College of Business
Doctor of Philosophy (PhD) Programmes 2020/21
www.cb.cityu.edu.hk/PhD
Recruiting the best and brightest students from around the world to pursue PhD studies at the College of Business, City University of Hong Kong.

**College of Business?**

**Facts & Recognitions**
- World-class faculty: approximately 180 core faculty from over 20 nationalities who earned their PhDs from the world’s leading universities
- Ranked 4th in Asia and 38th worldwide in the latest UTD World Rankings of Business Schools based on publications in the most prestigious business academic journals
- 300 funded research projects with a total amount of 188 million HKD (24 million USD) over past five years
- Great placements of PhD graduates

**Career Prospects**

Graduates of CB PhD programmes are in high demand. Over the past two decades, about fifty percent of the graduates of our doctoral programs have accepted faculty positions in research universities in China and abroad. The other half of our graduates have pursued opportunities in leading companies.

**Samples of Academic Placements**
- Beijing University, China
- City University of Hong Kong, Hong Kong
- Fudan University, China
- Hong Kong Polytechnic University, Hong Kong
- London School of Economics and Political Science, UK
- Nanjing University, China
- Nanyang Technological University, Singapore
- Rice University, USA
- Shanghai Jiaotong University, China
- Tsinghua University, China
- University of Alberta, Canada
- University of Cambridge, UK
- University of Hong Kong, Hong Kong
- University of Massachusetts, USA
- University of Queensland, Australia
- University of Science and Technology of China, China

**Samples of Industry Placements**
- Adfaith Management Consulting Inc.
- American International Group
- Banco de Bilbao and Vizcaya Argentaria
- Bank of China (International)
- Cigna
- Citibank
- China Merchants Holding (International)
- Guosen Securities
- Hong Kong Exchanges and Clearing Ltd
- Hong Kong Intellectual Property Exchange Ltd
- Hong Kong Securities and Futures Commission
- HSBC
- PricewaterhouseCoopers
- Singapore Clinic Research Institute
- Standard Chartered Bank
- Yamaichi Securities
# Academic Units and Researches

## Department of Accountancy
- Covers a broad spectrum of issues in the areas of financial accounting, auditing, and corporate governance.

## Department of Economics and Finance
- Includes areas such as: international economics, microeconomics, macroeconomics, corporate finance, asset pricing, investments and capital markets.

## Department of Information Systems
- Integrates technical and behavioural perspectives in addressing the effective and efficient use of information technology. Especially concerned with socio-technical issues surrounding the application of web-based technologies in business and organizations for improving efficiency, effectiveness, and competitiveness.

## Department of Management
- Covers human resources management; organizational behaviour, entrepreneurship and innovation management, international business, strategic management and corporate social responsibility.

## Department of Marketing
- Covers business markets, multinational corporate strategy, strategic marketing, internet marketing, China marketing and Chinese culture, cultural influences on consumer behaviours and consumer socialization.

## Department of Management Sciences
Includes two major areas -
- **Operations and supply chain management**: optimization, game theory, robust optimization, simulation, inventory control, financial engineering, sustainability, planning and scheduling, and interdisciplinary research between operations and marketing/finance/accounting;
- **Business statistics**: business intelligence, quality management, survival analysis, statistical modeling, robust estimation, market research, and econometrics.
Eligibility

- Applicants seeking admission to PhD studies should hold a Bachelor's degree with a minimum GPA of 3.5/4 from a recognized university
- Applicants from an institution where the language of teaching is not English should satisfy the minimum English proficiency requirement, which is 85 in the Test of English as a Foreign Language (TOEFL) OR an overall band score of 6.5 in the International English Language Testing System (IELTS)
- The college of business offers seven PhD programmes. The following table shows preferred undergraduate majors for each PhD programme

<table>
<thead>
<tr>
<th>PhD Programme</th>
<th>Preferred Undergraduate Majors</th>
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</thead>
<tbody>
<tr>
<td>PhD Accountancy</td>
<td>Accounting, Finance, Business Administration, Economics</td>
</tr>
<tr>
<td>PhD Economics</td>
<td>Economics, Finance, Mathematics, Statistics, Engineering</td>
</tr>
<tr>
<td>PhD Finance</td>
<td>Finance, Accounting, Mathematics, Statistics, Computer Science, Management Science</td>
</tr>
<tr>
<td>PhD Information Systems</td>
<td>Information Systems, Computer Science, Business Administration, Economics, Psychology, Sociology, Engineering</td>
</tr>
<tr>
<td>PhD Management</td>
<td>Human Resource Management, Business Studies / Administration, Management, Psychology, Sociology, Hotel Management</td>
</tr>
<tr>
<td>PhD Management Sciences</td>
<td>Mathematics, Statistics, Physics, Computer Science, Engineering, Management Science, Information Systems</td>
</tr>
<tr>
<td>PhD Marketing</td>
<td>Marketing, Management, Economics, Psychology, Sociology, Supply Chain Management</td>
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</tbody>
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Financial Aid

- Admitted students will receive the university scholarship with a monthly stipend of HKD 16,500 (USD 2,115) during their PhD studies at CityU
- Outstanding candidates will be recommended for the Hong Kong PhD fellowship with a monthly stipend of HKD 25,100 (USD 3,218) during their PhD studies at CityU
How to Apply

If you are interested in our PhD programmes, please email both your CV and transcripts in English to Programme Director Prof LIU Guangwu and the corresponding PhD coordinators. Shortlisted candidates will be invited for an interview. This round of admission targets the students who will soon complete their third year of undergraduate study or have one more year to complete master degree study. English proficiency requirement (TOEFL or IELTS score) can be submitted by the end of 2019.

Contact Us

**Programme Director**

<table>
<thead>
<tr>
<th>Director of PhD Programme</th>
<th>Professor LIU Guangwu</th>
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<tbody>
<tr>
<td><a href="http://www.cb.cityu.edu.hk/PhD/">http://www.cb.cityu.edu.hk/PhD/</a></td>
<td>(852) 3442-8304</td>
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<tr>
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<td><a href="mailto:msgw.liu@cityu.edu.hk">msgw.liu@cityu.edu.hk</a></td>
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**Research Degree Coordinators**

<table>
<thead>
<tr>
<th>Department of Accountancy</th>
<th>Dr YU Yangxin</th>
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<table>
<thead>
<tr>
<th>Department of Economics &amp; Finance</th>
<th>Dr TAM Xuan Song (For Economics study)</th>
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<tr>
<th>Department of Management</th>
<th>Dr QI Yaxuan (For Finance study)</th>
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Recent Top Publications
by CB Faculty

2018


