



Department of Management

香港城市大學
City University of Hong Kong



Department of Management

Master of Science in Management and Innovation

理學碩士(管理及創新)



A World-Class University

CityUHK



QS World University
Ranking 2026

63rd



QS Asia University
Ranking 2025

10th



QS Business Master's
Rankings 2025
(Master's in Management)

52nd
Worldwide

5th
Asia

CityUHK is a rapidly growing institution with a burgeoning local and global reputation for professional education and research. We are strongly committed to creating an internationalised space for professional education, pursuing a research agenda designed to benefit society, establishing a culture of innovation and discovery, and nurturing the talents of our students.

Uniquely located at the heart of Asia's World City, CityUHK aims to pursue excellence, promote innovation and nurture creativity for Hong Kong, the region and the world.

College of Business

The College of Business is ranked 6th in Asia and 42nd worldwide in the latest UT Dallas Rankings, based on our research contribution from 2020-2024 in major business disciplines.

With more than 200 faculties from different nations, the College of Business is ranked 26th in Asia and 87th worldwide in Economics and Business, among over 2,000 leading colleges and universities in the 2024 Best Global Universities rankings by US News & World Report.



Programme Overview

The MSMI programme, offered by the Department of Management, is designed to equip students with the essential skills and knowledge needed to excel in today's dynamic business environment. It provides a comprehensive understanding of business strategies while fostering the ability to lead innovative initiatives that drive organizational success. A key feature of the programme is its strong emphasis on practical application. For example, students can choose the Entrepreneurial Project, which allows them to translate classroom learning into real-world problem-solving. Furthermore, a wide range of diverse electives cultivates a creative and forward-thinking mindset. This blend of innovative education and versatile coursework prepares graduates to thrive in a rapidly evolving job market. As a result, MSMI alumni enjoy promising career opportunities across various sectors, including banking, services, and start-ups.



Why Choose MSMI?

Innovative Transformation:

Recently restructured, the MSMI programme is fully aligned with the latest market trends and technological advancements, ensuring your education stays ahead of the curve.

Diverse Student Body:

We welcome students from a broad range of backgrounds—from science and technology to business—providing a rich, interdisciplinary learning environment for all.

Diverse Perspectives:

Our faculty's wide-ranging experience and expertise foster vibrant discussions and innovative thinking throughout the programme.

Customisable Experience:

With the flexibility to choose six electives, MSMI empowers you to tailor your studies to your individual interests and career goals.



Programme Highlights

- Developing professional managers and executives with a broad-based understanding of effective people management in dynamic business environments.
- Offering three types of classes:
 - > Foundational management practices
 - > Skills development for managing employees in dynamic situations
 - > Opportunities to apply knowledge in real business contexts, including overseas discovery programs
- Fostering critical thinking, analytical, behavioral, and creative skills to navigate complex management challenges.

Programme Structure

Students have to complete 10 Courses (4 Core Courses + 6 Elective Courses) with 30 credits in total to fulfill graduation requirements.

4 Core Courses

+

6 Electives

Core Courses (12 credit units)

Course Code	Course Title	Credit Units
MGT5204	Management and Organizations	3
MGT5205	Strategic Management	3
MGT6202	Entrepreneurial Leadership	3
MGT6310	People Analytics	3

Electives (Choose at least Six from the following; at least 18 credit units)

Programme Electives (at least 6 credit units)

Course Code	Course Title	Credit Units
MGT5507	Decision-Making in Management and Innovation	3
MGT5508	Management and Innovation Consulting Skills	3
MGT6066	Business Ethics & Social Responsibility	3
MGT6209	Transformative Collaboration	3
MGT6314	Global Human Resources Management	3
MGT6318	Employee Engagement and Performance	3
MGT6324	Doing Business in Asia	3
MGT6325	Entrepreneurship & Intrapreneurship	3
MGT6532	Organizational Development and Change	3
MGT6800	Entrepreneurial Project	3
MGT6904	Overseas Business Discovery	3

College of Business Electives

Course Code	Course Title	Credit Units
AC5511	Financial and Management Accounting	3
AC5690	Corporate Governance	3
AC6531	Financial Management	3
AC6533	Corporate Finance and Policies	3
AC6560	Accounting Information Systems	3
AC6691	Companies and Securities Regulations and Practice	3
EF5042	Corporate Finance	3
EF5043	Finance for the Global Manager	3
EF5342	Financial Systems, Markets and Instruments	3
IS5940	Innovation and Technology Entrepreneurship	3
IS6921	Knowledge Management	3
MKT5610	Marketing Strategy and Planning	3
MKT5641	Chinese Business Culture and Marketing	3
MKT5644	Digital Marketing	3
MKT5648	Social Media Marketing	3
MKT5649	Managing Services and Experiences	3
MS5223	Project Management	3

The above Programme Structure listed above is subject to revision/change with continuous review. Elective courses will be offered subject to student demand and staff constraints. Quota for each elective course is limited subject to availability.

Study Timeline

Sep - Dec

Semester A

2 core courses AND
3 electives

Jan - Apr

Semester B

2 core courses AND
2-3 electives

Jun - Jul

Summer Term

0-1 elective



Graduation

(Determined by students' own study progress)

Students who fulfill their graduation requirements in Semester B will have the graduation date in June, while those who fulfill their graduation requirements in the Summer Term will have the graduation date in October.

Medium of Instruction

English

Normal Study Period

- 1 year (full-time)

Maximum Period of Study

- 2.5 years (full-time)

Class Schedule

Weekday daytime and evening sessions; Saturdays

Scholarship

Outstanding Academic Performance Scholarships – Students who demonstrate excellence in both academic achievement and conduct throughout the programme will be eligible for nomination. Each scholarship awarded carries a value of HK\$20,000.

Entrance Scholarships for International Postgraduate Students – International students will be considered for scholarship nominations based on criteria including outstanding academic achievements, the University's ranking, admission scores, and interview performance. Scholarship awards of up to HK\$200,000 will be granted to successful recipients.



Entrance Requirements



Applicants must:

- hold a recognized degree or equivalent.

Applicants whose entrance qualification is obtained from an institution where the medium of instruction is NOT English should also fulfill the following minimum English proficiency requirement:

- a score of **79** (Internet-based test) in the Test of English as a Foreign Language (TOEFL)^{@#}; or
- an overall band score of **6.0** in International English Language Testing System (IELTS)^{@##}; or
- a score **450** in the new College English Test (CET6) of Chinese mainland; or
- other equivalent qualifications.

[@] TOEFL and IELTS scores are considered valid for two years. Applicants are required to provide their English test results obtained within the two years preceding the commencement of the University's application period.

[#] Applicants are required to arrange for the Educational Testing Service (ETS) to send their TOEFL results directly to the University. The TOEFL institution code for CityU is 3401.

^{##} Applicants are required to arrange for sending their IELTS result(s) via the IELTS Results Service e-delivery to the University. Please note that applicants with an overall band score of 6.0 will be required to pass an interview for English proficiency conducted by the concerned academic unit. Interviews for other applicants may not be required.

Tuition Fee

HK\$384,000 (Subject to the University's approval)

Application Submission

Apply Now



Application: www.cityu.edu.hk/pg/taught-postgraduate-programmes/apply-now

Student Engagements/Activities

- Orientation
- Company Visits
- Department Seminars
- Study Tour
- Guest Lectures/Talks
- Cultural Exchange



Graduates/Student Sharing



HUANG Zhengxi,
Class of 2025

A Transformative Journey in Innovation and Leadership

As an undergraduate passionate about innovation and leadership, I discovered my true calling through the Master of Science in Management and Innovation (MSMI) at City University of Hong Kong. This program reshaped my perspective and equipped me with the essential skills to excel in management consulting, technological innovation, and entrepreneurship. Located in Hong Kong—a dynamic crossroads where East meets West—the MSMI offers a unique environment that blends global opportunities with rich cultural diversity, perfectly aligning with my ambition to thrive in today's fast-evolving business landscape.

The MSMI curriculum delivers a powerful synthesis of theory and hands-on practice. Courses like Management and Organizations deepened my mastery of leadership principles, while Strategic Management sharpened my ability to craft winning competitive strategies using advanced analytical tools. Studying Doing Business in Asia enriched my understanding of regional markets and prepared me to take on leadership roles within Asia's dynamic economies. People Analytics empowered me to harness data-driven insights for smarter talent management—a vital capability in modern organizations. Each course strengthened my critical thinking skills and inspired me to innovate with purpose.

A standout experience was the Entrepreneurial Project, where I collaborated closely with Labs AI Limited, a Hong Kong startup developing an AI-powered sales tool. Our team conducted in-depth market research, analyzed Asia-Pacific demand, and designed a targeted go-to-market strategy. Leveraging frameworks such as PESTEL and SWOT analysis, we proposed practical solutions, including seamless CRM integration to drive user adoption. Navigating tight deadlines and coordinating with a busy founder refined my market analysis, strategic planning, and teamwork abilities—transforming classroom theory into real-world impact.

The Overseas Business Discovery course expanded my horizons further by immersing me in France's innovation ecosystem during VIVA Technology 2025. Working on a low-sodium rice salt project, I engaged with over 30 leading institutions, including the renowned Station F incubator, to explore funding and market entry strategies. Presenting ideas and adapting to cultural nuances enhanced my global business acumen. By developing a tri-regional strategy—leveraging France for R&D, Hong Kong for intellectual property management, and the Greater Bay Area for production—I gained a strategic advantage in navigating international markets.

Through strategic partnerships with events like VIVA Tech, the MSMI connected me with industry leaders and opened doors to exciting collaborative projects. This program has not only prepared me for a successful career but inspired me to lead with vision and innovate for meaningful impact.

If you aspire to shape the future of business and innovation, I strongly encourage you to explore the MSMI programme at City University of Hong Kong.

Contact Us

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