous review. Elective courses will be offered subject to student demand and staff constraints. Quota for each elective course is limited subject to availability.



Courses

MGT5204 Management and Organizations

Students will learn about different aspects of employees' behaviour, management, and innovation-related topics based on management theories and concepts.

MGT5205 Strategic Management

This course is a graduate level business course that examines the reasons that allow a firm to outperform its competitors and sustain its superior performance over the long run. Students are equipped with the fundamental strategic concepts and analytical frameworks to analyse business situations rigorously and to make sound recommendations for the company. Designed as a graduate level course, strategic management builds upon the concepts and knowledge in accounting, economics, finance, marketing, and operations management to develop students' ability to assess the strategic issues of a company both critically and comprehensively.

MGT6202 Entrepreneurial Leadership

This course aims at providing frameworks, concepts and tools for assessing competencies and skills required for leaders who manage diverse, entrepreneurial situations and to develop a plan for how to improve the knowledge, skills, and competencies needed to manage these situations.

MGT6310 People Analysis

Students can apply analytical techniques to evaluate and resolve HR issues (e.g. recruitment, talent management, compensation, retention) and analyze HR related data. Additionally, they can gain insights on common mistakes to avoid when interpreting data or assessing reports and interpretations offered by others, such as consultants. Students can use data collection and analysis results to tell a compelling story.

MGT5507 Decision-Making in Management and Innovation

Students can develop the practical skills to make effective decisions in their personal and professional lives. Besides, students learn the key concepts, terminology, models, and principles of decision-making relevant to professional careers in management and innovation. In addition, students systematically review their own decisions in management and innovation.

MGT5508 Management and Innovation Consulting Skills

Students can understand the management consulting industry, the nature of management consulting, the process of consulting, and related techniques and practices in management and innovation. Moreover, they can learn how the management consulting profession works on management and innovation-related projects and how to get the best out of management consultants. In addition, students can develop the key analytical skills needed to be an internal or external consultant for management and innovation-related issues



MGT6066 Business Ethics and Social Responsibility

This course aims to provide students with various frameworks and approaches to address ethics both abstractly (via case studies) and as a practical matter, as it will affect them and how they approach life in the workplace and other organizations. Students analyze (1) the role of values and ethics in CSR decisions that managers and organizations make and (2) the impact of individual, relational, and cultural differences on how individuals, managers, and organizations recognize, understand, make, and revisit ethical choices. Specifically, the course assesses firms' CSR activities and evaluates the importance and effectiveness of these initiatives. Students will gain an understanding of why firms would like to act in socially responsible ways and how the expectations of being socially responsible may differ in diverse and international contexts.

MGT6209 Transformative Collaborations

This course aims to provide students with the concepts of collaborative activities with parties both internal and external to the organization. It also provides students with concepts of transformative collaboration, collaborative innovation and innovative collaboration to create collaborative advantage. Develop students' ability to identify and analyze contextual factors influencing collaborative activities. Besides, the course can equip students with skills associated with innovative collaborative activities in a business setting and develop their abilities to achieve successful outcomes in collaborative activities with internal and external parties to the organization.

MGT6314 Global Human Resources Management

This course introduces Human Resource Management as a tool for implementing global organizational strategy. It also seeks to develop students with the ability to predict the effects of management actions and policies on employee behaviour and performance in various national and international contexts. Besides, it helps to develop students' ability to analyze global organizational issues and problems and determine the appropriate human resource management responses.

MGT6324 Doing Business in Asia

This course offers a comprehensive overview of the culture and management practices of doing business in East and Southeast Asian economies, including India and selected Arab Emirates, whose business activities are closely linked with those of East and Southeast Asia.

MGT6800 Entrepreneurial Project/Internship

The course is designed to enhance students' learning by gaining valuable work experience in management and entrepreneurship with Hong Kong and/or overseas organisations. Students will get opportunities to work on real-world management and entrepreneurial projects.

MGT6904 Overseas Business Discovery

This course provides a first-hand opportunity for graduate MAGBM students to acquire updated knowledge of the business environment, organization culture, and contemporary management practices across industries in a specific economy. In the past, our students have visited Australia, Kazakhstan, and France to make academic, business, and cultural discoveries.

Student Engagements/Activities

- Orientation
- Study Tour
- Company Visits
- Guest Lectures/Talks
- Department Seminars
- Cultural Exchange



Contact Us

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