

YI-CHUN CHEN

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EMPLOYMENT

City University of Hong Kong

Assistant Professor of Accountancy, August 2019–

EDUCATION

Hong Kong University of Science and Technology

Ph.D. in Accounting, July 2019

Georgetown University

One-year visiting Ph.D. student program, 2018

National Chengchi University

M.S. in Accounting, 2014

National Taiwan University

Double Major: B.B.A. in Accounting and B.A. in History, 2009

RESEARCH INTERESTS

Financial Intermediaries; Disclosure Regulations; Corporate Social Responsibility

PUBLICATION

“The Effect of Mandatory CSR Disclosure on Firm Profitability and Social Externalities: Evidence from China” with Mingyi Hung and Yongxiang Wang. *Journal of Accounting and Economics*, 2018, Vol. 65, 169–190.

- Most downloaded article from *Journal of Accounting and Economics*, 2018-2021
- Most cited article from *Journal of Accounting and Economics*, 2020

“Uneven Regulatory Playing Field and Bank Transparency Abroad” with Tai-Yuan Chen and Mingyi Hung. *Journal of International Business Studies*, forthcoming.

- Media coverage: the Asian Bureau of Finance and Economic Research (ABFER) Digest

WORKING PAPERS

“Economic Consequences of Mandatory Bail-in” (*Dissertation*)

- Presented at the 2019 AAA Annual Meeting, CUHK, CUHK (Shenzhen), City University of Hong Kong, Georgetown University, HKUST, National Taiwan University, Singapore Management University, and University of Mannheim

“Do Depositors Respond to Banks’ Social Performance?” with Mingyi Hung and Lynn Wang

- Revise & Resubmit at *The Accounting Review*

“Bank Management Guidance” with Yang Wang and K.C. John Wei

- Best Paper Award, AAA Spark Conference, Mid-Atlantic Regional, 2021

“The Real Effects of ESG Reporting Harmonization: Evidence from China's Global Supply Chain Networks” with Xin Chen, Jeong-Bon Kim, and Jinzhi Lu

“The Insurance Product Pricing in Anticipation of IFRS 17” with Xin Chen, Jeong-Bon Kim, and Wenfeng Wang

RESEARCH FUNDING

HK RGC Early Career Scheme, 2020-2022: *CSR Reporting Quality: Measures, Incentives, and Effects*

CityU Start-up Grant, 2019-2020: *Spillover Effects of Disclosure on Real Estate Market*

HONORS AND AWARDS

Best Paper Award, AAA Spark Conference, Mid-Atlantic Regional 2021

HKUST Postgraduate Scholarship 2018

AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow 2017

Overseas Research Award 2017

Hong Kong PhD Fellowship Scheme Awardee 2014-2017

Beta Gamma Sigma Membership 2010

RESEARCH PRESENTATIONS

World Finance & Banking Symposium (2021), FMA Annual Meeting (2021), AAA Spark Conference (2021), Hong Kong Junior Accounting Faculty Conference (2021), Sustainable Finance Forum (2019), Accounting Cooperation Forum of Jiaotong University (2019), National Taiwan University (2019), CUHK (Shenzhen) (2019), University of Mannheim (2019), CUHK (2019), Singapore Management University (2019), HKUST (2018, 2016), Virginia Accounting Research Conference (2018), Georgetown University (2018), AAA Annual Meeting (2021, 2019, 2017), AAA/Deloitte/J. Michael Cook Doctoral Consortium (2017).

PROFESSIONAL ACTIVITIES

Discussant: Hawai'i Accounting Research Conference (2022), AAA Annual Meeting (2021, 2019, 2017), World Finance & Banking Symposium (2021)

Reviewer: *Journal of Accounting Research* (2022), AAA Annual Meeting (2022, 2021, 2019, 2017), AAA Spark Conference (2021), *Accounting and Finance* (2019), *Production and Operations Management* (2020), *Asia-Pacific Journal of Accounting and Economics* (2020, 2019)

Moderator: AAA Annual Meeting (2019, 2017)

Membership: American Accounting Association, American Finance Association

PROFESSIONAL CERTIFICATION

Global Reporting Initiative (GRI) Professional Certification

Certified Public Accountant Qualification, Taiwan

TEACHING EXPERIENCES

Course Instructor

- “Financial and Management Accounting” (M.S. level, 2021, 2020, 2019; course evaluation: 6.44/7.00) at City University of Hong Kong
- “Principles of Accounting” (undergraduate level, 2017; course evaluation: 94%) at HKUST

Teaching Assistant Coordinator

- Organized activities to facilitate the coordination between the HKUST Business School and the University Center for Education Innovation (2018) at HKUST

Tutorial Instructor

- “Financial Accounting Foundations” (MBA level, 2015, 2016) for Prof. Mingyi Hung at HKUST

Teaching Assistant

- “Principles of Accounting” (undergraduate level, 2015) for Prof. Kelvin Mak at HKUST