

Lyungmae Choi

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WORK EXPERIENCE

CITY UNIVERSITY OF HONG KONG

Assistant Professor of Accounting

Hong Kong

Jul 2017–Present

EDUCATION

ARIZONA STATE UNIVERSITY

Ph.D. Accounting

Tempe, AZ

May 2017

KOREA ADVANCED INSTITUTE OF SCIENCE AND TECHNOLOGY (Kaist)

M.S. in Management Engineering (Concentration: Financial Economics)

Seoul, Korea

Feb. 2008

YONSEI UNIVERSITY

B.S. in Industrial Engineering, Minor in Business Administration

Seoul, Korea

May 2005

RESEARCH

RESEARCH INTERESTS

Pricing and mispricing of accounting information, insider trading, mergers and acquisitions

WORKING PAPERS

- Do Proprietary Costs Deter Insider Trading? (Job market paper)
 - Presented at Chinese University of Hong Kong, City University of Hong Kong, Hong Kong Polytechnic University, National University of Singapore, Peking University HSBC Business School, Singapore Management University, Temple University, University of Illinois at Chicago, and the 2018 AAA annual meeting
- Insider Trading, Future Earnings and Post-Earnings Announcement Drift (with Lucile Faurel and Steve Hillegeist)
 - Presented at Arizona State University and the 2016 AAA Western Region Meeting Doctoral Student and Faculty Interchange, Presented by co-author at University of Melbourne, University of Adelaide, Florida Atlantic University, the 2017 FARS Midyear Meeting, the 2016 AFAANZ Conference, and the 2014 INSEAD Accounting Symposium
- Win-Stay, Lose-Shift: A Strategy of Serial Acquirers (with Sreedhar Bharath and DuckKi Cho)
 - Presented at Arizona State University, 2018 CityU-NTU-SHUFU Joint Accounting Symposium, 2017 Auckland Finance Meeting, and 2016 Northern Finance Association Conference;
 - Best Paper Award in 2017 Auckland Finance Meeting
- Acquisition Flippers and Earnings Management (with Shawn Huang and Min Kim)
 - Presented by co-author at Arizona State University and the 2019 AAA annual meeting
- The Role of Analysts in the Efficient Pricing of Loss Firms (with Lucile Faurel and Steve Hillegeist)

WORK IN PROGRESS

- The Economic Value of Interfirm Employee Networks: Evidence from a Business Card Management Application (with DuckKi Cho, Michael Hertz, and Jessie Wang)
 - Received GRF Grant HK\$405,000 (Principle Investigator)

TEACHING

TEACHING INTERESTS

Managerial Accounting, Financial Accounting, Financial Statement Analysis

TEACHING EXPERIENCE

<i>Instructor</i> , CB2101 Managerial Accounting (large lecture with 200 students)	Fall 2017,2018
<i>Instructor</i> , ACC232 Financial Accounting (for Finance and Accounting majors)	Spring 2015
<i>Teaching Assistant</i> , ACC503 Managerial Accounting (for Full-Time MBA)	Spring 2014
<i>Teaching Assistant</i> , ACC503 Managerial Accounting (for Executive MBA)	Fall 2013

CONFERENCE PARTICIPATION

AAA Annual Meeting, 2019
 EFMA Annual Conference, 2019 (*presenter*)
 AAA Annual Meeting, 2018 (*presenter*)
 Auckland Finance Meeting, 2017 (*presenter*)
 AAA Annual Meeting, 2016, 2017 (*discussant* and *reviewer*)
 AAA FARS Midyear Meeting, 2014, 2015, 2016, 2017
 Financial Research Association (FRA) Annual Meeting, 2016, Las Vegas, NV (*invited*)
 Financial Management Association (FMA) Conference, 2016, Las Vegas, NV (*presenter* and *discussant*)
 Arizona State University/University of Arizona Research Conference, 2014, 2015, 2016
 Northern Finance Association Conference (NFA), 2016, Mont Tremblant, Quebec, Canada (*presenter*)
 AAA/Deloitte/J. Michael Cook Doctoral Consortium, 2016, Westlake, TX
 AAA Western Region Meeting, 2016, Seattle, WA (*presenter* and *reviewer*)
 AAA FARS Doctoral Consortium, 2015, Nashville, TN

GRANTS, AWARDS AND HONORS

GRF Grant Award	2018
Best Paper Award in Auckland Finance Meeting	2017
Doctoral Student/ University Graduate Fellowship, Arizona State University	2013–2016
AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow	2016
Graduate Education Travel Award, Arizona State University	2016
J. Hal Reneau Memorial Fellowship, Arizona State University	2015
AAA FARS Doctoral Consortium Fellow	2015

OTHER PROFESSIONAL EXPERIENCE

Shinhan Bank	Seoul, Korea
<i>Structurer</i> , Product Development Team	2008-2012

PROFESSIONAL MEMBERSHIP AND CERTIFICATIONS

American Accounting Association	2013–Present
CFA Level III Candidate	