

YI-CHUN CHEN

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EMPLOYMENT

City University of Hong Kong

Assistant Professor of Accountancy, 2019–

EDUCATION

Hong Kong University of Science and Technology

Ph.D. in Accounting, 2019

Georgetown University

One-year visiting Ph.D. student program, 2018

National Chengchi University

M.S. in Accounting, 2014

National Taiwan University

Double Major: B.B.A. in Accounting and B.A. in History, 2009

RESEARCH INTERESTS

Financial Intermediaries; Disclosure Regulations; Corporate Social Responsibility

PUBLICATION

“The Effect of Mandatory CSR Disclosure on Firm Profitability and Social Externalities: Evidence from China” with Mingyi Hung and Yongxiang Wang. *Journal of Accounting and Economics*, 2018, Vol. 65, pp. 169–190.

- Most downloaded article from *Journal of Accounting and Economics*, 2018–2022
- Most cited article from *Journal of Accounting and Economics*, 2020
- Media coverage: South China Morning Post

“Uneven Regulatory Playing Field and Bank Transparency Abroad” with Tai-Yuan Chen and Mingyi Hung. *Journal of International Business Studies*, 2022, Vol. 53 (3), pp. 379–404.

- Media coverage: the Asian Bureau of Finance and Economic Research (ABFER) Digest

“Do Depositors Respond to Banks’ Social Performance?” with Mingyi Hung and Lynn Wang. *The Accounting Review*, 2023, Vol. 98 (4), pp. 89–114.

WORKING PAPERS

“Economic Consequences of Mandatory Bail-in” (*Dissertation*)

- Presented at the 2019 AAA Annual Meeting, CUHK, CUHK (Shenzhen), City University of Hong Kong, Georgetown University, HKUST, National Taiwan University, Singapore Management University, and University of Mannheim

“Bank Management Guidance” with Yang Wang and K.C. John Wei

- Best Paper Award, AAA Spark Conference, Mid-Atlantic Regional, 2021

“Contract-Level Transparency and Insurance Product Pricing” with Xin Chen, Jeong-Bon Kim, and Wenfeng Wang

- Presented at the Fall 2022 NBER Insurance Working Group Meeting, 2022 FMA

Annual Meeting, National Chengchi University, Renmin University of China, City University of Hong Kong

“Current Expected Credit Loss Standard and Bank Lending Procyclicality: Evidence from the US Housing Market” with Tse-Chun Lin and Donghe Yang

- Presented at the 2023 China International Conference in Finance and National Taiwan University

“Economic Consequences of China’s ESG Accountability Regulation” with Tai-Yuan Chen and Donghe Yang

- Presented at the 2023 AAA Annual Meeting, 2023 NTHU Symposium on Sustainable Finance and Economics, National Chengchi University

“Stakeholder Litigation and Voluntary Disclosure” with Xin Chen, Oleg Kiriukhin, and Erin Wang

- Presented at the City University of Hong Kong

“Measuring Sustainability Reporting Quality” with Tse-Chun Lin

RESEARCH FUNDING

HK RGC Early Career Scheme 2020: *CSR Reporting Quality: Measures, Incentives, and Effects*
CityU Start-up Grant 2019: *Spillover Effects of Disclosure on Real Estate Market*

HONORS AND AWARDS

Beta Gamma Sigma Membership HKUST Chapter 2023
The President's Award, City University of Hong Kong 2022
Best Paper Award, AAA Spark Conference, Mid-Atlantic Regional 2021
AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow 2017
Hong Kong PhD Fellowship Scheme Awardee 2014–2017
HKUST Postgraduate Scholarship 2018
Overseas Research Award 2017
Beta Gamma Sigma Membership National Chengchi University Chapter 2010

RESEARCH PRESENTATIONS

China International Conference in Finance (2023), NTHU Symposium on Sustainable Finance and Economics (2023), National Taiwan University (2023, 2019), NBER Insurance Working Group Meeting (2022), National Chengchi University (2022), World Finance & Banking Symposium (2021), FMA Annual Meeting (2022, 2021), AAA Spark Conference (2021), Hong Kong Junior Accounting Faculty Conference (2021), Sustainable Finance Forum (2019), Accounting Cooperation Forum of Jiaotong University (2019), CUHK (Shenzhen) (2019), University of Mannheim (2019), CUHK (2019), Singapore Management University (2019), HKUST (2018, 2016), Virginia Accounting Research Conference (2018), Georgetown University (2018), AAA Annual Meeting (2021, 2019, 2017), AAA/Deloitte/J. Michael Cook Doctoral Consortium (2017).

PROFESSIONAL ACTIVITIES

Discussant: Hawai'i Accounting Research Conference (2022), AAA Annual Meeting (2022, 2021, 2019, 2017), World Finance & Banking Symposium (2021)

Reviewer: *Journal of Accounting and Economics* (2024), *Journal of Accounting Research* (2023, 2022, 2021), *European Accounting Review* (2023, 2022), *Contemporary Accounting Research* (2023), *Journal of International Business Studies* (2023), *Journal of Business Ethics* (2023),

Journal of Business Finance and Accounting (2023), *Abacus* (2023), Financial Accounting and Reporting Section Midyear Meeting (2023), AAA Annual Meeting (2023, 2022, 2021, 2019, 2017), AAA Spark Conference (2021), *Accounting and Finance* (2019), *Production and Operations Management* (2020), *Asia-Pacific Journal of Accounting and Economics* (2020, 2019)

Moderator: AAA Annual Meeting (2022, 2019, 2017)

Membership: American Accounting Association, American Finance Association

PROFESSIONAL CERTIFICATION

ESG and Sustainable Financial Strategy Certificate, University of Oxford - Said Business School

Global Reporting Initiative (GRI) Professional Certification

Certified Public Accountant Qualification, Taiwan

TEACHING EXPERIENCES

Course Developer & Instructor

- “ESG Reporting and Disclosure” (undergraduate level, 2024) at the City University of Hong Kong
- Developed and implemented new course plans that provide students with knowledge and skills to process, prepare, and report ESG information under ESG reporting standards.

Taster Lecture Presenter

- “Environmental, Social, and Governance (ESG) Reporting” for the CityU-Learning Classroom for Secondary School Students of 2023/24
- Offered students the opportunity to have a taste of university education and to explore topics which they have had only limited information.
- Student surveys on motivation and satisfaction: 4.50/5.00 and 4.38/5.00

Course Instructor

- “Financial and Management Accounting” (M.S. level, 2022, 2021, 2020, 2019; course evaluation: 6.44/7.00) at City University of Hong Kong
- “Principles of Accounting” (undergraduate level, 2017; course evaluation: 94%) at HKUST

Teaching Assistant Coordinator

- Organized activities to facilitate the coordination between the HKUST Business School and the University Center for Education Innovation (2018) at HKUST

Tutorial Instructor

- “Financial Accounting Foundations” (MBA level, 2015, 2016) for Prof. Mingyi Hung at HKUST

Teaching Assistant

- “Principles of Accounting” (undergraduate level, 2015) for Prof. Kelvin Mak at HKUST