

Suggested Study Plan for Cohort 2021 Normative 4-Year First Major Business Analysis (Business Analysis Stream) & Second Major Business Analysis Major to be Started in (Catalogue Term) Semester A 2021/2022 or Semester A 2022/2023, Second Major Catalogue Term Semester A 2022/2023

Modified on 10 Mar 2023

Yr/Sem							Offer Year
1A	CB2100 Introduction to Financial Accounting	CB2201 Operations Management	CB2400 Micro-Economics	CB2500 Information Management	GE1401 University English or EAP [#]	Sem A or B CHIN1001 University Chinese I ▲	2021/2022 (Programme: BANL or BDMS)
1B	CB2300 Management	CB2601 Marketing	CB2200 Business Statistics	GE*	GE2402 English for Business Communication or EAP [#]		
2A	CB2101 Introduction to Managerial Accounting	CB2402 Macro-Economics	CB3410 Financial Management	MS3227 Probability and Applications in Business	MS3251 Analytics using SAS	GE1401 University English (for students taken EAP)	2022/2023
2B	CB2240 Introduction to Business Programming in Python	GE*	MS3252 Regression Analysis	Second Major Core/Elective	Second Major Core/Elective	GE2402 English for Business Communication (for students taken EAP)	
3A	CB3043 Business Case Analysis and Communication	GE1501 Chinese Civilization – History & Philosophy	MS4224 Enterprise Data Mining	Second Major Core/Elective	Second Major Core/Elective	GE*	2023/2024
3B	CB2203 Data Driven Business Modeling	BANL Major Elective ☼	MS3111 Quantitative Business Analysis with VBA	Second Major Core/Elective	Second Major Core/Elective		
4A	GE*	BANL Major Elective ☼	BANL Major Elective ☼	Second Major Core/Elective	Second Major Core/Elective		2024/2025
4B	CB4303 Strategy and Policy	MS4226 Financial Risk Analytics	MS4252 Big Data Analytics	Second Major Core/Elective	Second Major Elective or Share a BANL Major course		

Minimum Credits Required

GE: 4 GE courses + 3 College-Specified Courses (21 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 11 College Cores (33 CU)

Major 1 BANL: 10 Major courses (30 CU)

Major 2: 9 Major courses (27 CU) + 1 shared course with First Major

Min. Total: 40 courses (120 CU)

Max. Allowable: 48 courses (144 CU)

Notes for Requirement:

#English Language Requirement:

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

★ Gateway Education Course Distributional Requirement:

Take at least 1 course from each of the three distributional areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

▲ Chinese Language Requirement:

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

☼ Major Electives: Take 3 electives from Groups A and B, at least 1 must be from Group A

Group A :

MS3224 Business Survey Design

MS3403 Internship for Business Analysis and Operations Management

MS4212 Predictive Analytics and Forecasting

MS4251 Quantitative Analysis for Marketing

MS4253 Business Analysis Project

MS4262 Advanced Analytics Using SAS

Group B :

CS2360 Java Programming

CS2468 Data Structures and Data Management

IS3240 Advanced Business Programming in Python

MS3106 Simulation

MS3125 Business Project Management

MS3322 Quality Management

MS4227 Pricing and Revenue Management

LT3233 Computational Linguistics

Any one of the Core or Elective courses from other BBA Majors without Major Leader's Approval

Suggested Study Plan for Cohort 2021 Normative 4-Year First Major & Second Major Business Analysis (Business Analysis Stream)
Business Analysis Major to be Started in (Catalogue Term) Semester A 2022/2023

Modified on 10 Mar 2022

Yr/Sem	Offer Year					
1A						2021/2022
1B						
2A						2022/2023
2B				MS3111 Quantitative Business Analysis with VBA	BANL Second Major Elective [⚡] or share a First Major course	
3A				MS3227 Probability and Applications in Business	MS3251 Analytics using SAS	2023/2024
3B				MS3252 Regression Analysis	MS4226 Financial Risk Analytics	
4A				MS4224 Enterprise Data Mining	BANL Second Major Elective [⚡]	2024/2025
4B				MS4252 Big Data Analytics	BANL Second Major Elective [⚡]	

Minimum Credits Required

GE: 4 GE courses + 3 College Electives (21 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 11 College Cores (33 CU)

Major 1: 10 Major courses (30 CU)

Major 2: BANL Major courses (27 CU) + 1 shared course with First Major

Min. Total: 40 courses (12 CU)

Max. Allowable: 48 courses (144 CU)

Notes for Requirement:

⚡ **BANL Second Major Electives:** Take 3 electives from Groups A and B, at least 1 must be from Group A

Group A :

MS3224 Business Survey Design

MS3403 Internship for Business Analysis and Operations Management

MS4212 Predictive Analytics and Forecasting

MS4251 Quantitative Analysis for Marketing

MS4253 Business Analysis Project

MS4262 Advanced Analytics Using SAS

Group B :

CS2360 Java Programming

CS2468 Data Structures and Data Management

IS3240 Advanced Business Programming in Python

MS3106 Simulation

MS3125 Business Project Management

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