



Department of Management

香港城市大學
City University of Hong Kong



Department of Management

Master of Arts in Global Business Management

文學碩士(環球企業管理)



A World-Class University CityUHK



QS World University
Ranking 2026

63rd



QS Asia University
Ranking 2025

10th



QS Business Master's
Rankings 2025
(Master's in Management)

52nd
Worldwide

5th
Asia

CityUHK is a rapidly growing institution with a burgeoning local and global reputation for professional education and research. We are strongly committed to creating an internationalised space for professional education, pursuing a research agenda designed to benefit society, establishing a culture of innovation and discovery, and nurturing the talents of our students.

Uniquely located at the heart of Asia's World City, CityUHK aims to pursue excellence, promote innovation, and nurture creativity for Hong Kong, the region, and the world.

College of Business

The College of Business is ranked 6th in Asia and 42nd worldwide in the latest UT Dallas Rankings, based on our research contribution from 2020-2024 in major business disciplines.

With more than 200 faculties from different nations, the College of Business is ranked 26th in Asia and 87th worldwide in Economics and Business, among over 2,000 leading colleges and universities in the 2024 Best Global Universities rankings by US News & World Report.



Programme Overview

The Master of Arts in Global Business Management (MAGBM), offered by the Department of Management, is Hong Kong's pioneering specialist programme designed to meet the rising demand for advanced global management expertise. It equips students with the unique skills and insights necessary to navigate and succeed across political, economic, and cultural boundaries, preparing them to expertly integrate global perspectives into core business functions.

In today's interconnected world, modern technology continues to drive the need for globally standardized business practices. At the same time, understanding critical issues such as comparative political risk, exchange rate fluctuations, and intercultural managerial conflicts is essential. The MAGBM programme offers a robust foundation in global business management, complemented by electives that provide in-depth study of multinational strategies, comparative management across Asian contexts, and managerial practices in China. This comprehensive curriculum empowers students to confidently address the complexities of global business and excel in their professional careers.



Why Choose the CityUHK Master of Arts in Global Business Management?

Top-Ranking Programme Recognized Worldwide:

Proudly ranked 5th in Asia and 52nd globally in the 2025 QS Business Master's Rankings, this programme stands as a testament to academic excellence and industry relevance.



Global Orientation:

The curriculum is designed with a truly global perspective, transcending Hong Kong and China to engage with international business challenges. Our lecturers bring diverse, significant international experience, enriching the learning environment.



Blending Theory and Practice:

Combining traditional classroom teaching with experiential learning, the programme blends theory with practice through immersive field trips and guided research projects-both virtual, via video conferencing, and in-person.



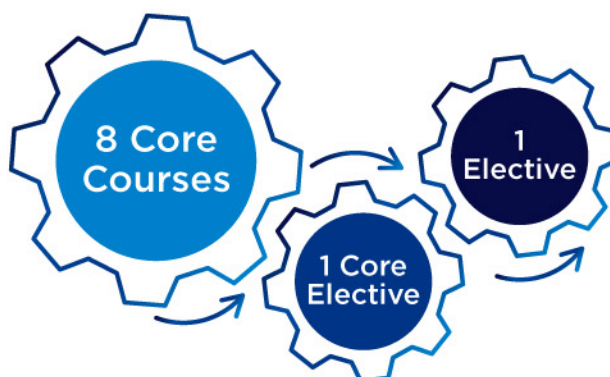
Overseas Business Discovery:

Participants benefit from direct interaction with industry peers from a broad range of sectors and backgrounds. This unique opportunity fosters invaluable knowledge exchange and broadens global business insights.



Programme Structure

Students have to complete 10 Courses (8 Core Courses + 1 Core Elective Course + 1 Elective Course) with 30 credits in total to fulfill graduation requirements.



Core Courses (24 credit units)

Course Code	Course Title	Credit Units
AC5803	Financial Statement Analysis in Global Context	3
EF5043	Finance for the Global Manager	3
MGT5313	International Organizational Behaviour	3
MGT6066	Business Ethics & Social Responsibility	3
MGT6314	Global Human Resources Management	3
MGT6323	Cross-Cultural Negotiation	3
MGT6325	Entrepreneurship & Intrapreneurship	3
MGT6326	Managing International Business	3

Core Electives (Choose any One from the following; 3 credit units)

Course Code	Course Title	Credit Units
MGT6324	Doing Business in Asia	3
MGT6904	Overseas Business Discovery	3

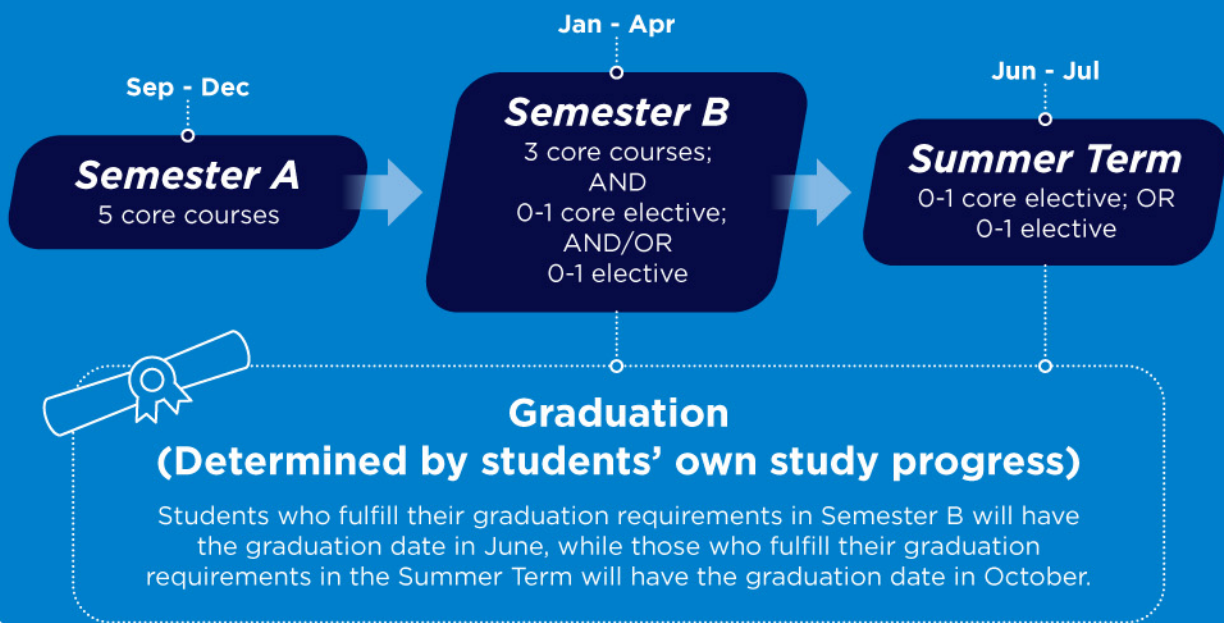
Electives (Choose any One from the following; 3 credit units)

Course Code	Course Title	Credit Units
MGT6202	Entrepreneurial Leadership	3
MGT6209	Transformative Collaboration	3
MGT6310	People Analytics	3
MGT6514	Strategic Management and Business Policy	3
MGT6532	Organizational Development and Change	3
IS6200	Blockchain Technology and Business Applications	3

The above Programme Structure listed above is subject to revision/change with continuous review.

Elective courses will be offered subject to student demand and staff constraints. Quota for each elective course is limited subject to availability.

Study Timeline



Medium of Instruction

English

Normal Study Period

- 1 year (full-time)
- 2 years (part-time)

Maximum Period of Study

- 2.5 years (full-time)
- 5 years (part-time/combined mode)

Class Schedule

Weekday daytime and evening sessions; Saturdays

Scholarship

Outstanding Academic Performance Scholarships – Students who demonstrate excellence in both academic achievement and conduct throughout the programme will be eligible for nomination. Each scholarship awarded carries a value of HK\$20,000.

Entrance Scholarships for International Postgraduate Students – International students will be considered for scholarship nominations based on criteria including outstanding academic achievements, the University's ranking, admission scores, and interview performance. Scholarship awards of up to HK\$200,000 will be granted to successful recipients.



Entrance Requirements



Applicants must:

- possess a recognized Bachelor's degree with Second Class Honours or above, or the equivalent.

Those who have at least three years of post-qualification managerial professional experience in international business or China-related activities OR have two years of post-qualification managerial and/or professional experience with a first degree or an equivalent qualification in business or a related discipline, will be given priority for admission. If applicants have fewer than two years of experience, their applications will be considered on a case-by-case basis.

Applicants whose entrance qualification is obtained from an institution where the medium of instruction is NOT English should also fulfill the following minimum English proficiency requirement:

- a score of **79** (Internet-based test) in the Test of English as a Foreign Language (TOEFL)[®]; or
- an overall band score of **6.0** in International English Language Testing System (IELTS)[®]; or
- a score **490** in the new College English Test (CET6) of Chinese mainland; or
- other equivalent qualifications.

[®] TOEFL and IELTS scores are considered valid for two years. Applicants are required to provide their English test results obtained within the two years preceding the commencement of the University's application period.

[#] Applicants are required to arrange with the Educational Testing Service (ETS) to send their TOEFL results directly to the University. The TOEFL institution code for CityUHK is 3401.

^{##} Applicants are required to arrange for sending their IELTS result(s) via the IELTS Results Service e-delivery to the University. Please note that applicants with an overall band score of 6.0 will be required to pass an interview for English proficiency conducted by the concerned academic unit. Interviews for other applicants may not be required.

Tuition Fee

HK\$384,000 (subject to the University's approval)

Application Submission

Apply Now



Application: www.cityu.edu.hk/pg/taught-postgraduate-programmes/apply-now

Student Engagements/Activities

- Orientation
- Study Tour
- Company Visits
- Guest Lectures/Talks
- Department Seminars
- Cultural Exchange



Students' First Degree Institutions (Partial List)

Asia and Australia:

City University of Hong Kong, The University of Hong Kong, Beijing Foreign Studies University, Macquarie University, Nanjing University of Science and Technology

United Kingdom:

University College London, University of Manchester, University of Glasgow, Cardiff University, Lancaster University

Canada, Europe, and the USA:

University of Toronto, McMaster University, Boston University, University of British Columbia, University of California, San Diego

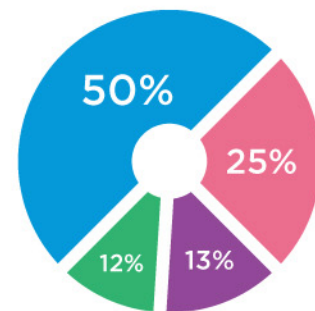


Graduate Employment Highlights

How long did it take you to secure a job upon graduation?

- 1 month after graduation
- 3 months after graduation
- 6 months after graduation
- 0 month (Already secured a job prior to graduation)

(Source: MAGBM QS Ranking Survey, May 2025)



Graduates' Salary Change

- Mean Monthly Salary **before studying** MAGBM: HKD17,100
- Mean Monthly Salary **after graduation** from MAGBM: HKD27,500

Increased by
60%



Graduates/Student Sharing



AI Min
Class of 2025

A Transformative Experience in Global Business Management

As a 2025 graduate of the Master of Arts in Global Business Management, I'm excited to share how it transformed my thinking.

Courses like Strategic Management and International Business helped me understand how economics, politics, and culture connect, enabling me to analyze global ecosystems and organizational strategies.

Entrepreneurship and Overseas Business Discovery sharpened my problem-solving and strategic thinking skills in fast-changing environments.

Classes in Organizational Behavior, Global HR, and Cross-cultural Negotiation taught me how to integrate diverse perspectives and turn cultural differences into strengths.

This programme prepared me to thrive globally through a blend of theory, practical insights, and multicultural understanding.



ZHU Junyi
Class of 2025

Enhancing Strategic Insight Through Overseas Experience

Completing the Master of Arts in Global Business Management at City University of Hong Kong has been a truly transformative experience.

One of the program's most impactful components was the Overseas Business Discovery course, which combined rigorous academic preparation with an immersive study tour to Paris.

This opportunity not only enhanced my understanding of international market dynamics but also honed my strategic thinking through hands-on consulting projects in real-world settings.

Contact Us

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