Jane Wenzhen LU

Department of Management
College of Business
The City University of Hong Kong

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Education

Ph.D. (General Management) Western University, 2001
MBA China Europe International Business School, 1996
B.A. (Economics) Shanghai Foreign Studies University, 1990

Employment

Current Appointment:

- Chair Professor, Department of Management, College of Business, City University of Hong Kong, Sep. 6, 2019 – now
- Head of Department, Department of Management, College of Business, City University of Hong Kong, Sep. 6, 2019 – Aug. 31, 2022

Previous Appointments:

- Parkland Chair Professor of Strategy, Head of Strategy & Entrepreneurship Department, Director of the Center for Emerging Markets, China Europe International Business School, Jul. 1, 2017 – Sep. 5, 2019;
- James Riady Chair in Asian Business and Economics, Professor of Management, Director of the Centre for Asian Business and Economics, the University of Melbourne, 2013 - on leave Jul. 1, 2017-Jun. 30, 2019
- Associate Professor (tenured), National University of Singapore (2008-2012)
- Assistant Professor, Singapore Management University (2004 – 2007)
- Assistant Professor, National University of Singapore (2001-2004)

Honours and Awards

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- Fellow, Academy of International Business, 2021 –
- Fellow, Asia Academy of Management, 2019 -
- Listed among the top 2% of the world's most highly cited scholars in business & management, 2020/21/22/23/24 - (John Ioannidis et al., Stanford University).
- Best Reviewer Award, Journal of International Business Studies, 2024
- Best Paper (IM Division) in the Academy of Management Conference, 2024
- Best Paper in ChinaGoesGlobal annual conference, 2023
- Best Paper Finalist in International Corporate Governance, International Management Division, 2021 Academy of Management Meeting
- Best Paper Award in Emerging Market Research at the 2018 Academy of International Business Conference

- Best Conference Paper Award Finalist at the 2015/2016 Strategic Management Society Conference
- Fundação Dom Cabral Best Paper award at the 2014 Academy of Management Meeting
- Douglas Nigh Memorial Best Paper Award Finalist at the 2009 Academy of Management Meeting
- Best Paper Award for Strategy Stream at the 2008 annual conference of the Australian and New Zealand Academy of Management
- Outstanding Reviewer Award for 2006 by the Journal of Business Venturing
- Haynes Prize for Best Paper Award at the Academy of International Business Conference (2006)

Published Papers

https://scholar.google.com/citations?&user=iUjI7csAAAAJ

https://orcid.org/0000-0002-6352-0471

Refereed Journal Articles:

- Chen, X., Lu, J. W., & Wu, C. (2026). Liability or asset? The role of foreignness in intellectual property litigations in an emerging market context. Journal of World Business, 61(4), Article 101742. https://doi.org/10.1016/j.jwb.2026.101742

- Ge, J., Li, G., Zhu, D., & Lu, J. W. (2026). Position matters: The contingent value of kin ties in entrepreneurial firms. Journal of Small Business Management. Advance online publication. https://doi.org/10.1080/00472778.2026.2631122

- Zhu, L., Zhao, J., & Lu, J. W. (2025). Politicians' risk aversion and stake-sought in cross-border acquisitions. Journal of International Management, Article 101276. Advance online publication. https://doi.org/10.1016/j.intman.2025.101276

- Zhang, S. & Lu, J.W. (2025). Artificial states, ethnicity, and the survival of private participation infrastructure projects in Africa. *Journal of International Business Studies*, 1-19. https://doi.org/10.1057/s41267-025-00772-4

- Yao, F. K., Yang, J. Y., Chang, S., & Lu, J. W. (2025). Not all threats are equal: Symbolic and realistic threats and the deployment of parent-country nationals. *Journal of International Business Studies*, *56*(2), 174–193. https://doi.org/10.1057/s41267-023-00654-7

- Lu, J. W., & Zhou, X. (2025). Event space and firm value: Chinese listed firms in the US-China trade war. *Journal of Management*, 51(3), 1096 – 1132. https://doi.org/10.1177/01492063231162089

- Lu, J. W., & Zhou, X. (2024). Disruptive events in strategy and international business research. *Asia Pacific Journal of Management*, 41, 1797–1818. https://doi.org/10.1007/s10490-024-09991-z

- Gao, R., Lu, J., Hu, H. W., & Martin, G. (2024). Sociopolitical and financial goals in state-owned manufacturers' expansion of production capacity: Evidence from China. *International Journal of Operations & Production Management*, *44*(7), 1281–1309. https://doi.org/10.1108/IJOPM-03-2023-0187

- Liu, B., Qian, G., Lu, J. W., & Shu, D. (2024). Listing pathway, industry competition and internationalization: the case of Chinese family firms. *Asia Pacific Journal of Management*, *41*(3), 1515–1543. https://doi.org/10.1007/s10490-023-09875-8

- Gao, R., Lu, J. W., Hu, H. W., & Martin, G. (2023). A tale of two distractions: How institutional forces influence R&D-based problemistic search in transition economies. *Journal of Product Innovation Management*, *40*(5), 657–678. https://doi.org/10.1111/jpim.12657

- Yang, J. Y., Kim, M., Li, J., & Lu, J. W. (2023). Information voids and cross-border bandwagons of foreign direct investment into an emerging economy. *Strategic Management Journal (John Wiley & Sons, Inc.)*, *44*(11), 2751–2782. https://doi.org/10.1002/smj.3507

- Gao, R., Martin, G., Hu, H. W., & Lu, J. W. (2023). Why embrace a double-edged sword? A behavioral theory of board political capital building. *Strategic Organization*, *21*(4), 933–960. https://doi.org/10.1177/14761270221134985

- Yang, J. Y., Wen, L., Volk, S., & Lu, J. W. (2022). Temporal boundaries and expatriate staffing: Effects of parent-subsidiary work-time overlap. *Journal of World Business*, 57(6), 101367.

- Carney, R. W., El Ghoul, S., Guedhami, O., Lu, J. W., & Wang, H. (2022). Political corporate social responsibility: The role of deliberative capacity. *Journal of International Business Studies*, 53(8), 1766-1784.

- Duanmu J-L, Norback P-J, Lu, J. W., Clegg, J. (2022). Contraction under minimum wages? Operational and financial advantages of multinational subsidiaries in China. *International Business Review*, 31(2), 101936.

- Lu, J. W., Ma, H., & Xie, X. (2022). Foreignness research in international business: major streams and future direction. *Journal of International Business Studies*, 53(3), 449-480.

- Li, S., & Lu, J. W. (2020). A dual-agency model of firm CSR in response to institutional pressure: evidence from Chinese publicly listed firms. *Academy of Management Journal*, 63 (6), 2004-2032.

- Lu, J. W., Liang, X., & Wang, H. (2019). Geographical influences on the relationship between corporate philanthropy and corporate financial performance. *Regional Studies*, 54(5), 1-17.

- Gu, Q., Lu, J. W., & Chung, C. N. (2019). Incentive or disincentive? A

socioemotional wealth explanation of new industry entry in family business groups. *Journal of Management*, 45(2), 645-672.

- Lu, J. W., Song, Y., & Shan, M. (2018). Social trust in subnational regions and foreign subsidiary performance: Evidence from foreign investments in China. *Journal of International Business Studies*, 49(6), 761-773.

- Lu, J. W., Li, W., Wu, A., & Huang, X. (2018). Political hazards and entry modes of Chinese investments in Africa. *Asia Pacific Journal of Management*, 35(1), 39-61.

- Yang, J. Y., Lu, J. W., & Jiang, R. (2017). Too slow or too fast? Speed of FDI expansions, industry globalization, and firm performance. *Long Range Planning*, 50(1), 74-92.

- Purkayastha, S., Kumar, V., & Lu, J. W. (2017). Business group heterogeneity and the internationalization-performance relationship: Evidence from Indian business groups. *Asia Pacific Journal of Management*, 34(2), 247-279.

- Lu, J. W., & Ma, X. (2015). Partner resource asymmetry and IJV survival. *Asia Pacific Journal of Management*, 32(4), 1039-1064.

- Lu, J. W., Liang, X., Shan, M., & Liang, X. (2015). Internationalization and performance of Chinese family firms: The moderating role of corporate governance. *Management and Organization Review*, 11(4), 645-678.

- Xu, D., Lu, J. W., & Gu, Q. (2014). Organizational forms and multi-population dynamics: Economic transition in China. *Administrative Science Quarterly*, 59(3), 517-547.

- Xia, J., Ma, X., Lu, J. W., & Yiu, D. W. (2014). Outward foreign direct investment by emerging market firms: A resource dependence logic. *Strategic Management Journal*, 35(9), 1343-1363.

- Kim, Y. C., Lu, J. W., & Rhee, M. (2012). Learning from age difference: Interorganizational learning and survival in Japanese foreign subsidiaries. *Journal of International Business Studies*, 43(8), 719-745.

- Gu, Q., & Lu, J. W. (2011). Effects of inward investment on outward investment: The venture capital industry worldwide 1985–2007. *Journal of International Business Studies*, 42(2), 263-284.

- Chung, C. C., Lu, J. W., & Beamish, P. W. (2008). Multinational networks during times of economic crisis versus stability. *Management International Review*, 48(3), 279-296.

- Lu, J. W., & Ma, X. (2008). The contingent value of local partners' business group affiliations. *Academy of Management Journal*, 51(2), 295-314.

- Gaur, A. S., & Lu, J. W. (2007). Ownership strategies and survival of foreign subsidiaries: Impacts of institutional distance and experience. *Journal of Management*, 33(1), 84-110.

- Xu, D., & Lu, J. W. (2007). Technological knowledge, product relatedness, and parent control: The effect on IJV survival. *Journal of Business Research*, 60(11), 1166-1176.

- Lu, J. W., & Xu, D. (2006). Growth and survival of international joint ventures: An external-internal legitimacy perspective. *Journal of Management*, 32(3), 426-448.

- Lu, J. W., & Beamish, P. W. (2006). Partnering strategies and performance of SMEs' international joint ventures. *Journal of Business Venturing*, 21(4), 461-486.

- Ma, X., & Lu, J. W. (2005). The critical role of business groups in China. *Ivey Business Journal*, 69(5), 1-12.

- Lu, J. W., & Hebert, L. (2005). Equity control and the survival of international joint ventures: a contingency approach. *Journal of Business Research*, 58(6), 736-745.

- Lu, J. W., & Beamish, P. W. (2004). Network development and firm performance: A field study of internationalizing Japanese firms. *Multinational Business Review*, 12(3): 41-61.

- Lu, J. W., & Beamish, P. W. (2004). International diversification and firm performance: The S-curve hypothesis. *Academy of Management Journal*, 47(4), 598-609.

- Lu, J. W. (2002). Intra- and inter-organizational imitative behavior: Institutional influences on Japanese firms' entry mode choice. *Journal of International Business Studies*, 33(1), 19-37.

- Lu, J. W., & Beamish, P. W. (2001). The internationalization and performance of SMEs. *Strategic Management Journal*, 22(6-7), 565-586.

Editorials and Invited Contributions:

- Lyles, M. A., Tsang, E. W. K., Li, S., Hong, J. F. L., Cooke, F. L., & Lu, J. W. (2022). Learning and innovation of Chinese firms along the paths of "Bring In" to "Go Global." *Journal of World Business*, *57*(5), N.PAG. https://doi.org/10.1016/j.jwb.2022.101362

- Lu, J. W., Wei, L. Q., & Chen, M. J. (2022). From Responsible Scholarship to Responsible Scholar. *Business & Society*, 61(4), 851-856.

- Li, J.T., Qiang, G., Zhou, K., Lu, J.W. & Liu, Bin (2021). Belt and Road Initiative, globalization and institutional changes: implications for firms in Asia.

Asia Pacific Journal of Management, 1-14.

- Bapuji, H., Husted, B. W., Lu, J. W., & Mir, R. (2018). Value creation, appropriation, and distribution: How firms contribute to societal economic inequality. *Business & Society*, 57(6), 983-1009.

- Lu, J. W., Ma, X., Taksa, L., & Wang, Y. (2017). From LLL to IOL 3: Moving dragon Multinationals research forward. *Asia Pacific Journal of Management*, 34(4): 757-768.

Books:

Delios, A., Beamish, P. W., & Lu, J. W. (2010). *International Business: An Asia Pacific Perspective*, Second Edition. Pearson Education South Asia (Prentice Hall). ISBN 978-981-06-8420-4. Publication Date: Jan. 12, 2010.

Cases:

Lu, J. W. (2014). *Putien: The Road to the Unexplored* (Case and Teaching Note). Registered with Case & Publication Services, University of Western Ontario. Case & Teaching Note No. 9B14M086.

Beamish, P. W., & Lu, J. W. (2005). *Majestica Hotel in Shanghai?* (Case and Teaching Note). Registered with Case & Publication Services, University of Western Ontario. Case & Teaching Note No. 9B05M035.

Beamish, P. W., & Lu, J. W. (2000). *Beijing Mirror*. (Teaching Note). Registered with Case & Publication Services, University of Western Ontario. Teaching Note No. 898M33.

Morrison, A. J., White, R., & Lu, J. W. (2000). *Note on the Hongs of Hong Kong*. (Case). Registered with Case & Publication Services, University of Western Ontario. Case No. 9A99M039

Lu, J. W. (1998). *Purchasing Computers in the Southwestern University of Ontario*. (Case). Registered with Case & Publication Services, University of Western Ontario. Case No. 9-98-D008.

Research Grants

- Principal investigator. 2025-2027. GRF Project 9043921, Research Grant Council, Hong Kong HKD416,000.
- Principal investigator. 2021-2024. GRF Project 9043235, Research Grant Council, Hong Kong HKD 581,597.
- Co-investigator. 2022-2027. National Natural Science Foundation of China grant # 72272051, RMB 450,000.
- Principal investigator. 2020-2021. Project 9380122, City University of Hong Kong HKD 413,503; matching fund from College of Business HKD 100,000; matching fund from Department of Management HKD 100,000.

- Principal investigator. 2019-2020. CEIBS Academic Research Grant, RMB 240,000.
- Co-investigator. 2018-2021. National Natural Science Foundation of China grant # 71772062, RMB 480,000.
- Principal investigator. 2018-2020. Shanghai Municipal Government Grant, RMB 750,000; matching fund from CEIBS, RMB 250,000.
- Principal investigator. 2018-2019. CEIBS Cathay Cross-border Private Equity Research Fund, RMB 215,000.
- Principal investigator. 2018-2019. CEIBS Cathay Cross-border Private Equity Research Fund, RMB 220,000.
- Co-investigator. 2017. National Natural Science Foundation of China grant # 18VDL016, RMB 600,000.
- Principal investigator. 2017-2019. CEIBS Academic Research Grant, RMB 375,000.
- Co-investigator. 2016. National Natural Science Foundation of China grant # 71402097, RMB 190,000.
- Principal investigator. NUS Academic Research Grant (R-313-000-088-112), 2008-10: SG$ 27,470.
- Principal investigator. NUS Academic Research Grant (R-313-000-082-133), 2008-10: SG$ 30,920.
- Principal investigator. SMU Academic Research Grant (#07-C207-SMU-023), 2007-08: SG$ 16,660.
- Principal investigator. SMU Academic Research Grant (#05-C207-SMU-036), 2005-2006: SG$ 15,850.
- Co-investigator. SMU Academic Research Grant (#05-C207-SMU-026), 2005-2006: SG$ 17,857.
- Principal investigator. SMU Academic Research Grant (#04-C207-SMU-031), 2004-05: SG$ 17,936.
- Co-investigator. NUS Academic Research Grant (R313-000-065-112), 2003-05: SG$ 36,870.
- Principal investigator. NUS Academic Research Grant (R-313-000-045-112), 2001-03: SG$ 45,920.

Courses Taught

- Executive Programs
  - Global Business Management to EMBA students (CityU)
  - Strategic Management to MBA students (CityU)
  - Strategic Leadership to GMBA and MBA students (CEIBS)
  - Strategic Management to EMBA, MBA, and AMP students (CEIBS)
  - Strategy Simulation to EMBA and AMP students (CEIBS)
  - Corporate Strategy to EMBA students (NUS)
  - International Business to EMBA students (NUS)
  - Asia Pacific Business to MBA students (NUS)
- Research Programs
  - Organization Theory and Strategy to Ph.D. students (CityU)
  - Advanced International Business to Ph.D. students (Melbourne U)
  - International Management to MSc and Ph.D. students (NUS)
  - Strategy for Ph.D. students (NUS)

- Undergraduate and Taught Master Programs
  - Asian Business and Management to Master of International Business students (Melbourne U)
  - Global Strategic Management to 4th-year undergraduate students.
  - Asia Pacific Business to 2nd and 3rd-year undergraduate students.
  - Corporate Strategy to 3rd and 4th-year undergraduate students.

Public and Professional Service

Editor-in-Chief

- Asia Pacific Journal of Management, 2016 - 2018

Consulting Editor

- Journal of International Business Studies, 2017 -

Senior Editor

- Journal of World Business, 2012-2015; 2019-
- Asia Pacific Journal of Management, 2009-2015

Guest Editor

- Special issue on Family Business Research on International Business in a Changing World, for *Journal of International Business Studies*
- Special issue on Equality, Diversity, and Inclusion in International Business, for the *Journal of World Business*
- Special issue on From "Bring In" to "Go Global", for *Journal of World Business*
- Special issue on Belt and Road Initiative, for the *Asia Pacific Journal of Management*
- Special issue on Business Groups, for the *Journal of World Business*
- Special issue on Dragon Multinationals, for the *Asia Pacific Journal of Management*
- Special Issue on Economic Inequality, for *Business and Society*

Journal Editorial Review Board

- Journal of International Business Studies, since 2017
- Management and Organisation Review, since 2010
- Journal of Management Studies, since 2009
- Journal of Business Research, since 2005
- Academy of Management Journal, 2007 - 2011

Conference Program Chair

- Asia Academy of Management Conference 2010 (Macau)

Conference Track Chair

- Strategic Management Society Conference 2014 (Sydney)
- Academy of International Business Conference 2013 (Istanbul), 2021 (Florida) and 2025 (Louisville)

Academy of International Business

- Vice President (Administration): 2024-2027

- AIB Haynes Prize Award Committee
  - Member: 2012, 2013, 2014
  - Chair: 2015

Advisory Council of AIB Asia-Pacific Chapter
- Member 2020 -

Doctoral Consortium Panel
- Strategic Management Society, 2020
- Academy of Management Annual Meeting, 2007, 2017, 2018, 2021, 2024
- Academy of International Business Annual Meeting, 2007, 2010, 2014, 2017

Junior Faculty Consortium Panel
- Academy of International Business Annual Meeting, 2008, 2015, 2020
- Academy of Management Annual Meeting, 2016, 2024

WAIB Mentor Panel
- Member: 2017, 2020

External Reviewer
- University of Auckland Business School, 2017

Australia ABDC journal review panel member, 2019

Guangdong Basic and Applied Basic Research Foundation Committee
- Panel of Experts 2020-

Asia Academy of Management
- Vice President 2017-2018
- President, 2019 –2024
- Board of Governors, 2019 –

Institutional Service

- Founding Director, Centre for Asian Business and Economics, the University of Melbourne, 2013 – 2017
- Director, Center for Emerging Markets, China Europe International Business School, 2017 – 2019
- Head of Strategy & Entrepreneurship Department, China Europe International Business School, 2017 – 2019
- Head of Department of Management, City University of Hong Kong, 2019 - 2022