

Jane Wenzhen LU

Department of Management
College of Business
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Education

Ph.D. (General Management) Western University, 2001
MBA China Europe International Business School, 1996
B.A. (Economics) Shanghai Foreign Studies University, 1990

Employment

Current Appointment:

- Chair Professor, Department of Management, College of Business, City University of Hong Kong, Sep. 6, 2019 – now
- Head of Department, Department of Management, College of Business, City University of Hong Kong, Sep. 6, 2019 – Aug. 31, 2022

Previous Appointments:

- Parkland Chair Professor of Strategy, Head of Strategy & Entrepreneurship Department, Director of the Center for Emerging Markets, China Europe International Business School, Jul. 1, 2017 – Sep. 5, 2019;
- James Riady Chair in Asian Business and Economics, Professor of Management, Director of the Centre for Asian Business and Economics, the University of Melbourne, 2013 - on leave Jul. 1, 2017-Jun. 30, 2019
- Associate Professor (tenured), National University of Singapore, (2008-2012)
- Assistant Professor, Singapore Management University (2004 – 2007)
- Assistant Professor, National University of Singapore (2001-2004)

Honours and Awards

- Fellow, Academy of International Business, 2021 –
- Fellow, Asia Academy of Management, 2019 -
- Listed among the top 2% of the world's most highly cited scholars in business & management, 2020 - (John Ioannidis et al., Stanford University).
- Best Paper in ChinaGoesGlobal annual conference, 2023
- Best Paper Finalist in International Corporate Governance, International Management Division, 2021 Academy of Management Meeting
- Best Paper Award in emerging market research at 2018 Academy of International Business Conference

- Best Conference Paper Award Finalist at 2015/2016 Strategic Management Society Conference
- Fundação Dom Cabral Best Paper award at 2014 Academy of Management Meeting
- Douglas Nigh Memorial Best Paper Award Finalist at 2009 Academy of Management Meeting
- Best Paper Award for Strategy Stream at 2008 annual conference of Australian and New Zealand Academy of Management
- Outstanding Reviewer Award for 2006 by the Journal of Business Venturing
- Haynes Prize for Best Paper Award at Academy of International Business Conference (2006)

Published Papers

<https://scholar.google.com/citations?&user=iUjI7csAAAAJ>

<https://orcid.org/0000-0002-6352-0471>

Refereed Journal Articles:

- Yao, F.K., Yang, J. Y., Chang, S. & Lu, J. W., forthcoming. (2023). Not All Threats Are Equal: Symbolic and Realistic Threats and the Deployment of Parent Country Nationals. *Journal of International Business Studies*.
- Gao, R., Lu, J. W., Hu, H. W., & Martin, G. (2023). A Tale of Two Distractions: How Institutional Forces Influence R&D - Based Problemistic Search in Transition Economies?. *Journal of Product Innovation Management*, 1-22.
- Liu, B., Qian, G., Lu, J. W., & Shu, D. (2023). Listing pathway, industry competition and internationalization. *Asia Pacific Journal of Management*. DOI: [10.1007/s10490-023-09875-8](https://doi.org/10.1007/s10490-023-09875-8)
- Yang, J. Y., Kim, M., Li, J.T. & Lu, J. W., forthcoming. (2023). Information Voids and Cross-border Bandwagons of Foreign Direct Investment into an Emerging Economy. *Strategic Management Journal*. <https://doi.org/10.1002/smj.3507>.
- Lu, W. J., & Zhou, X. (2023). Event Space and Firm Value: Chinese Listed Firms in the US-China Trade War. *Journal of Management*. DOI: 10.1177/01492063231162089
- Gao, R., Martin, G., Hu, H. W., & Lu, J. W. (2022). Why embrace a double-edged sword? A behavioral theory of board political capital building. *Strategic Organization*, 14761270221134985.
- Yang, J. Y., Wen, L., Volk, S., & Lu, J. W. (2022). Temporal boundaries and

expatriate staffing: Effects of parent–subsidiary work-time overlap. *Journal of World Business*, 57(6), 101367.

- Lyles, M. A., Tsang, E. W., Li, S., Hong, J. F., Cooke, F. L., & Lu, J. W. (2022). Learning and innovation of Chinese firms along the paths of “Bring In” to “Go Global”. *Journal of World Business*, 57(5), 101362.
- Carney, R. W., El Ghouli, S., Guedhami, O., Lu, J. W., & Wang, H. (2022). Political corporate social responsibility: The role of deliberative capacity. *Journal of International Business Studies*, 53(8), 1766-1784.
- Duanmu J-L, Norback P-J, Lu, J. W., Clegg, J. (2022). Contraction under Minimum Wages? Operational and Financial Advantages of Multinational Subsidiaries in China. *International Business Review*, 31(2), 101936.
- Lu, J. W., Ma, H., & Xie, X. (2022). Foreignness research in international business: major streams and future direction. *Journal of International Business Studies*, 53(3), 449-480.
- Lu, J. W., Wei, L-Q, & Chen, M-J. (2022). From responsible scholarship to responsible scholar. *Business & Society*, 61(4),851-856
- Li, S., & Lu, J. W. (2020). A Dual-Agency Model of Firm CSR in Response to Institutional Pressure: Evidence from Chinese Publicly Listed Firms. *Academy of Management Journal*, 63 (6), 2004-2032.
- Lu, J. W., Liang, X., & Wang, H. (2019). Geographical influences on the relationship between corporate philanthropy and corporate financial performance. *Regional Studies*, 54(5), 1-17.
- Gu, Q., Lu, J. W., & Chung, C. N. (2019). Incentive or disincentive? A socioemotional wealth explanation of new industry entry in family business groups. *Journal of Management*, 45(2), 645-672.
- Lu, J. W., Song, Y., & Shan, M. (2018). Social trust in subnational regions and foreign subsidiary performance: Evidence from foreign investments in China. *Journal of International Business Studies*, 49(6), 761-773.
- Lu, J. W., Li, W., Wu, A., & Huang, X. (2018). Political hazards and entry modes of Chinese investments in Africa. *Asia Pacific Journal of Management*, 35(1), 39-61.
- Yang, J. Y., Lu, J. W., & Jiang, R. (2017). Too slow or too fast? Speed of FDI expansions, industry globalization, and firm performance. *Long Range Planning*, 50(1), 74-92.
- Purkayastha, S., Kumar, V., & Lu, J. W. (2017). Business group heterogeneity and the internationalization-performance relationship: Evidence from Indian

business groups. *Asia Pacific Journal of Management*, 34(2), 247-279.

- Lu, J. W., & Ma, X. (2015). Partner resource asymmetry and IJV survival. *Asia Pacific Journal of Management*, 32(4), 1039-1064.
- Lu, J. W., Liang, X., Shan, M., & Liang, X. (2015). Internationalization and performance of Chinese family firms: The moderating role of corporate governance. *Management and Organization Review*, 11(4), 645-678.
- Xu, D., Lu, J. W., & Gu, Q. (2014). Organizational forms and multi-population dynamics: Economic transition in China. *Administrative Science Quarterly*, 59(3), 517-547.
- Xia, J., Ma, X., Lu, J. W., & Yiu, D. W. (2014). Outward foreign direct investment by emerging market firms: A resource dependence logic. *Strategic Management Journal*, 35(9), 1343-1363.
- Kim, Y. C., Lu, J. W., & Rhee, M. (2012). Learning from age difference: Interorganizational learning and survival in Japanese foreign subsidiaries. *Journal of International Business Studies*, 43(8), 719-745.
- Gu, Q., & Lu, J. W. (2011). Effects of inward investment on outward investment: The venture capital industry worldwide 1985–2007. *Journal of International Business Studies*, 42(2), 263-284.
- Chung, C. C., Lu, J. W., & Beamish, P. W. (2008). Multinational networks during times of economic crisis versus stability. *Management International Review*, 48(3), 279-296.
- Lu, J. W., & Ma, X. (2008). The contingent value of local partners' business group affiliations. *Academy of Management Journal*, 51(2), 295-314.
- Gaur, A. S., & Lu, J. W. (2007). Ownership strategies and survival of foreign subsidiaries: Impacts of institutional distance and experience. *Journal of Management*, 33(1), 84-110.
- Xu, D., & Lu, J. W. (2007). Technological knowledge, product relatedness, and parent control: The effect on IJV survival. *Journal of Business Research*, 60(11), 1166-1176.
- Lu, J. W., & Xu, D. (2006). Growth and survival of international joint ventures: An external-internal legitimacy perspective. *Journal of Management*, 32(3), 426-448.
- Lu, J. W., & Beamish, P. W. (2006). Partnering strategies and performance of SMEs' international joint ventures. *Journal of Business Venturing*, 21(4), 461-486.
- Ma, X., & Lu, J. W. (2005). The critical role of business groups in China. *Ivey*

Business Journal, 69(5), 1-12.

- Lu, J. W., & Hebert, L. (2005). Equity control and the survival of international joint ventures: a contingency approach. *Journal of Business Research*, 58(6), 736-745.
- Lu, J. W., & Beamish, P. W. (2004). Network development and firm performance: A field study of internationalizing Japanese firms. *Multinational Business Review*, 12(3): 41-61.
- Lu, J. W., & Beamish, P. W. (2004). International diversification and firm performance: The S-curve hypothesis. *Academy of Management Journal*, 47(4), 598-609.
- Lu, J. W. (2002). Intra-and inter-organizational imitative behavior: Institutional influences on Japanese firms' entry mode choice. *Journal of International Business Studies*, 33(1), 19-37.
- Lu, J. W., & Beamish, P. W. (2001). The internationalization and performance of SMEs. *Strategic Management Journal*, 22(6-7), 565-586.

Editorials and Invited Contributions:

- Lyles, M.A., Tsang, E., Li, S., Hong, J., Cook, F.L., & Lu, J.W. (2022). Learning and innovation of Chinese firms along the paths of “Bring In” to “Go Global”. *Journal of World Business*. Forthcoming. <https://doi.org/10.1016/j.jwb.2022.101362>.
- Lu, J. W., Wei, L. Q., & Chen, M. J. (2022). From Responsible Scholarship to Responsible Scholar. *Business & Society*, 61(4), 851-856.
- Li, J.T., Qiang, G., Zhou, K., Lu, J.W. & Liu, Bin (2021). Belt and Road Initiative, globalization and institutional changes: implications for firms in Asia. *Asia Pacific Journal of Management*, 1-14.
- Bapuji, H., Husted, B. W., Lu, J. W., & Mir, R. (2018). Value creation, appropriation, and distribution: How firms contribute to societal economic inequality. *Business & Society*, 57(6), 983-1009.
- Lu, J. W., Ma, X., Taksa, L., & Wang, Y. (2017). From LLL to IOL 3: Moving dragon multinationals research forward. *Asia Pacific Journal of Management*, 34(4): 757-768.

Books:

Delios, A., Beamish, P. W., & Lu, J. W. (2010). *International Business: An Asia Pacific Perspective*, Second Edition. Pearson Education South Asia (Prentice Hall). ISBN 978-981-06-8420-4. Publication Date: January 12, 2010.

Cases:

Lu, J. W. (2014). *Putien: The Road to the Unexplored* (Case and Teaching Note). Registered with Case & Publication Services, University of Western Ontario. Case & Teaching Note No. 9B14M086.

Beamish, P. W., & Lu, J. W. (2005). *Majestica Hotel in Shanghai?* (Case and Teaching Note). Registered with Case & Publication Services, University of Western Ontario. Case & Teaching Note No. 9B05M035.

Beamish, P. W., & Lu, J. W. (2000). *Beijing Mirror*. (Teaching Note). Registered with Case & Publication Services, University of Western Ontario. Teaching Note No. 898M33.

Morrison, A. J., White, R., & Lu, J. W. (2000). *Note on the Hongs of Hong Kong*. (Case). Registered with Case & Publication Services, University of Western Ontario. Case No. 9A99M039

Lu, J. W. (1998). *Purchasing Computers in the Southwestern University of Ontario*. (Case). Registered with Case & Publication Services, University of Western Ontario. Case No. 9-98-D008.

Research Grants

- Principal investigator. 2021-2024. GRF Project 9043235, Research Grant Council, Hong Kong HKD581,597.
- Principal investigator. 2020-2021. Project 9380122, City University of Hong Kong HKD 413,503; matching fund from College of Business HKD 100,000; matching fund from Department of Management HKD 100,000.
- Principal investigator. 2019-2020. CEIBS Academic Research Grant, RMB 240,000.
- Co-investigator. 2018-2021. National Natural Science Foundation of China grant # 71772062, RMB 480,000.
- Principal investigator. 2018-2020. Shanghai Municipal Government Grant, RMB 750,000; matching fund from CEIBS, RMB 250,000.
- Principal investigator. 2018-2019. CEIBS Cathay Cross-border Private Equity Research Fund, RMB 215,000.
- Principal investigator. 2018-2019. CEIBS Cathay Cross-border Private Equity Research Fund, RMB 220,000.
- Co-investigator. 2017. National Natural Science Foundation of China grant # 18VDL016, RMB 600,000.
- Principal investigator. 2017-2019. CEIBS Academic Research Grant, RMB 375,000.
- Co-investigator. 2016. National Natural Science Foundation of China grant # 71402097, RMB 190,000.
- Principal investigator. NUS Academic Research Grant (R-313-000-088-112),

- 2008-10: SG\$ 27,470.
- Principal investigator. NUS Academic Research Grant (R-313-000-082-133), 2008-10: SG\$ 30,920.
- Principal investigator. SMU Academic Research Grant (#07-C207-SMU-023), 2007-08: SG\$ 16,660.
- Principal investigator. SMU Academic Research Grant (#05-C207-SMU-036), 2005-2006: SG\$ 15,850.
- Co-investigator. SMU Academic Research Grant (#05-C207-SMU-026), 2005-2006: SG\$ 17,857.
- Principal investigator. SMU Academic Research Grant (#04-C207-SMU-031), 2004-05: SG\$ 17,936.
- Co-investigator. NUS Academic Research Grant (R313-000-065-112), 2003-05: SG\$ 36,870.
- Principal investigator. NUS Academic Research Grant (R-313-000-045-112), 2001-03: SG\$ 45,920.

Courses Taught

- Executive Programs
 - Global Business Management to EMBA students (CityU)
 - Strategic Management to MBA students (CityU)
 - Strategic Leadership to GMBA and MBA students (CEIBS)
 - Strategic Management to EMBA, MBA, and AMP students (CEIBS)
 - Strategy Simulation to EMBA and AMP students (CEIBS)
 - Corporate Strategy to EMBA students (NUS)
 - International Business to EMBA students (NUS)
 - Asia Pacific Business to MBA students (NUS)
- Research Programs
 - Organization Theory and Strategy to Ph.D. students (CityU)
 - Advanced International Business to Ph.D. students (Melbourne U)
 - International Management to MSc and Ph.D. students (NUS)
 - Strategy to Ph.D. students (NUS)
- Undergraduate and Taught Master Programs
 - Asian Business and Management to Master of International Business students (Melbourne U)
 - Global Strategic Management to 4th-year undergraduate students.
 - Asia Pacific Business to 2nd and 3rd-year undergraduate students.
 - Corporate Strategy to 3rd and 4th-year undergraduate students.

Public and Professional Service

Editor-in-Chief

- Asia Pacific Journal of Management, 2016 - 2018

Consulting Editor

- Journal of International Business Studies, 2017 -

Senior Editor

- Journal of World Business, 2012-2015; 2019-
- Asia Pacific Journal of Management, 2009-2015

Guest Editor

- Special issue on From “Bring In” to “Go Global”, for Journal of World Business
- Special issue on Belt and Road Initiative, for Asia Pacific Journal of Management
- Special issue on Business Groups, for Journal of World Business
- Special issue on Dragon Multinationals, for Asia Pacific Journal of Management
- Special issue on Economic Inequality, for Business and Society

Journal Editorial Review Board

- Journal of International Business Studies, since 2017
- Management and Organisation Review, since 2010
- Journal of Management Studies, since 2009
- Journal of Business Research, since 2005
- Academy of Management Journal, 2007 - 2011

Conference Program Chair

- Asia Academy of Management Conference 2010 (Macau)

Conference Track Chair

- Strategic Management Society Conference 2014 (Sydney)
- Academy of International Business Conference 2013 (Istanbul) and 2021 (Florida)

AIB Haynes Prize Award Committee

- Member: 2012, 2013, 2014
- Chair: 2015

Advisory Council of AIB Asia-Pacific Chapter

- Member 2020 -

Doctoral Consortium Panel

- Strategic Management Society, 2020
- Academy of Management Annual Meeting, 2007, 2017, 2018, 2021
- Academy of International Business Annual Meeting, 2007, 2010, 2014, 2017

Junior Faculty Consortium Panel

- Academy of International Business Annual Meeting, 2008, 2015, 2020
- Academy of Management Annual Meeting, 2016

WAIB Mentor Panel

- Member: 2017, 2020

External Reviewer

- University of Auckland Business School, 2017

Australia ABDC journal review panel member, 2019

Guangdong Basic and Applied Basic Research Foundation Committee

- Panel of Experts 2020-

Asia Academy of Management

- President, 2019 –
- Board of Governors, 2019 –
- Vice President 2017-2018

Institutional Service

- Founding Director, Centre for Asian Business and Economics, the University of Melbourne, 2013 – 2017
- Director, Center for Emerging Markets, China Europe International Business School, 2017 – 2019
- Head of Strategy & Entrepreneurship Department, China Europe International Business School, 2017 – 2019
- Head of Department of Management, City University of Hong Kong, 2019 - 2022