

BBA Business Operations Management 4-yr Structure for Senior Yr Intake Admitted to Yr 3 in 2022/23 (BBAU2 for 2022/23 intake)
Effective from Catalogue Term: Sem A 2022/2023

| Yr/Sem | | | | | | | Offer Year | |
|--------|---|---|--------------------------------|---|---|-------------|----------------------|--|
| 1A | CB2100 Accounting I | CB2300 Management | CB2400 Economics I | ENG | CB2500 Information Management | Chinese | } Original Structure | |
| 1B | CB3410 Financial Management | CB2601 Marketing | CB2201 Quantitative Methods | ENG | GE | | | |
| 2A | GE | College Elective | Major A1 | Major A2 | GE | | | |
| 2B | Major A3 | Major A4 | CCIV | Minor | College Elective | | | |
| 3A | GE2402 English for Business Communication (Note 1) | CB2101 Introduction to Managerial Accounting | CB2200 Business Statistics | MS3124 Global Supply Chain Management | MS 3322 Quality Management | | 2022 | |
| 3B | CB2240 Introduction to Business Programming in Python | CB2402 Macro-Economics | MS3253 Operations Analytics | CB2203 Data-driven Business Modeling | CB3043 Business Case Analysis and Communication | GE (Note 2) | | |
| 4A | College Elective | MS4306 Best Practices in Global Operations Management | Major Elective 1 | Major Elective 2 | Major Elective 3 | | 2023 | |
| 4B | CB4303 Strategy and Policy | MS3127 Global Business Logistics | Major Elective 4 | MS3123 Workshop on Global Operations and Supply Chain Management Practices | College Elective | | | |

Minimum Credits Required

GE: GE course + ENGL + 2 College-Specified courses (12 CU)

College: 5 College Core + 2 College Elective (21 CU)

Major: 10 Major courses (30 CU)

Min. Total: 21 courses (63 CU)

Max. Allowable: 28 courses (84 CU)

Credits Exempted

GE - 4 courses (12 CU)

ENGL+CCIV - 2 courses (6 CU)

College Core - 7 courses (21 CU)

Minor/Electives - 6 courses (18 CU)

Note:

(1) English Language Requirement:

Only required to take GE2402 English for Business Communication. Block credit exemption will include GE1401 University English.

(2) Gateway Education Course Distributional Requirements

Advanced Standing II students are not allowed to take GE courses offered by their own academic unit.

Major Electives: Students are required to take 4 electives from the following list:

CS2360 Java Programming

CS3402 Database Systems

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3304 Hospitality Management

MS3403 Internship for Business Analysis and Operations Management

MS4111 Enterprise Resource Planning

MS4118 Operations Management Project

MS4227 Pricing and Revenue Management

XXXX Any one major core or elective course from another BBA major