

BBA Business Operations Management 4-yr Structure (BBAU4 for 2021/22 intake)

Effective from Catalogue Term: Sem A 2021/2022

Yr/Sem						Offer Year	
1A	Sem A & B CB2100 Introduction to Financial Accounting	Sem A & B CB2601 Marketing	CB2201 Operations Management	Sem A & B CB2400 Micro-Economics	GE1401 University English or EAP (Note 1)	Sem A or B CHIN1001 University Chinese I (Note 3)	2021
1B	Sem A & B CB2300 Management	Sem A & B CB2500 Information Management	CB2200 Business Statistics	GE (Note 2)	GE2402 English for Business Communication or EAP (Note 1)		
2A	CB3410 Financial Management	CB2101 Introduction to Managerial Accounting	MS3124 Global Supply Chain Management	MS 3322 Quality Management	CB2203 Data-driven Business Modeling	GE1401 University English (for students taken EAP)	2022
2B	CB3043 Business Case Analysis and Communication	CB2402 Macro-Economics	MS3127 Global Business Logistics	MS3253 Operations Analytics	CB2240 Introduction to Business Programming in Python	GE2402 English for Business Communication (for students taken EAP)	
3A	GE (Note 2)	MS4306 Best Practices in Global Operations Management	Major Elective 1	Minor 1 (Note 4)	GE1501 Chinese Civilization – History & Philosophy		2023
3B	College Elective	MS3123 Workshop on Global Operations and Supply Chain Management Practices	Major Elective 2	Minor 2 (Note 4)	GE (Note 2)		
4A	College Elective	Major Elective 3	Major Elective 4	Minor 3 (Note 4)	Minor 4 (Note 4)		2024
4B	CB4303 Strategy and Policy	GE (Note 2)	College Elective	Minor 5 (Note 4)	Free Elective		

Minimum Credits Required:

GE - 4 GE courses + 3 College-Specified courses (21 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 11 College Core + 3 College Elective (42 CU)

Major: 10 Major courses (30 CU)

Minor/Electives: 5 courses (15 CU)

Free Elective: 1 course (3 CU)

Min. Total: 40 courses (120 CU)

Max. Allowable: 48 courses (144 CU)

Note

(1) English Language Requirement:

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

(4) Students who do not choose a minor are required to take **Free Electives**.

Major Electives: Students are required to take 4 electives from the following list:

CB3800 Business Practice Internship

CS2360 Java Programming

CS3402 Database Systems

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3304 Hospitality Management

MS3403 Internship for Business Analysis and Operations Management

MS4111 Enterprise Resource Planning

MS4118 Operations Management Project

MS4227 Pricing and Revenue Management

XXXX Any one major core or elective course from another BBA major