

BBA Business Operations Management "4 minus 1" Structure in 2021/22 Intake (BBAU3 for 2021/22 intake)

Effective from Catalogue Term: Sem A 2021/2022

Yr/Sem						Offer Year	
1A	Sem A & B CB2100 Introduction to Financial Accounting	Sem A & B CB2601 Marketing	Sem A & B CB2400 Micro-Economics	CB2201 Operations Management	GE2402 English for Business Communication or EAP (Note 1)	Sem A or B CHIN1001 University Chinese I (Note 3)	2021
1B	Sem A & B CB2300 Management	Sem A & B CB2500 Information Management	CB2200 Business Statistics	CB2402 Macro-Economics	GE (Note 2)	GE1401 University English or EAP (Note 1)	
2A	CB3410 Financial Management	MS3124 Global Supply Chain Managemen	CB2101 Introduction to Managerial Accounting	MS 3322 Quality Management	CB2203 Data-driven Business Modeling	GE2402 English for Business Communication (for students taken EAP)	2022
2B	CB3043 Business Case Analysis and Communication	CB2240 Introduction to Business Programming in Python	MS3127 Global Business Logistics	Major Elective 1	MS3253 Operations Analytics	GE1401 University English (for students taken EAP)	
3A	College Elective	College Elective	Major Elective 2	Major Elective 3	MS4306 Best Practices in Global Operations Management		2023
3B	CB4303 Strategy and Policy	Major Elective 4	MS3123 Workshop on Global Operations and Supply Chain Management Practices	GE (Note 2)	GE1501 Chinese Civilisation - History and Philosophy		
4A							
4B							

Minimum Credits Required:

GE: 2 GE courses + 2 College-Specified courses (12 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 12 College Core + 2 College Elective (42 CU)

Major: 10 Major courses (30 CU)

Min. Total: 31 courses (93 CU)

Max. Allowable: 38 courses (114 CU)

Credits Exempted:

GE - 3 courses (9 CU)

Minor/Electives - 6 courses (18 CU)

Note

(1) English Language Requirement:

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Advanced Standing I students are not allowed to take GE courses offered by their own academic unit.

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

Major Electives: Students are required to take 4 electives from the following list:

CB3800 Business Practice Internship

CS2360 Java Programming

CS3402 Database Systems

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3304 Hospitality Management

MS3403 Internship for Business Analysis and Operations Management

MS4111 Enterprise Resource Planning

MS4118 Operations Management Project

MS4227 Pricing and Revenue Management

XXXX Any one major core or elective course from another BBA major