



Department of Management

香港城市大學
City University of Hong Kong



Department of Management

Bachelor of Business Administration in Management

工商管理學士(管理學)



City University of Hong Kong

City University of Hong Kong aspires to become a leading global university, excelling in research and professional education.



QS World University
Ranking 2026

63rd



QS Asia University
Ranking 2025

10th



U.S. News & World Report Best Global Universities
Rankings 2025-2026

54th

Worldwide

9th

Asia

3rd

Hong Kong



QS World University
Rankings by Subject 2025
(Business & Management Studies)

61st



The **BBA Management** programme aims to equip students with the abilities and skills to successfully manage people and teams within an organisation and manage the organisation itself, in both local and international environments.

Students can indicate their preferred stream at the beginning of

Human Resources Management (HRM) Stream

Year 2

Strategy and International Management (SIM) Stream

1. Prepare and develop students for a career in human resource management.
2. Provide students with knowledge of the central functions of human resource management.
3. Produce graduates with generic skills in learning, interpersonal interaction, effective communication, working individually and in teams.
4. Enhance students' creativity, emotional intelligence, and business etiquette.
5. Enable students to apply critical thinking in human resource management and demonstrate sensitivity to cross-cultural issues.
6. Develop students' practical skills in key areas of people management and technical skills required of a generalist, a specialist, or a consultant in human resource management.

1. Equip students with the knowledge and skills to develop effective corporate strategies.
2. Allow students to understand how firms operate internationally and gain an in-depth understanding of developing and implementing strategy and managerial activities related to cross-border business activities.
3. Enable students to understand different elements and pathways of entrepreneurship and develop skills to conduct strategic entrepreneurship analysis in various contexts.
4. Help students assess how firms from emerging markets can expand and compete internationally, especially in the increasingly important Asia Pacific region.
5. Equip students with the analytical skills to write up a business proposal in the organization.

CityUHK offers various university-wide scholarships, and the MGT Department also provides additional dedicated scholarship opportunities.

Management Internship

Management Internship Program is designed to enhance student learning through work experience in industry. This departmental program is a credit-bearing major elective course for second-year and/or third-year students of Department of Management. Successfully placed students, after interviews, will normally work in an organization for a period of six to twelve weeks, between June and August. Placements will be either through companies introduced by the Department or students can look for their own internship.



Sally LAW

EY

I have learnt a lot about campus recruitment process-from organizational-fit candidate screening to the appropriate manner in answering enquiries from candidates, to the selection of the final candidates. Now, I have a more comprehensive understanding of the work of HR professionals.

Gloria KWAN

Swire Properties

This internship helped me understand product development from a comprehensive perspective-integrating strategy, management, and innovation. This broader outlook perfectly suits my enthusiasm for exploring diverse fields and acquiring knowledge beyond boundaries.



Exciting Career Prospects



99%

Full-Time Employment Rate

* Figures from Graduate Employment Survey 2023.



**MT Program/
HR Executive**

Job Offers Mainly

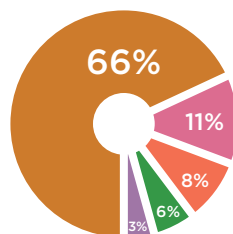


HK\$21,078

Average Monthly Salary

* Figures from Graduate Employment Survey 2023.

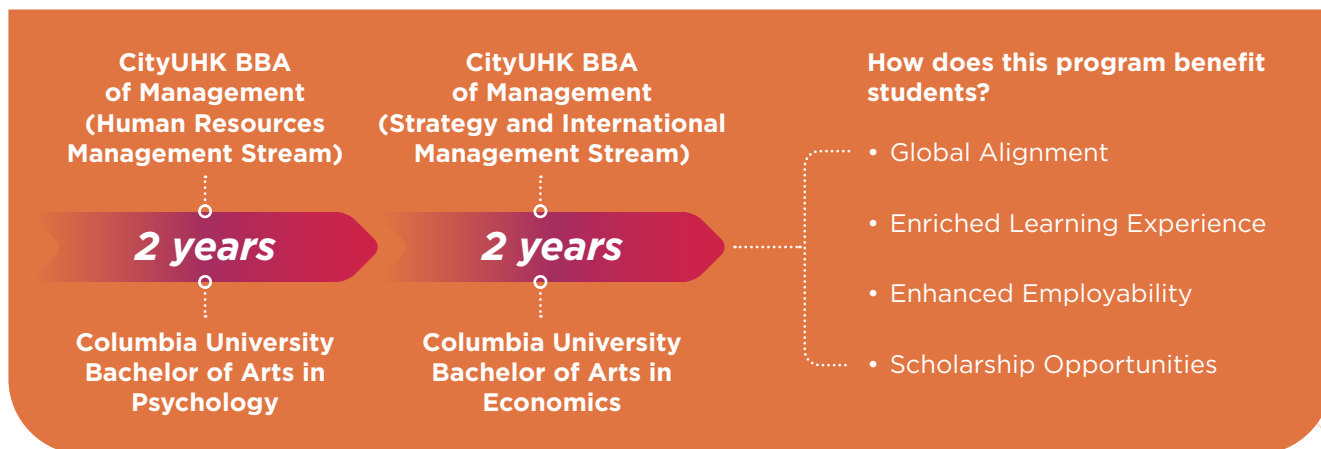
Jobs Engaged by Recent Graduates



- Business Professionals
- Administrators
- Managers
- Accountants and Auditors
- Insurance and Real Estate

Joint Bachelor's Degree Programmes with Columbia University (US)

CityUHK's Department of Management offers students the unique choice of majoring in Psychology or Economics at Columbia University.



Exchange Opportunities



**York University,
Canada**

Afreen BHAT

"I thoroughly enjoyed the interactive nature of the course, from cunning tactics in negotiations to discussions about career development and job environment differences. This exchange journey nurtured my personal development and ignited career aspirations, especially with final-year students surrounding my academic experience."



**Institut d'Études
Politiques de Paris
(Sciences Po),
France**

Zita LAM

"Beyond the croissants and champagne, this journey taught me independence and adaptability while showing me how to connect across cultures. In simple moments-like a Parisian baker patiently explaining the art of French pastries-I gained my most profound insights. Exchange isn't just about studying abroad; it's about discovering yourself through new experiences that reshape how you see the world."



**National University
of Singapore**

Riley NGAI

"I am grateful for the lifelong friendships I forged, the rich local culture I explored, and the profound personal development I experienced. This exchange has instilled a more positive and proactive outlook, providing a comprehensive foundation for my future growth. Overall, it was an enriching adventure that I will cherish forever."



**Aston University,
United Kingdom**

Rebi SIT

"The study mode in the UK encourages critical and independent thinking, allowing me to comprehend global issues. The exchange program also taught me invaluable life skills, including adaptability, communication, and cultural awareness. These skills are essential to prepare for my career in an increasingly globalized world. This exchange enriched my academic journey and shaped my identity, and I enthusiastically encourage others to embrace this exciting opportunity for growth and discovery."

Alumni Sharing



Vincent WU

People Leader
Marsh McLennan

Embarking on the BBA journey at the esteemed Department of Management was a strategic choice, one that has been instrumental in shaping my professional trajectory. This program, distinguished as one of the select few in Hong Kong known for cultivating proficient human resources professionals, boasts an exceptional reputation amongst industry employers.

The Department's commitment to delivering high-caliber education allowed me to establish a robust academic groundwork that became a cornerstone of my success. It didn't merely end with theoretical knowledge; the program's comprehensive career support, encompassing internships and a robust mentoring initiative, equipped me with the necessary skills to navigate the dynamic landscape of the workplace and tackle challenges head-on.

In retrospect, I am immensely grateful for this enriching educational journey. It was not just a stepping stone to my career but a catalyst that propelled me towards significant career advancement post-graduation. Today, as a senior HR leader, I reflect back on these experiences with a sense of pride and acknowledge the pivotal role the BBA program played in my professional ascent.



Winston CHAN

Manager
HR Projects and Transformation
Brink's

In today's business world, Human Resources Management has evolved from a mere support function to a more strategic and advisory role. As a HR consultant, I partner with HR Leaders to solve strategic problems and create a better working world. At CityU, the Department of Management enabled me to develop essential skills and gain a well-rounded education before entering the workforce. With their support, I was able to explore my career goals and

enhance my abilities to adapt to the constantly evolving world.

This has greatly benefitted me in the early stages of my career.



Tristan LAU

Vice President
Commercial Banking (Corporate)
HSBC

I would say Strategy and International Management has two strategic important pillars that would educate each of the students upon graduation. The first pillar will be "Corporate Social Responsibility" where each of the student will be equipped with the knowledge and technical skills that help corporates to accelerate their transition towards net zero emission.

Another strategic pillar would be training up how students actually think. Unique courses such as "Advanced Strategic Analysis" is able to provide students one of the rare experiences and learning opportunity to actually think from senior management's perspective and help them to break down complex organizational issues and lay down a solid foundation for their career development.



Hailey CHAN

Global Human Resources
Analyst
Bank of America

I recently graduated with a Bachelor's degree in Business Administration, specializing in Human Resource Management. During my time at the university, I gained extensive theoretical knowledge and practical application in HRM, which opened up a path for me to secure five remarkable internships, two of which were at Big Four firms and the other three at leading banks.

Not only did I learn the textbook knowledge, but the program also taught me the real-world application and situations I would encounter, which instilled me with a great deal of confidence. Even before completing my degree, I had received several job offers waiting for me. I am now incredibly excited to embark on my next chapter.

Contact Us

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