



香港城市大學
City University of Hong Kong

College of Business

Doctor of Philosophy (PhD) Programmes 2022/23

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College of Business

香港城市大學
City University of Hong Kong

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Recruiting the best and brightest students from around the world to pursue PhD studies at the College of Business, City University of Hong Kong.

Why College of Business?

Facts & Recognitions

- World-class faculty: approximately 200 core faculty from over 17 nationalities who earned their PhDs from the world's leading universities
- Ranked 4th in Asia and 39th worldwide in the latest [UTD World Rankings](#) of Business Schools based on publications in the most prestigious business academic journals
- 300 funded research projects with a total amount of 188 million HKD (24 million USD) over past five years
- Great placements of PhD graduates

Career Prospects

Graduates of CB PhD programmes are in high demand. Over the past two decades, about fifty percent of the graduates of our doctoral programs have accepted faculty positions in research universities in China and abroad. The other half of our graduates have pursued opportunities in leading companies.

Samples of Academic Placements

- Beijing University, China
- City University of Hong Kong, Hong Kong
- Fudan University, China
- Hong Kong Polytechnic University, Hong Kong
- London School of Economics and Political Science, UK
- Nanjing University, China
- Nanyang Technological University, Singapore
- Rice University, USA
- Shanghai Jiaotong University, China
- Tsinghua University, China
- University of Alberta, Canada
- University of Cambridge, UK
- University of Hong Kong, Hong Kong
- University of Massachusetts, USA
- University of Queensland, Australia
- University of Science and Technology of China, China

Samples of Industry Placements

- Adfaith Management Consulting Inc.
- American International Group
- Banco de Bilbao and Vizcaya Argentaria
- Bank of China (International)
- Cigna
- Citibank
- China Merchants Holding (International)
- Guosen Securities
- Hong Kong Exchanges and Clearing Ltd
- Hong Kong Intellectual Property Exchange Ltd
- Hong Kong Securities and Futures Commission
- HSBC
- PricewaterhouseCoopers
- Singapore Clinic Research Institute
- Standard Chartered Bank
- Yamaichi Securities

Academic Units and Researches

Department of Accountancy

- Covers a broad spectrum of issues in the areas of financial accounting, auditing, and corporate governance.

Department of Economics and Finance

- Includes areas such as: international economics, microeconomics, macroeconomics, corporate finance, asset pricing, investments and capital markets.

Department of Information Systems

- Integrates technical and behavioural perspectives in addressing the effective and efficient use of information technology. Especially concerned with socio-technical issues surrounding the application of web-based technologies in business and organizations for improving efficiency, effectiveness, and competitiveness.

Department of Management

- Covers human resources management; organizational behaviour, entrepreneurship and innovation management, international business, strategic management and corporate social responsibility.

Department of Marketing

- Covers business markets, multinational corporate strategy, strategic marketing, internet marketing, China marketing and Chinese culture, cultural influences on consumer behaviours and consumer socialization.

Department of Management Sciences

Includes two major areas -

- **Operations and supply chain management:** optimization, game theory, robust optimization, simulation, inventory control, financial engineering, sustainability, planning and scheduling, and interdisciplinary research between operations and marketing/finance/accounting;
- **Business statistics:** business intelligence, quality management, survival analysis, statistical modeling, robust estimation, market research, and econometrics.

Admissions

Eligibility

- Applicants seeking admission to PhD studies should hold a Bachelor's degree with a minimum GPA of 3.5/4 from a recognized university
- Applicants from an institution where the language of teaching is not English should satisfy the minimum English proficiency requirement, which is 85 in the Test of English as a Foreign Language (TOEFL) OR an overall band score of 6.5 in the International English Language Testing System (IELTS)
- The college of business offers seven PhD programmes. The following table shows preferred undergraduate majors for each PhD programme

PhD Accountancy

- Accounting
- Finance
- Business Administration
- Economics

PhD Economics

- Economics
- Finance
- Mathematics
- Statistics
- Engineering

PhD Finance

- Finance
- Accounting
- Mathematics
- Statistics
- Computer Science
- Management Science

PhD Information Systems

- Information Systems
- Computer Science
- Business Administration
- Economics
- Psychology
- Sociology
- Engineering

PhD Management

- Human Resource Management
- Business Studies / Administration
- Management
- Psychology
- Sociology
- Hotel Management

PhD Marketing

- Marketing
- Management
- Economics
- Psychology
- Sociology
- Supply Chain Management

PhD Management Sciences

- Mathematics
- Statistics
- Physics
- Computer Science
- Engineering
- Management Science
- Information Systems

Financial Aid

- Admitted students will receive the university scholarship with a monthly stipend of HKD 17,510 (USD 2,245) during their PhD studies at CityU
- Outstanding candidates will be recommended for the Hong Kong PhD fellowship with a monthly stipend of HKD 26,900 (USD 3,450) during their PhD studies at CityU



How to Apply

If you are interested in our PhD programmes, please email both your CV and transcripts in English to Programme Director Prof WANG Weiwan and the corresponding PhD coordinators. Shortlisted candidates will be invited for an interview. This round of admission targets on the students who will soon complete their third year of undergraduate study or have one more year to complete master degree study. English proficiency requirement (TOEFL or IELTS score) can be submitted by the end of 2021.

Contact Us

Programme Director

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Research Degree Coordinators

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2021

1. Kim, Y., Su, L. N., **Wang, Z.**, & **Wu, H.** 2021. The Effect of Trade Secrets Law on Stock Price Synchronicity: Evidence from the Inevitable Disclosure Doctrine. *The Accounting Review*, 96, 1, pp. 325-348.
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2020

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23. Kouvelis, P., Wu, X. & **Xiao, Y.** 2019. Cash Hedging in a Supply Chain. *Management Science*, 65, 8, pp. 3928-3947.
24. **Chen, Z.**, Sim, M. & Xu, H. 2019. Distributionally Robust Optimization with Infinitely Constrained Ambiguity Sets. *Operations Research*, 67, 5, pp. 1328-1344.
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26. Ji, Y., **Wang, R.** & Gou, Q. 2019. Monetization on Mobile Platforms: Balancing in-App Advertising and User Base Growth. *Production and Operations Management*, 28, 9, pp. 2202-2220.
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2. **Lam, C. F.,** Rees, L., Levesque, L. L. & Ornstein, S. 2018. Shooting from the hip: A habit perspective of voice. *Academy of Management Review*, 43, 3, pp. 470-486.
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